PERSONAL STATEMENT

REQUIRED FOR ADMISSION TO THE PROGRAM

Please utilize the following prompts to craft and write your personal statement. Evaluators require a strong statement from you to understand your goals, how your education and experience will contribute to your success in the program, and why you want to be admitted to the Master of Science in Hospitality, Recreation and Tourism. Provide detailed and specific responses. Cite examples from your work and educational experiences where appropriate. This statement should be 2-5 pages in length.

In what ways do you see the pursuit of the Master of Science in Hospitality, Recreation and Tourism as an avenue for you to meet your professional goals? How do you plan to make a difference in your life, the lives of people you serve, and the profession?

EVALUATION CRITERIA:

1. CONCISE
   Provide a clear and concise explanation that supports your reasoning for wanting to pursue an M.S. in Hospitality, Recreation and Tourism.

2. CONNECTION
   Thoroughly detail the connection between:
   - Your professional goals,
   - Your previous academic study,
   - Your work experience,
   and the M.S. in Hospitality, Recreation and Tourism academic program.

3. BENEFITS
   Discuss the potential benefits of the M.S. in Hospitality, Recreation and Tourism degree on your professional career.

4. CHANGES
   Identify the needed changes that you would like to see in the profession. Include discussion of leadership, strategic planning, and equity.

5. QUALITY
   Present a professional document and contents. The statement will be evaluated based on the quality of the writing and content, including grammar, spelling, punctuation, and a thorough explanation of thoughts and ideas.