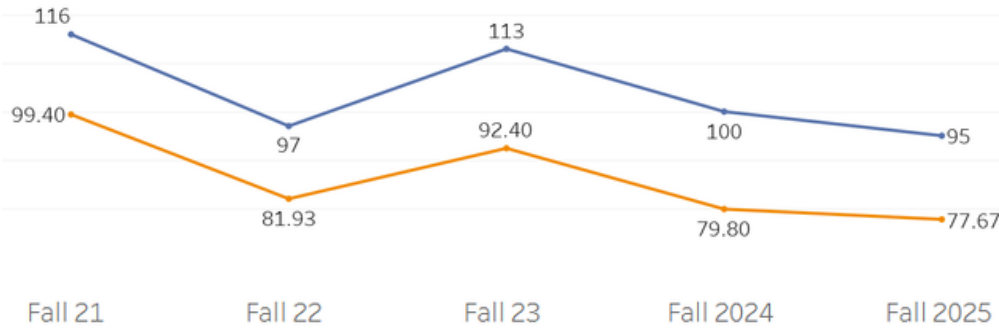


WHAT IS HAPPENING TO DEMAND?

Headcount
Term FTES

5-Yr. Undergrad Enrollment Trend



Current Enrollment

95	77.7	
Students	FTES	
13	81	1
First Time Frosh	Transfers	2 nd Bachelors

Fall '25 Entrants		
25		
New Students		
12%	88%	0%
First Time Frosh	Transfer	2 nd Bachelors

WHO ARE YOUR STUDENTS?

29.1	53%	55%	15%	9%	31%	29%	17%
Avg. Age	Pell Eligible	First Gen	Asian	Black	Latinx	White	Other
CSUEB: 26	CSUEB: 48%	CSUEB: 61%	CSUEB: 20%	CSUEB: 10%	CSUEB: 41%	CSUEB: 15%	CSUEB: 14%

HOW ARE YOUR STUDENTS PROGRESSING?

77%	24	4.6 Years	2.4 Years
Fall-to-Fall Retention	Degrees Awarded	Frosh Time to Degree	Transfer Time to Degree
CSUEB Avg: 78%	AY '24-'25	CSUEB Avg: 5.1 Years	CSUEB Avg: 3.0 Years

WHERE ARE THE OPPORTUNITIES?

Course Modality (AY '25-'26)

0%	0%	100%
In-Person	Hybrid	Online

Dept. Course Fill (AY '25-'26)

32	44%
Total Courses Offered	Courses with >=85% Fill

of Courses with D/F/WU/NC >15% (AY '25-'26)

6
15% nonpassing = twice the CSUEB Rate

Course Scheduling (AY '25-'26)

Totals include head counts from all in-person, hybrid, and online sections in the department's courses for the specified academic year. Asynchronous courses with no meeting time do not appear on the heatmap, but are reflected in the enrollment total.

All Hospitality courses are online and asynchronous, with no specific meeting times.

1,852
Total Course Enrollment

Fewer Students

More Students

WSCUC Median Post-Grad Earnings*

\$62,071
CSUEB

\$56,485
WSCUC Colleges

\$60,348
Nationally

\$36,700
CA HS Grad

*Based on federal financial aid recipients for undergraduate programs