Welcome to the San Francisco Bay Area!
Location: Heart of the Bay Area

- CSUEB’s Main Campus = Hayward
- 30-40 minutes drive from San Francisco & San Jose/Silicon Valley
- Mild weather year-round
- Campus overlooks San Francisco Bay
Why Choose Cal State East Bay?

• Low cost, high quality education
• Part of a 23-campus California State University System (largest university system in the USA)
Why Choose Cal State East Bay?
Nationally Recognized & Fully Accredited Programs

- Ranked a “Best in the West” and a “Best Business School” by The Princeton Review 2019
- *Forbes* “Best Value College” 2019
- Payscale 2019 Best Schools for Computer Science Majors by Salary Potential (*No. 88 out of 607*)
- Recognized for Diversity of student body
- Regional Accreditation: Western Association of Schools and Colleges (WASC) accreditation
- AACSB Accredited College of Business
Why Choose CSUEB? Practical Training Opportunities

● Our commitment to experiential education makes it possible for matriculated students to combine studies with on-the-job experience.
● In 2018-19 over 800 students were approved for OPT and STEM OPT
Sample of 2018 – 2019 OPT Placements

- Facebook
- Oracle
- Salesforce
- PwC
- Amazon
- Uber
- PayPal
- EY
- IBM
- Walmart Global eCommerce
- Cisco
- Tesla
- Visa
- Bank of the West BNP Paribas
- Logitech
- Genentech
- Shutterfly
- NOKIA

CAL STATE EAST BAY
Cal State East Bay International Profile

Top 20 Countries (Fall 2019):

- India
- China
- Vietnam
- Saudi Arabia
- Taiwan
- Japan
- Nepal
- Hong Kong
- Iran
- Korea
- United Kingdom
- Philippines
- Canada
- Pakistan
- Kuwait
- Indonesia
- Malaysia
- Turkey
- Russia
- Germany

Race/Ethnicity:

- African American 10%
- Asian/Pacific Islander 23%
- Hispanic 34%
- White 15%
- Multiple races 5%
- International 8%

*One of largest percentage of non-resident students in the CSU system*
Popular Undergraduate Programs

- Computer Engineering*
- Computer Science*
- Business Administration
- Biological Science*
- Health Sciences
- Hospitality & Tourism
- Economics
- Industrial Engineering*
- Psychology
- Statistics*

* denotes STEM fields

CSUEB offers 49 undergraduate programs. Search programs here: https://www.csueastbay.edu/iao/future-students/programs.html
Undergraduate Admissions

- English proficiency: Minimum TOEFL 61 iBT or IELTS 6.0 (no longer accepting Duolingo)
- For freshmen: 12 years Elementary and Secondary Schooling with Minimum 3.0 GPA
- For transfer students: 60 semester transferable units with minimum 2.0 GPA
- SAT/ACT not required
- Personal statement/letters of recommendation not required
- International Undergraduate Scholarships are available, but require separate application
BSN Nursing Program

- Impacted Program (very competitive) requiring supplemental application and additional requirements.
- Students cannot apply to Nursing program as first-year freshman, but may select “undeclared-interest in nursing” or BS Health Sciences.
- The Pre-Licensure program consists of two years of prerequisite requirements and 2 ½ years of nursing courses.
- Nursing is a cohort program with Fall students on Hayward campus and Spring cohort on Concord Campus.
- For information sessions and additional information see, https://www.csueastbay.edu/nursing/bsn-

Contact:
Hayward office: (510) 885-3481
Concord office: (925) 602-6753
Email: nursing@csueastbay.edu
Admission & Credits offered for IB, AP, O/A levels

"O" level examinations- CSUEB requires that five subjects are passed in one sitting or the same year, including Math and English (English as an ESL is not acceptable). Certified copies of "O" level examinations must be sent directly to CSUEB from the testing service or attested by your school.

"A" level and/or "AS" level examinations- CSUEB may award college credit of up to 24 semester units if you pass these exams with a "C-" or higher. CSUEB must receive "A" and "AS" level examination scores directly from the Board of Examinations. Scores sent by you or certified statements of exam results are not acceptable.

International Baccalaureate (IB)- please submit your school transcripts for evaluation. You will be required to complete four years of English and three years of mathematics and earn a passing score of "C-" or higher. For those earning scores of 4 or higher on the IB Higher Level exams, CSUEB may award college credit.

