

**CAL STATE EAST BAY EDUCATIONAL FOUNDATION**

Executive Committee Meeting Minutes  
Friday, February 15, 2019  
12:00 p.m.-1:30 p.m.  
CSU East Bay  
President's Conference Room  
25800 Carlos Bee Blvd., Hayward, CA 94542  
and via Conference Call

**IN ATTENDANCE**

|                  |                      |
|------------------|----------------------|
| Marv Remmich     | Chair                |
| Patrick Devine   | Vice Chair           |
| Debbie Chaw      | Treasurer            |
| Bill Johnson     | Foundation President |
| Jack Acosta      | Immediate Past Chair |
| Leroy Morishita  | Director             |
| Richard Sherratt | Director             |
| Evelyn Dilsaver  | Director             |

**BY PHONE**

|              |          |
|--------------|----------|
| Bette Felton | Director |
| James Songey | Director |

**EXCUSED**

|                |           |
|----------------|-----------|
| Johan Klehs    | Director  |
| Jim Klescewski | Secretary |

**STAFF PRESENT**

|               |                                |
|---------------|--------------------------------|
| May Hernandez | Educational Foundation Analyst |
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**I. Welcome Remarks:**

Chair Marvin Remmich called the meeting to order at 12:05 p.m. with quorum present.

**II. Approval of Meeting Minutes:**

**August 29, 2018 Meeting Minutes:** The committee reviewed the minutes from the August 29, 2018 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

**MINUTE ACTION:** The committee approves the minutes for the August 29, 2018 meeting.

Motion by: Evelyn Dilsaver      Seconded by: Jack Acosta      Motion: Passed

**III. President's Report:**

President Leroy Morishita reported semester conversion is working well. Recently the Governor proposed the most robust budget for the CSU and if approved would be the

largest permanent and one time funding its ever received. Dr. Morishita also gave a brief update on the recent successes of our basketball teams and invited the committee to attend games.

**IV. Chair's Report**

Chair Remmich announced that long time trustee Alan Gould resigned from the board in December. He also gave a brief update on Giving Tuesday, and said 51% of the trustees gave, but they gave 59% of the total amount raised. The committee talked about ideas on how to execute this event for next year.

**V. University Advancement Update:**

Vice President for Advancement, Bill Johnson, presented a more detailed version of the Giving Tuesday totals. He also talked about the bigger picture of Annual Fund, and some of the strategies they will employ to create an annual giving pipeline for major gifts. He completed his report giving an update on the Applied Science Center and how this space would advance the work the university already does. The committee discussed the challenges with fundraising for two capital projects.

**VI. Nominating Committee Report:**

Chair Sherratt reported that currently the committee is vetting prospective trustees and the board may be welcoming some new members in June.

**VII. Campaign Steering Committee Report:**

Co-Chair Devine went over the fundraising reports, gave a narrative about the Development team and their strategies for growing the pipeline for major gifts. The committee discussed the fundraising reports together.

**VIII. Finance & Investment Committee:**

Chair Dilsaver went over the investment summary and mentioned that the trends are looking good, and although our finance manager expects some volatility in 2019, they will be looking at potential funds they may want to change. She commented that overall our finance managers are doing a great job.

Vice President Debbie Chaw went over the operating budget, discussed gifts fees, and the difference between what funds move through Educational Foundation and which funds move through the East Bay Foundation.

**IX. Other Business:**

Vice President Chaw told the committee that the Ed Foundation is currently going through a Chancellor's Office audit but it's nothing to be concerned about. She said she will report any findings at the conclusion of the audit to the committee.

**ADJOURNMENT**

There being no further business to discuss, Chair Remmich adjourned the meeting at 1:35 p.m.

Dated: February 15, 2019

*James E. Klescewski*  
James E. Klescewski (Jun 17, 2019)

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James Klescewski, Secretary

Recorded by May Hernandez, Educational Foundation Analyst, University Advancement