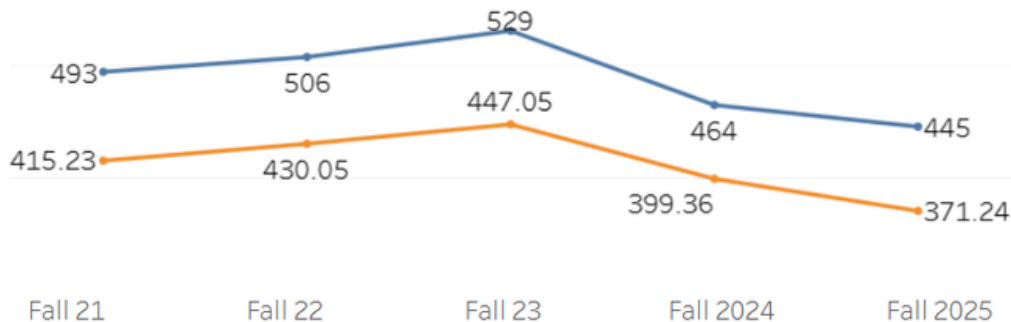


## WHAT IS HAPPENING TO DEMAND?

■ Headcount  
■ Term FTES

### 5-Yr. Undergrad Enrollment Trend



### Current Enrollment

|                   |  |           |       |                           |  |
|-------------------|--|-----------|-------|---------------------------|--|
| 445               |  |           | 371.2 |                           |  |
| Students          |  |           | FTES  |                           |  |
| 191               |  | 254       |       | 0                         |  |
| First Time Frosh  |  | Transfers |       | 2 <sup>nd</sup> Bachelors |  |
| -----             |  |           |       |                           |  |
| Fall '25 Entrants |  |           |       |                           |  |
| 105               |  |           |       |                           |  |
| New Students      |  |           |       |                           |  |
| 37%               |  | 63%       |       | 0%                        |  |
| First Time Frosh  |  | Transfer  |       | 2nd Bachelors             |  |

## WHO ARE YOUR STUDENTS?

|           |               |            |            |            |            |            |            |
|-----------|---------------|------------|------------|------------|------------|------------|------------|
| 23.2      | 55%           | 54%        | 25%        | 11%        | 36%        | 13%        | 14%        |
| Avg. Age  | Pell Eligible | First Gen  | Asian      | Black      | Latinx     | White      | Other      |
| CSUEB: 26 | CSUEB: 48%    | CSUEB: 61% | CSUEB: 20% | CSUEB: 10% | CSUEB: 41% | CSUEB: 15% | CSUEB: 14% |

## HOW ARE YOUR STUDENTS PROGRESSING?

|                        |                 |                      |                         |
|------------------------|-----------------|----------------------|-------------------------|
| 86%                    | 106             | 5.0 Years            | 2.8 Years               |
| Fall-to-Fall Retention | Degrees Awarded | Frosh Time to Degree | Transfer Time to Degree |
| CSUEB Avg: 78%         | AY '24-'25      | CSUEB Avg: 5.1 Years | CSUEB Avg: 3.0 Years    |

## WHERE ARE THE OPPORTUNITIES?

### Course Modality (AY '25-'26)

|           |        |        |
|-----------|--------|--------|
| 83%       | 11%    | 6%     |
| In-Person | Hybrid | Online |

### Dept. Course Fill (AY '25-'26)

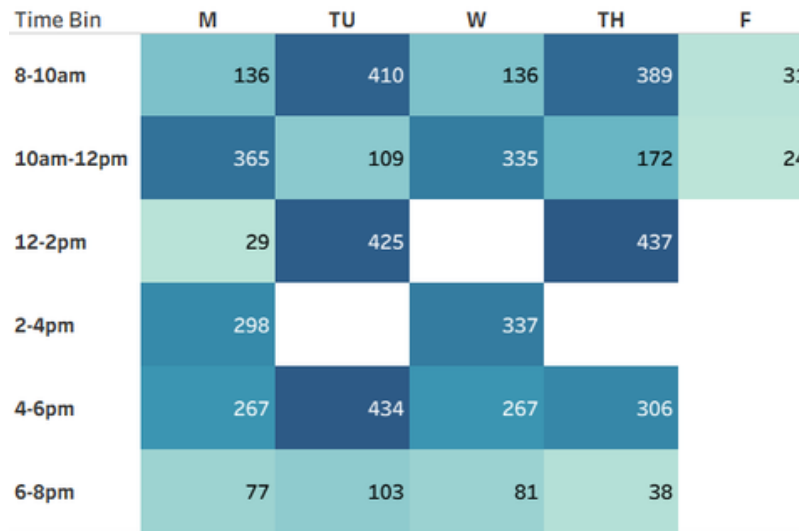
|                       |                         |
|-----------------------|-------------------------|
| 194                   | 70%                     |
| Total Courses Offered | Courses with >=85% Fill |

### # of Courses with D/F/WU/NC >15% (AY '25-'26)

8  
15% nonpassing = twice the CSUEB Rate

### Course Scheduling (AY '25-'26)

Totals include head counts from all in-person, hybrid, and online sections in the department's courses for the specified academic year. Asynchronous courses with no meeting time do not appear on the heatmap, but are reflected in the enrollment total.



3,269  
Total Course Enrollment  
Dept. Total from Art

Fewer Students More Students

### WSCUC Median Post-Grad Earnings\*

\$54,563  
CSUEB

\$43,739  
WSCUC Colleges

\$41,015  
Nationally

\$36,700  
CA HS Grad

\*Based on federal financial aid recipients for undergraduate programs