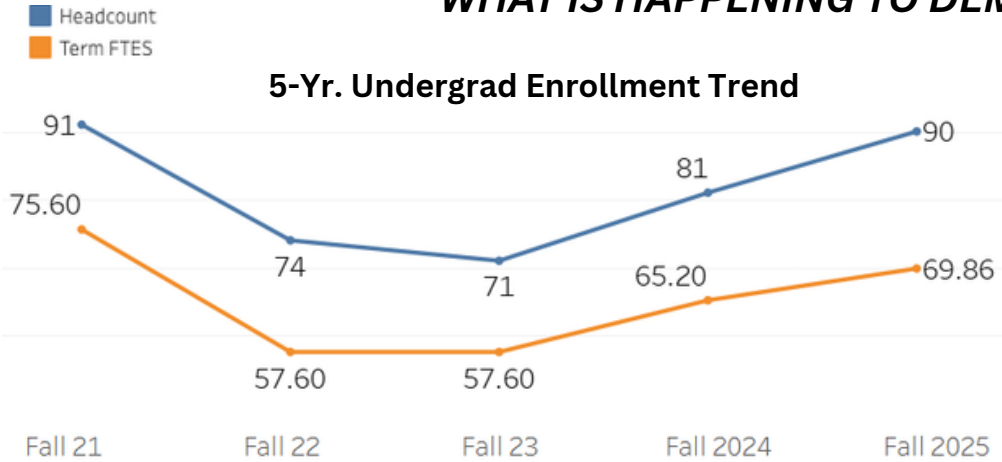


WHAT IS HAPPENING TO DEMAND?



Current Enrollment

90	69.9	
Students	FTES	
17	67	6
First Time Frosh	Transfers	2 nd Bachelors

Fall '25 Entrants

22		
New Students		
0%	86%	14%
First Time Frosh	Transfer	2 nd Bachelors

WHO ARE YOUR STUDENTS?

30	58%	50%	6%	15%	45%	18%	15%
Avg. Age	Pell Eligible	First Gen	Asian	Black	Latinx	White	Other
CSUEB: 26	CSUEB: 48%	CSUEB: 61%	CSUEB : 20%	CSUEB: 10%	CSUEB: 41%	CSUEB: 15%	CSUEB: 14%

HOW ARE YOUR STUDENTS PROGRESSING?

77%	10	8.6 Years	2.3 Years
Fall-to-Fall Retention	Degrees Awarded	Frosh Time to Degree	Transfer Time to Degree
CSUEB Avg: 78%	AY '24-'25	CSUEB Avg: 5.1 Years	CSUEB Avg: 3.0 Years

WHERE ARE THE OPPORTUNITIES?

Course Modality (AY '25-'26)

0%	0%	100%
In-Person	Hybrid	Online

Dept. Course Fill (AY '25-'26)

58	50%
Total Courses Offered	Courses with >=85% Fill

of Courses with D/F/WU/NC >15% (AY '25-'26)

2

15% nonpassing = twice the CSUEB Rate

Course Scheduling (AY '25-'26)

Totals include head counts from all in-person, hybrid, and online sections in the department's courses for the specified academic year. Asynchronous courses with no meeting time do not appear on the heatmap, but are reflected in the enrollment total.

All Recreation courses are online and asynchronous, with no specific meeting times.

WSCUC Median Post-Grad Earnings*

\$60,234
CSUEB

\$60,583
WSCUC Colleges

\$55,306
Nationally

\$36,700
CA HS Grad

*Based on federal financial aid recipients for undergraduate programs

1,114

Total Course Enrollment
Dept. Total for Hospitality, Recreation & Tourism

