

California State University East Bay
Department of Hospitality, Recreation and Tourism
Master of Science in Hospitality, Recreation and Tourism

Personal Statement required for Admission to the Program:

Please use the following prompt to help us understand your goals, how your education and experience will contribute to your success in the program, and why you want to be admitted to the Master of Science in Hospitality, Recreation and Tourism. Be specific. Cite examples from your own work and educational experiences where appropriate. Write 2-5 pages.

In what ways do you see pursuit of the Master of Science in Hospitality, Recreation and Tourism as an avenue for you to meet your professional goals? How do you plan to make a difference in your life, the lives of people you serve and the profession?

Evaluation Criteria:

1. Concise, clear case made for why you want to pursue an M.S. in Hospitality, Recreation and Tourism.
2. Connection between your professional goals, previous academic study, job experience, and this academic program.
3. Discussion of potential benefits of the degree.
4. Identification of needed changes you would like to see in our profession.
5. References to leadership, strategic planning, and equity.
6. Quality of writing.