

CAL STATE EAST BAY EDUCATIONAL FOUNDATION

Executive Committee Meeting Minutes
Wednesday, May 31, 2017, 12p.m.-1:30p.m.
CSU East Bay
President's Conference Room
25800 Carlos Bee Blvd., Hayward, CA 94542
and via Conference Call

Chair Jack Acosta started the Executive Committee meeting at 12:12 p.m.

IN ATTENDANCE

Jack Acosta	Chair
Debbie Chaw	Treasurer
Don Sawyer	Interim Foundation President
Richard Sherratt	Director
Leroy Morishita	Director
Patrick Devine	Director
Evelyn Dilsaver	Director
James Songey	Director
Marv Remmich	Vice-Chair

BY PHONE

Bette Felton	Director
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EXCUSED

Mahla Shaghafi	Secretary
Lou Miramontes	Director

OTHERS PRESENT

May Hernandez	Executive Assistant, University Advancement
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I. Welcome Remarks

Chair Jack Acosta called the meeting to order at 12:12pm and welcomed everyone to the meeting.

II. Approval of Meeting Minutes

March 1, 2017 Meeting Minutes: The committee reviewed the minutes from the March 1, 2017 meeting. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: that the committee approves the minutes for the March 1, 2017 meeting as prepared

Motion by: Evelyn Dilsaver Seconded by: Rich Sherratt Motion: Passed

III. President's Report

The President gave an update on the status of the search for the permanent Vice President for University Advancement. He further discussed enrollment planning given we are now an impacted campus and how this will affect the University moving forward.

Additionally, he discussed the upcoming Commencement activities, and that the campus sculpture project called Emergent Dimensions would be installed on campus soon.

IV. University Advancement Report

Dr. Sawyer, the Interim Vice President for University Advancement, discussed the status of the University Advancement team in relation to the Development, and talked about some of the structure changes, including the appointment of Penny Peak as the Director of Development for the College of Business and Athletics.

He further shared that we received two exciting gifts recently- \$100K to the HOPE (Helping Our Pioneers Excel) Program and another \$100K planned gift. Dr. Sawyer said Development is moving forward in a positive direction, and thanked the board for their engagement, interaction and contributions.

There was some further discussion between board members regarding the Universities relationships with corporations and foundations in the region, and how we could better engage them.

V. Nominating Committee Report

Chair Sherratt proposed the Nominations slate for FY 17/18 to the board, and explained the changes in leadership beginning on 7/1/17: Jack Acosta's term as Chair is ending, and the new Chair will be Marvin Remmich. The new Vice Chair of the Board will be Patrick Devine, and Mahla Shaghafi will become Trustee Emerita, and Jim Klescewski has been elected Secretary in her place. He also discussed the backgrounds of two new board members, Johan Klehs and Cherrie Nanninga. The committee reviewed the FY 17/18 Nominations slate. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The Executive Committee Approves the FY 17/18 Nominations Slate

Motion by: Richard Sherratt Seconded by: Jack Acosta Motion: Passed

Chair Sherratt proposed the FY 17/18 committee slate to the Executive Committee and explained the changes. The committee reviewed the FY 17/18 Committee slate. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The Executive Committee Approves the FY 17/18 Committee Slate

Motion by: Richard Sherratt Seconded by: Jack Acosta Motion: Passed

VI. Campaign Steering Committee Report

Co-Chair Patrick Devine started his report by giving a recap of the most recent President's Etiquette Dinner and mentioned he received a thank you note from a student at his table. He remarked that the event was well organized and that he enjoyed the interaction with the students. He discussed the last Campaign Steering Committee meeting and explained that they are still trying to track metrics and that they will be getting into specific metrics the committee would like to see. He discussed the status of the campaign, and that with these metrics we will be able to determine an accurate pipeline of prospects as well as have a dollar goal by month and by quarter in which to measure results.

Rich Sherratt talked about the proposal to the Valley Foundation and that CSU East Bay will be on their meeting agenda in three weeks. He also announced that he would be endowing two scholarships of \$25K each- one in the name of former Coach Al Mathews and one in Dr. Donald T. Sawyer's name.

VII. Communications & Constituent Engagement Committee

Chair Bette Felton talked about the last meeting of the committee and their discussions of the upcoming events to engage the community as well as the roles and responsibilities of committee members. She also informed the committee that Andrea Rouah had given a report at the meeting regarding legacy gifts, the new planned giving website, and the upcoming workshop to engage the Concord campus.

VIII. Finance & Investment Committee

Debbie Chaw discussed the proposed FY 17/18 budget and projected end of year actuals. The committee reviewed the FY 17/18 Proposed Budget. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

MINUTE ACTION: The Executive Committee Approves the FY 17/18 Proposed Budget

Motion by: Jack Acosta Seconded by: Evelyn Dilsaver Motion: Passed

Chair Dilsaver told the committee that the Finance & Investment Committee agreed to a 4% endowment distribution. The group discussed tracking the distributions and how they were going to ensure the funds are spent. The new scholarship management system has helped to get the funds spent as most of funds are for scholarships. The committee reviewed the FY 17/18 Endowment Distribution. On motion duly made, seconded, and unanimously carried, the following Minute Action was taken:

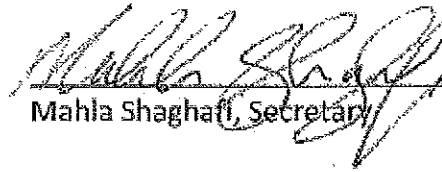
MINUTE ACTION: The Executive Committee Approves the FY 17/18 Endowment Distribution

Motion by: Jack Acosta Seconded by: Marvin Remmich Motion: Passed

ADJOURNMENT

There being no further business to discuss, Chair Acosta adjourned the meeting at 1:29 p.m.

Dated: May 31, 2017


Mahla Shaghafi, Secretary

Recorded by May Hernandez, Executive Assistant, University Advancement