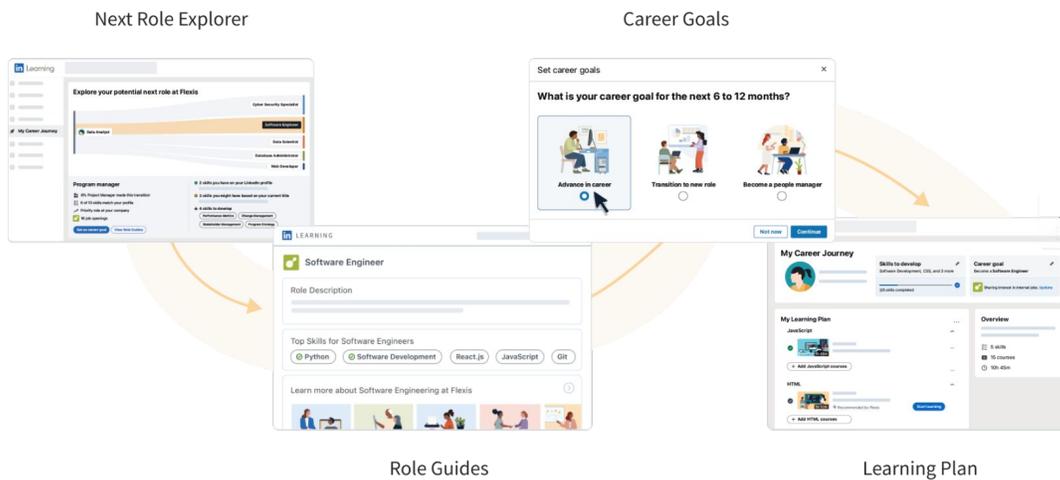




# Career development features for LinkedIn Learning Hub

Based on our latest insights, it's clear that learning and career development are becoming one in the same for learners and L&D teams. LinkedIn Learning career development tools mirror the learning path employees take in their career journeys so you can help guide employees, develop their skills, and achieve their career goals.



## The #1 driver for learning is career development

Employees are already learning with their career goals in mind – LinkedIn Learning career development tools can now help bridge the gap for your employees.



## Career development is a priority for L&D

Helping employees develop their careers climbed from #9 to #4 on L&D Professionals priority list.<sup>1</sup>

<sup>1</sup> Source: Workplace Learning Report, 2024

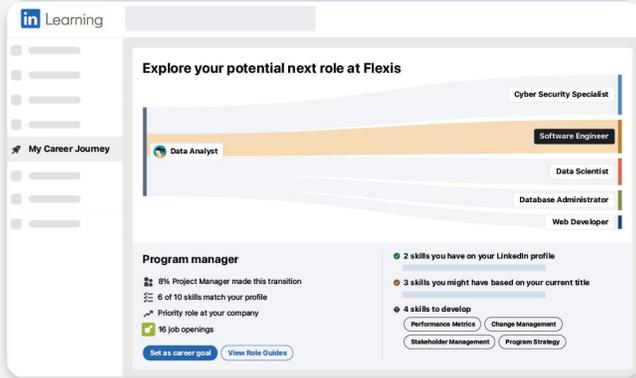


## Unlock the combined power of learning and hiring

Offer your employees more than just courses – help develop their careers. LinkedIn Learning is the only platform that can tap into LinkedIn's Economic Graph data.

For more information contact your LinkedIn Learning account team

# Guide employees to the skills that matter most for career growth and business impact

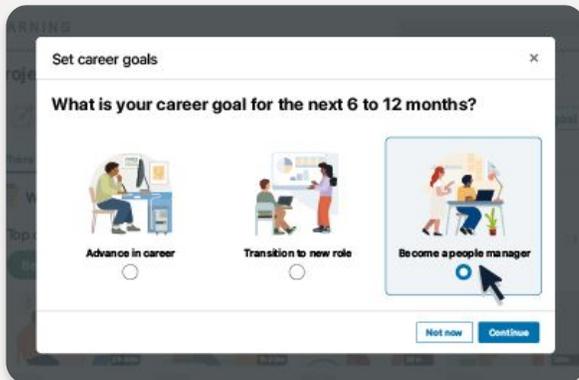
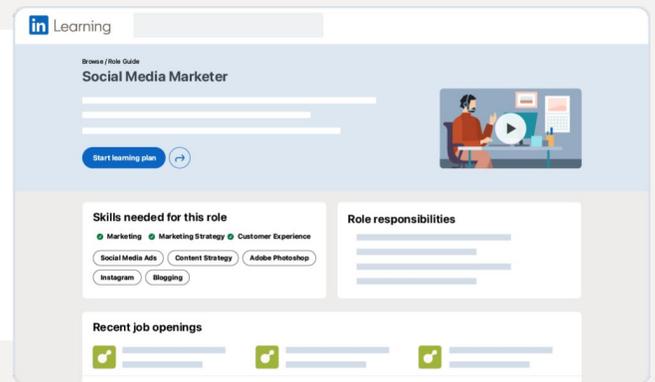


## Next Role Explorer

Use LinkedIn's Economic Graph data to help learners explore potential next steps in their career. Plus, it's fully customizable, enabling admins to update for unique career titles and paths at your organization.

## Role guides

Enable learners to target the skills they need for in demand roles. With expanded and customizable role titles, descriptions, and content recommendations, it's easier than ever to make role guides relevant for your employees.

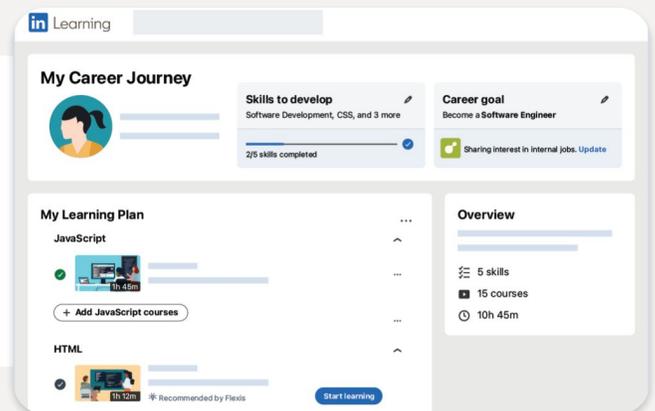


## Career goal setting

Employees can set a Career goal to tailor their learning experience to their proficiency level and career aspirations.

## My Learning Plan

Give learners a personalized plan, tailored to their Career goals and proficiency levels. Learning Plans are designed to help learners take charge of their career journey through curated content.



For more information contact your LinkedIn Learning account team