



**Campus
Connectors
Fall 2023**



Campus Connector Info

- Started in 2015 - Housing & Student Life
- Research shows that students who are connected with staff/faculty member are more likely to be successful academically
- Research also shows that students who are involved and engaged on campus (sense of belonging) are also more likely to be successful
- Average 6 - 8% higher retention into year 2 (higher for underserved students)

GOALS

- **CONNECT:** Get to know the student/provide adult “mentor”
- **ENGAGE:** Help create a sense of belonging
- **TRANSFORM:** Assist in creating a positive first-year experience

Campus Connector Outcomes

- A Sense of Belonging
- A Resource at their Fingertips
- Roadmap Transition into the East Bay Community



COVID Precautions

Campus Connector Virtual Experience





Take a stroll around campus.

Cheer them on with a text or zoom sesh!

What's 6 feet apart?





Imagine two large dogs standing nose to tail.
Keeping space between yourself and others helps avoid spreading illnesses.







Fall Proposed Activities

CONNECT ~ ENGAGE ~ TRANSFORM



Dates	Proposed Activity	Comments
July-August	Campus Connector review online resources to prepare for role	Ensure CCs feel comfortable with initial meeting
August	Provide CCs with assigned student contact info	CCs make initial contact with students
First month of Fall & Spring semester	Reach out to with assigned students	Check in on how transition to college is going
Throughout Fall & Spring Semester	Invite assigned students to virtual outing	Coffee, lunch, attending sporting events, etc. (optional)
Week 8/9 of Fall/Spring	Interact with assigned students	Check-in/answer questions
Week 14/15 of Fall/Spring	Interact with assigned students	Check-in/final exams/holiday plans





Gear Up for Success with Your Campus Connector Student



First 1 Month of Semester

- Reach out and make a first connection to student!
Goal of 15 minute check-in - Phone, Zoom, Gchat
Video
- Sample questions:
 - How is your first week (s) going?
 - How were the virtual classes?
 - Did your books arrive on-time?
 - Did you enjoy any campus activities?

FAQ



Common questions during the early transition period for new students (1st month):

- Virtual East Bay Experience
- Campus & Housing Resources
- General Education
- Financial Aid
- Job - Which can lead into chats about importance of getting involved and getting experiences.
- Academics - Which can open into sharing about academic culture and expectations (i.e. importance of going to class, getting to know faculty).



Throughout Semester

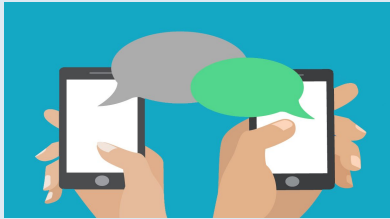
Periodic Check-In

- Say “Hello” and invite to attend a virtual campus event together!
- Sample questions/conversation starters:
 - How are things going?
 - Did you hear about [____] activity?
 - Do you have time for zoom chat?



Tips & Tricks!

- Identify if your student prefers text, emails, or other types of communication. If you are open to option, many students prefer to text!
- Utilize BaySync to identify upcoming campus events.
- Don't forget about U-Hour that offers many programs on Tuesday/Thursday during lunch, and without fear of class conflict.



Semester - Week 8/9

- “How’s it going?”
- Sample questions/conversation starters:
 - Have you heard about [department], let me help introduce you to them. They can help you learn more about..
 - Have you consider Office Hours with your faculty.
 - Did you know that about these free online resources?