Students may be eligible to receive college credits from taking CLEP and Advance Placement (AP) tests.

Note: The final transcript evaluation will be done at the time of matriculation. For further information on admission process, please contact international admission office "iao@csueastbay.edu".
Popular Graduate Programs

- MS Accountancy
- MBA
- MS Business Analytics*
- MS Computer Science*
- MS Biological Science*
- MS Engineering Management*
- MS Construction Management*
- MS Health Care Administration
- MA Interaction Design and Interactive Arts*
- MS Statistics*

* denotes STEM fields

CSUEB offers 30 graduate programs. Search offerings here: https://www.csueastbay.edu/iao/future-students/programs.html
Graduate Admissions

- **English proficiency**: Minimum TOEFL 80 iBT or IELTS 6.5 (MS Economics requires TOEFL 92/IELTS 7.0)
  - TOEFL is not necessary for graduates of universities where the courses were taught in English.
  - See website for more: [www.csueastbay.edu/iao/english-proficiency-req/graduate-requirement.html](http://www.csueastbay.edu/iao/english-proficiency-req/graduate-requirement.html)

- **Degree awarded by an accredited university equivalent to a four-year U.S. bachelor degree** with equivalent of **2.5 GPA or higher depending on department**.
  - *3-year degrees accepted for some programs.*

- **Must also meet other standards for graduate study established by the academic department**, which may include a qualifying examination. A separate departmental application may be required.
MS Computer Science Admission Requirements

- Choose Computer Science or Computer Networks concentrations
- Submit score of the general portion of Graduate Record Examination (GRE) directly to the department. Submission of scores on the Computer Science portion is optional. Applicants with quant score below 50th percentile will be rejected. Admitted students typically score 60th % or higher on the quantitative and 20th % or higher on the verbal.
- Undergraduate degree in Computer Science or related field, with prerequisite courses as indicated on dept. website www.csueastbay.edu/cs/degrees-programs/ms-faq.html
- Must have a grade point average of 2.75 in all undergraduate work and a 3.00 grade point average in the Computer Science Core and Mathematics courses listed.
MS Business Analytics Admission Requirements

• Baccalaureate degree from an accredited university with 2.5 GPA. (3-year degrees accepted)

• **Pre-requisite courses** (must have following courses with “C” or better and within 5 years of starting the program):
  * Intermediate algebra (MATH 1130 or an equivalent course)
  * Statistics (course in statistics equivalent to STAT 2010 or STAT 1000).
  * Object-oriented programming requirement (equivalent to CS 1160).
  * 2 Business Analytics Pre-req courses (students lacking these may take Pre-Business Analytics Program through ALP)

• **GRE/GMAT** required; average percentiles for admitted students is at least **20% in verbal section and 60% for the quantitative section**
MS Engineering Programs Admission Requirements
(Engineering Management or Construction Management)

- Baccalaureate degree in engineering, basic science or related fields from an accredited institution with 2.5 GPA.
- Students may be admitted in “Conditionally Classified Graduate” status if have not yet completed prerequisites for MSEM. See: [www.csueastbay.edu/engineering/programs-degrees/graduate-degrees-programs.html](http://www.csueastbay.edu/engineering/programs-degrees/graduate-degrees-programs.html)
- In addition to the University Application, all applicants must submit the following to the department:
  1. a personal statement stating their reasons for wanting to pursue the MS degree in Engineering Management or Construction Management, describing relevant work experience, and explaining past academic performance
  2. two letters of recommendation; and
  3. a resume.

* Submission of GRE/GMAT results is highly recommended for MSEM; not needed for MSCM
MBA with Concentrations Admission Requirements (18-months to 2 years)

- Choose from 7 Concentrations (Analytics for Managers; Finance; General Business; Human Resources and Organizational Behavior; Marketing Management; Operations and Supply Chain Management; Strategy and Innovation)
- Baccalaureate degree from accredited university with minimum 2.5 GPA
- GMAT (or GRE) - successful applicants must meet the following 2 criteria:
  a) minimum 20th percentile GMAT verbal and quantitative scores; and
  b) minimum 1050 "Index Score"
     Index Score = (Upper Division GPA x 200) + Total GMAT

GMAT/GRE Waiver with 5+ years work experience after undergrad degree. Work verification required. Suitability for the program for those seeking a GMAT waiver will be determined by an interview.

