Position Description:

**Advocacy & Research Intern Responsibilities**: Work closely with a team of other interns to figure out what steps we can take to end stigma & discrimination. Some projects we will be working on may include, but are not limited to: - Looking at where denial of access to HIV care & treatment is happening, how often it happens, and why it happens - What factors are causing HIV stigma & discrimination in healthcare settings and what locations this is occurring frequently - Why stigma is still occurring around HIV treatment such as PrEP even though it is highly effective for preventing HIV - Taking findings and contacting local officials to implement changes

**Social Media Marketing Intern Responsibilities**: - Assisting the social media marketing team with creating social media posts for various platforms such as Facebook, Instagram, TikTok, Twitter, and LinkedIn - Planning and scheduling out social media posts through platforms such as Hootsuite - Being aware of hashtags, posting times, and trends that can help boost our social media presence - Brainstorming and creating email marketing campaigns - Analyzing analytics to gauge the success of campaigns - Assisting with other tasks as needed that are not described here

**Marketing/Brand Strategy Intern Responsibilities**: - Designing and presenting new social media campaign ideas - Monitoring all social media platforms for trending news, ideas, and feedback - Identifying potential partnerships with influencers, celebrities, activists, etc. that would be a good fit for our mission - Developing a strong reach message & campaign for potential partnerships - Assisting the social media content team with creating social media posts for various platforms such as Facebook, Instagram, TikTok, Twitter, & LinkedIn - Assisting with other tasks as needed that are not described here