

**CAL STATE EAST BAY EDUCATIONAL FOUNDATION**

Executive Committee Meeting Minutes  
Wednesday, March 1, 2017, 12p.m.-1:30p.m.  
CSU East Bay  
President's Conference Room  
25800 Carlos Bee Blvd., Hayward, CA 94542  
and via Conference Call

Chair Jack Acosta started the Executive Committee meeting at 12:11 p.m.

**IN ATTENDANCE**

Jack Acosta	Chair
Debbie Chaw	Treasurer
Don Sawyer	Interim Foundation President
Richard Sherratt	Director
Leroy Morishita	Director
Patrick Devine	Director
Evelyn Dilsaver	Director

**BY PHONE**

James Songey	Director
Lou Miramontes	Director
Mahla Shaghafi	Secretary
Marv Remmich	Vice-Chair
Bette Felton	Director

**EXCUSED**

**OTHERS PRESENT**

May Hernandez Executive Assistant, University Advancement

**I. Welcome Remarks**

Chair Jack Acosta called the meeting to order at 12:11pm and welcomed everyone to the meeting.

**II. Approval of Meeting Minutes**

**August 10, 2016 Meeting Minutes:** The committee reviewed the minutes from the August 10, 2016 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

**MINUTE ACTION:** that the committee approves the minutes for the August 10, 2016 meeting as prepared.

Motion by: Bette Felton

Seconded by: Rich Sherratt Motion: Passed

**III. President's Remarks**

The President began his remarks by welcoming the recent changes in University Advancement Leadership, and welcomed Dr. Don Sawyer as the Interim Vice President of University Advancement. He discussed that there would be a nation wide search for a permanent Vice President, and the goal is to have the new person in place by the beginning of June.

He further discussed the recent impact of Cal State East Bay due to enrollment growth. He talked about how this will impact the campus as a whole, and that there would be community open forums to address any questions.

He also mentioned the progress with semester conversion, that the university recently hired an additional 130 new tenure track faculty members with hopes for more this year, and finished his report with information on the budget from the state.

**IV. University Advancement Update**

Dr. Sawyer, the new Interim Vice President for University Advancement, thanked the group for their trust in him, and that his goal was to continue the momentum that University Advancement has created. He talked about his positive impressions of the existing UA leadership team, and that he will be relying on the board's expertise to get through this time of transition.

**V. Campaign Steering Committee Update**

Co-Chair Patrick Devine recapped the progress of the Campaign to date, and that we are on track, but still have \$24M to raise. The group talked about the type of leadership qualities they would like to see with the next VP of Advancement to get the Campaign to goal, and that they would be looking deeper into the prospect pipeline to identify where the additional funding will come from. The group also discussed some potential prospects that they had individually discussed the campaign with, and the follow up needed with those prospects.

**VI. Communications & Constituent Engagement Committee**

Chair Bette Felton talked about the schedule for the committee, and that it will be getting back on track with the new Interim Vice President's guidance. The group discussed a high level overview of a planned giving campaign and how this committee could help.

**VII. Finance & Investment Committee**

Chair Dilsaver discussed portfolio returns, and that the group met recently with Brian Sharpes. The outcome was that our investment performance for our size campus is great, and we are on track. She talked about the current overall investment status, and that they will be watching specific fund performance.

Debbie Chaw discussed the YTD operating budget, and that we are projecting more income this year than forecasted due to increased gifts, although there were also some unforeseen

expenses in relation to the campaign, but overall, they are projected to be higher than estimated.

**ADJOURNMENT**

There being no further business to discuss, Chair Acosta adjourned the meeting at 1:06p.m.

**VIII. Closed Door Session**

The Trustees present adjourned the committee meeting at 1:06p.m. and motioned to have a closed door session with only the Trustees and Dr. Morishita. Staff present (with the exception of Dr. Morishita) left the room for a closed session of the committee.

Dated: March 1, 2017

  
Mahla Shaghafi, Secretary

Recorded by May Hernandez, Executive Assistant, University Advancement