Two other MBA programs also available: One Year MBA & MBA for Global Innovators

Compare MBA programs here: https://www.csueastbay.edu/cbe/mba.html
Application Checklist

• Apply online at www.calstate.edu/apply
• Non-refundable $70 application fee
• Official transcripts in native language
  (with English translation, if needed)
• Official test scores, if needed (ETS test center code 4011)
• Financial guarantee/health insurance compliance and I-20 letter of
  consent forms are online at www.csueastbay.edu/iao/how-to-apply
• Check with graduate academic department for additional requirements
Application deadlines

Spring Semester 2021 (Starts Jan. 26, 2021)
Application Filing Period
August 1– October 1, 2020 (undergraduate)
August 1– November 1, 2020 (graduate programs)

Not all programs accept new students in spring.

Fall Semester 2021 (Classes start Aug. 2021)
Application Filing Period
October 1 – May 1 2020

Programs with earlier deadlines:
Biological Science MA/MS, Social Work MSW, Speech Pathology and Audiology MS
## Tuition and Fees (Based on fees for Fall 2021)

<table>
<thead>
<tr>
<th>Level</th>
<th>Tuition</th>
<th>Total for I-20</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Undergraduate</strong> (Based on 12 units/semester)</td>
<td>$16,499</td>
<td>$36,049</td>
</tr>
<tr>
<td><strong>Graduate</strong> (Based on 9 units/semester)</td>
<td>$15,557</td>
<td>$35,107</td>
</tr>
<tr>
<td><strong>Graduate Business</strong> (MBA/MSBA) (Based on 9 units/semester)</td>
<td>$20,417</td>
<td>$39,967</td>
</tr>
</tbody>
</table>

Living expenses = $18,000 (Varies from student to student)
Health Insurance = $1,550 (+ additional if study in summer)

❖ *Fees are subject to change.*  ❖ *Payment plans are available.*
Scholarship Portal

www.csueastbay.edu/scholarships

Portal Open October 1 – January 31 (priority deadline)

- Must have completed CalStateApply application.
- Search for scholarship opportunities by major, academic program, interests, and more!
- International students only eligible for merit-based awards.
- Most Scholarships range from $300 to $3000
- New! Global Scholarships for International Undergraduate students.
Scholarships for Undergraduate International Students

● Global Excellence Scholarships
  ○ For first time freshmen only
  ○ Waives all non-resident tuition (over $11,000)
  ○ Requires SAT/ACTs
  ○ Renewable up to 4 years total

● Global Honors Scholarships
  ○ Non-renewable award for any undergrad
  ○ Waives some non-resident tuition (over $2,000)
  ○ Requires 3.3 grade point average
Non-degree Programs
Administered by the American Language Program (ALP)

- Intensive English Program (IEP)
- Conditional Admission for Undergraduate Programs
- IEP + Graduate Study (visa support letter)
- Pre-Business Analytics Program
- International Business Diploma
- Visiting Student Program
- Paralegal Studies Certificate
- Customized short-term trainings/camps

See [www.csueastbay.edu/alp](http://www.csueastbay.edu/alp) for details.
International Business Diploma

Comprehensive one-year non-degree international business education program covering topics ranging from international marketing and international law to international business strategy and supply chain management.

Admission requirements:
- Four-year bachelor's degree from an accredited institution
- Minimum TOEFL Score 71 (iBT) or IELTS 6.0

Diploma/Optional Practical Training (OPT) recommendation requirements:
- Successful completion of four 8-week sessions (two semesters)
- Maintain 2.5 overall grade-point average in each 8-week session
- A grade of C or better is required in all courses

“CSUEB was the smartest choice I have ever made for my career. The professors are great, and the campus is awesome. I was able to meet friends from all over the world and share experiences. Today I work for an American company in Brazil and I am able to apply on a daily basis everything that I learned while I was a student at CSUEB.”