Semester - Week 14/15



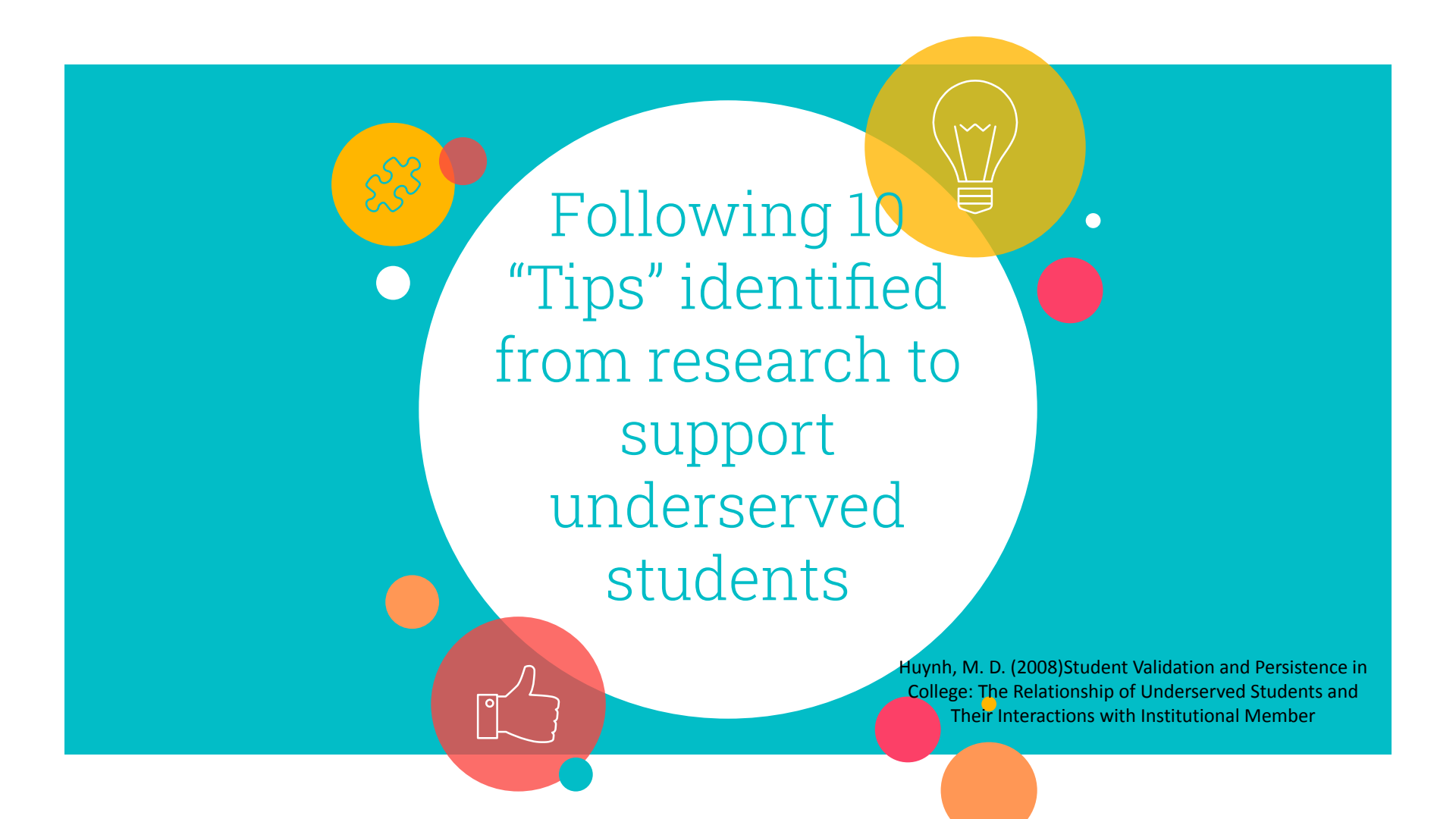
Quick Check-In to Inquire:

- Upcoming Final Exams
- Holiday Plans
- Congratulate student on nearly finishing their first semester, and let them know you/campus are excited to see them return in January for Spring Semester



Tips to Creating Impactful Interactions with Students

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Following 10
“Tips” identified
from research to
support
underserved
students

Huynh, M. D. (2008) Student Validation and Persistence in College: The Relationship of Underserved Students and Their Interactions with Institutional Member

10 Quick Tips



Show Interest - Initiate!

Provide greeting, address by name, show recognition of student.

Listen to Students

Listen first to understand student/needs, prior to jumping into solution mode.

Demonstrate Care & Affirm Belonging!

Show student we value them! "Show" by taking time to speak to them, timely response, and follow-up with student.

Normalize Challenges

Show empathy & understanding when student shares about challenges. Affirm perception of challenge, provide reassurance, and guide to resources.

Celebrate & Value

Acknowledge students' success, achievements, resiliency, and more!



10 Quick Tips



Share Your Story!

Just remember that personal stories are not meant to compare achievements or ability to navigate challenges of students to you.

Partners in Learning

Work together to create plan for next steps and provide support as needed.

Recognize Holistic Experiences!

Remember students' experiences could include personal past and current lives, curricular and co-curricular experiences.

Build Support Networks

Help your student build a web of support and resources throughout campus that is tailored to their needs.

Thank You - Come Again!

Invite students to engage with you again. Do so via follow-up email, text, check-in call and more.



Together Let's Provide Campus Connections

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Contact Us At:

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