

VP of Communications/NCC Selection Process

Below is information about the selection process for the VP of Communications/NCC position with the Residence Hall Association Executive Board. The deadline to complete all application materials is **March 14, 2021 at 11:59 pm**. **Please note: There are no interviews for this position.** Selection for the VP of Communications/NCC will be based on application materials so it is recommended that you take your time to ensure your application materials best reflect your work.

- 1. Google Form Application:** Click on “Click here to Apply” on the Student Housing & Residence Life Website
- 2. Video Bid:**

Please submit a video that includes the following areas. The video can be anywhere from 5-15 minutes in length.

- Please share a little about yourself (Please include name, class year, major, why you're interested in being part of RHA, involvements on campus and anything additional you want us to know about you as an applicant.)
- Please share any prior leadership experiences or involvements you have had that you feel are relevant to the VP of Communications/NCC position. Please include how you can incorporate what you learned from these prior experiences into the VP of Communications/NCC role.
- Please share thoughts on what you would like the RHA Executive Board to accomplish next year and how would you go about working as an RHA team to accomplish these things? This can include both the continuation of current projects as well as new ideas you would like to see implemented.
- Please share thoughts on what you would like to accomplish individually as the VP of Communications/NCC and how you would go about implementing your ideas?

Format: Please submit in a file format that can be opened on any PC computer without added software needing to be installed (mp4 preferred). If you are unsure about the format, we recommend uploading your video to YouTube and providing the link on your application. YouTube settings can be changed so that the video is not a public post.

You have creative freedom in how you structure the content of your video. We are not evaluating you based on technical skills. Our focus is on capturing information that addresses the prompts. Thus regardless of how you format your video, you will want to ensure you are staying focused on providing information that addresses all 4 prompts.

Video Brainstorming: For those who may need some ideas on ways to structure your video here are a couple options. These are by no means the only options so again feel free to use your creativity.

- Use the record feature on Zoom to capture yourself giving a presentation. Using the share screen function while recording allows the viewer to see the presentation while you talk.
- Use your phone or other recording device to capture different video clips and edit together with a free app. (Splice, WeVideo, iMovie, Quik, Cameo, etc)
- Have a friend record you giving a presentation on a phone or other recording device.
- Use the presentation template in Canva and download as an MP4. (Able to add videos, music, etc)

If you have any questions about the selection process please feel free to contact Assistant Director for Residence Life, Shelley Marshall via email at shelley.marshall@csueastbay.edu.