Develop skills that matter faster and more effectively with AI-powered coaching

The AI advantage

Actionable advice and recommendations
Adaptive conversations offer real-time advice and content on how to navigate professional challenges.

Highly personalized and tailored
Each experience is based on unique learner needs and informed by the LinkedIn Skills Graph.

Informed by deep expertise
The chatbot surfaces insights from credible instructors with the help of generative AI.

Ask our chatbot

Leadership and management advice:
• “How can I lead better meetings?”
• “How can I adapt my management style to different team members?”
• “How should I prepare for a big presentation tomorrow?”

Content recommendations for any skill by level:
• “I want to learn about PivotTables for beginners”

and by type:
• “Help me find a course about JavaScript”
• “Help me find a video about JavaScript”

Ready to see AI-powered coaching in action?
Go to linkedin.com/learning/chatbot or click “AI coaching” in the navigation bar.
How AI-powered coaching works

The chatbot helps learners find the right content faster so they can spend less time searching and more time learning.

The chatbot uses generative AI to...

1. **analyze** the learner’s LinkedIn profile, goals, and interests to respond in a personalized and inquisitive manner.

2. **convert** the learner’s prompt in the backend into a search query and ask clarifying questions to better understand what the learner needs.

3. **recommend** courses or videos from LinkedIn Learning’s robust content library. For conversations around leadership and management, the chatbot may also summarize video transcripts to offer advice, examples, and feedback.

Your data is secure, and your privacy is our #1 priority.

Learners’ inputs will be processed by Microsoft’s Azure OpenAI API service but will not be accessed by Microsoft or OpenAI (except by Microsoft in circumstances described here).

Conversation data is stored for one year with the same security controls as other learner data (e.g., course viewing history) and is not shared with employers or other members. For more information, visit the Help Center FAQs.

For more information about LinkedIn Learning’s AI-powered coaching, contact your account representative, or visit learning.linkedin.com.