-- Liandro Damaceno, Brazil
Campus Life

- More than 150 clubs (athletic, cultural, religious, special interest)
- 15 Men’s & Women’s NCAA Division II sports competing in California Collegiate Athletic Association (CCAA)
- Lively Student Union with lounges, pool tables, games, fast food, etc.
- Academic Advising and Career Education guides students on job searches and host internship and career fairs
- On campus jobs- students may apply in first semester and work up to 20 hours per week
About 10% of students live on-campus

**On-Campus Housing - Pioneer Heights/University Village**
- Space is limited/Apply early; must sign contact for year
- Furnished Apartments with Utilities included
- Questions?: internationalstudenthousing@csueastbay.edu

500+ students live in apartments surrounding campus or commute

**Off-Campus Housing near campus**
- 1 bedroom apt: $1,745 - $2,023/month
- 2 bedroom apt: $2,100 - $2,750/month
- 3 bedroom apt: $2,995/month
  plus utilities; students usually share
Dining Commons/Pioneer Kitchen

- Offers Three Meals a day
- All you care to eat
- Vegetarian options
- Flexible Meal plans
- Dine with a view of San Francisco Bay!

- Other Dining options on campus:
  - Starbucks
  - Jamba Juice
  - Subway
  - Taco Bell
  - Pizza Hut Express
  - Panda Express
  - Bagel shop
  - Market (convenience store)
  - Food-trucks twice a week
Student Recreation and Fitness

Recreation and Wellness (RAW) Center
Free services for matriculated students:
● indoor track
● cardiovascular equipment
● strength training equipment & boxing bags
● group fitness classes
● locker rooms with private showers
● basketball gym

Other Sports facilities on campus:
Swimming pool, soccer field, tennis courts, baseball field, gymnasium (basketball, volleyball/badminton courts)
Transportation to and From Campus

Free Shuttle bus from campus to downtown Hayward and Hayward & Castro Valley BART stations

AC Transit Buses (Alameda County transit system) - Bus #60 from Hayward BART to CSUEB.
Fun Trips Program
Monthly Outings to attractions in Northern California

Santa Cruz
Beach Boardwalk

California State Capitol

San Francisco’s
Lombard Street

Muir Woods -
Redwood Forest

San Francisco Chinatown
COVID-19 impact on Bay Area and East Bay

● San Francisco Bay Area was first community in the U.S. to order shelter-in-place on March 17, 2020.

● Most CSUEB staff working remotely; limited staff on campus with social distancing protocols and safety guidelines.

● Cal State East Bay delivered all classes online from mid-March through end of spring and summer sessions.

● 5% of classes were in person for Fall 2020

● California has been gradually re-opening
What’s happening on campus now?

- Spring 2021 is mostly online classes (CSU systemwide policy), but CSU expects more in person options in Fall 2021.
- Students outside the US who were admitted for Spring 2021 had option to enroll in online classes from home countries or reapply for a future term.
- On-campus housing open students at limited capacity (27%).
- Dining Commons continues to operate for pick up only.
- Health Center operating with reduced hours.
- Online services available to students:
  - tutoring center (SCAA)
  - Immigration Advising (CIE)
  - Academic Advising (AACE/departments)
  - Career Counseling (AACE)
  - Library services and workshops

Construction of new CORE building ongoing!
## Resources for Agents

<table>
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<tr>
<th>Resource</th>
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</tr>
<tr>
<td>Viewbook + Brochures online</td>
<td><a href="http://www.csueastbay.edu/iao/prospective-students/admissions-brochures.html">www.csueastbay.edu/iao/prospective-students/admissions-brochures.html</a></td>
</tr>
<tr>
<td>Video Gallery</td>
<td><a href="http://www.csueastbay.edu/cie/videogallery">www.csueastbay.edu/cie/videogallery</a></td>
</tr>
<tr>
<td>Website for Recruiters/Agents</td>
<td><a href="http://www.csueastbay.edu/ip/recruitersagents">www.csueastbay.edu/ip/recruitersagents</a></td>
</tr>
</tbody>
</table>
Recruitment Contract Terms

- CSUEB pays a student service fee to contracted recruiters:
  - Degree-seeking students (undergraduate and graduate): $600/semester for first year of study (maximum $1,200/student) payable after drop date of 2nd semester of attendance.
  - Non-degree students in the American Language program: 15% commission for each session student is enrolled in (maximum of one year).
- All application materials must be accompanied by a signed consent form that allows CSUEB staff and the Agency to discuss student applications with each other.
Thank you!

Q&A
Follow-on questions?
Contact us for support anytime

laura.perry@csueastbay.edu

Follow us on Social Media!
www.facebook.com/csuebcie; www.facebook.com/alpcsbueb
www.instagram.com/csueb_international
WhatsApp Business Account: +1 (510) 200-8342