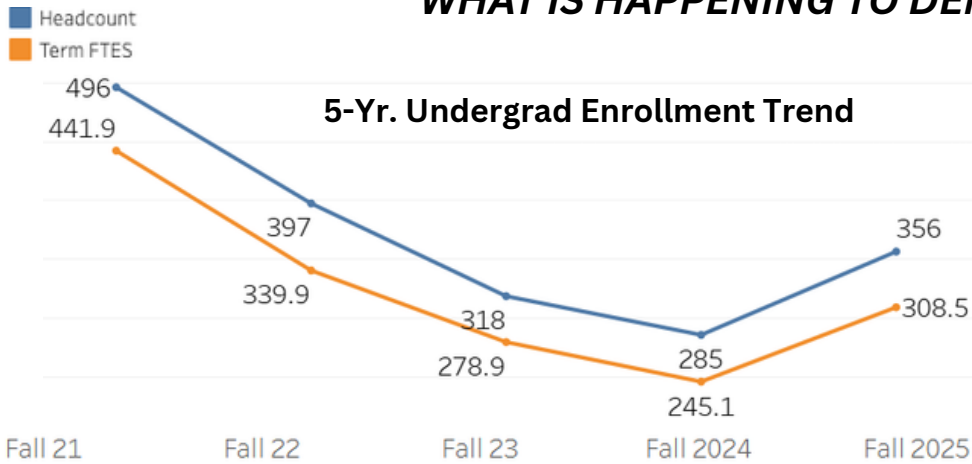


## WHAT IS HAPPENING TO DEMAND?



### Current Enrollment

|                   |           |                           |
|-------------------|-----------|---------------------------|
| 356               | 308.5     |                           |
| Students          | FTES      |                           |
| 58                | 298       | 0                         |
| First Time Frosh  | Transfers | 2 <sup>nd</sup> Bachelors |
| Fall '25 Entrants |           |                           |
| 125               |           |                           |
| New Students      |           |                           |
| 6%                | 94%       | 0%                        |
| First Time Frosh  | Transfer  | 2 <sup>nd</sup> Bachelors |

## WHO ARE YOUR STUDENTS?

|           |               |            |            |            |            |            |            |
|-----------|---------------|------------|------------|------------|------------|------------|------------|
| 30.2      | 72%           | 74%        | 10%        | 26%        | 43%        | 7%         | 15%        |
| Avg. Age  | Pell Eligible | First Gen  | Asian      | Black      | Latinx     | White      | Other      |
| CSUEB: 26 | CSUEB: 48%    | CSUEB: 61% | CSUEB: 20% | CSUEB: 10% | CSUEB: 41% | CSUEB: 15% | CSUEB: 14% |

## HOW ARE YOUR STUDENTS PROGRESSING?

|                        |                 |                      |                         |
|------------------------|-----------------|----------------------|-------------------------|
| 77%                    | 86              | 5.7 Years            | 2.5 Years               |
| Fall-to-Fall Retention | Degrees Awarded | Frosh Time to Degree | Transfer Time to Degree |
| CSUEB Avg: 78%         | AY '24-'25      | CSUEB Avg: 5.1 Years | CSUEB Avg: 3.0 Years    |

## WHERE ARE THE OPPORTUNITIES?

### Course Modality (AY '25-'26)

|           |        |        |
|-----------|--------|--------|
| 10%       | 16%    | 74%    |
| In-Person | Hybrid | Online |

### Dept. Course Fill (AY '25-'26)

|                       |                         |
|-----------------------|-------------------------|
| 60                    | 82%                     |
| Total Courses Offered | Courses with >=85% Fill |

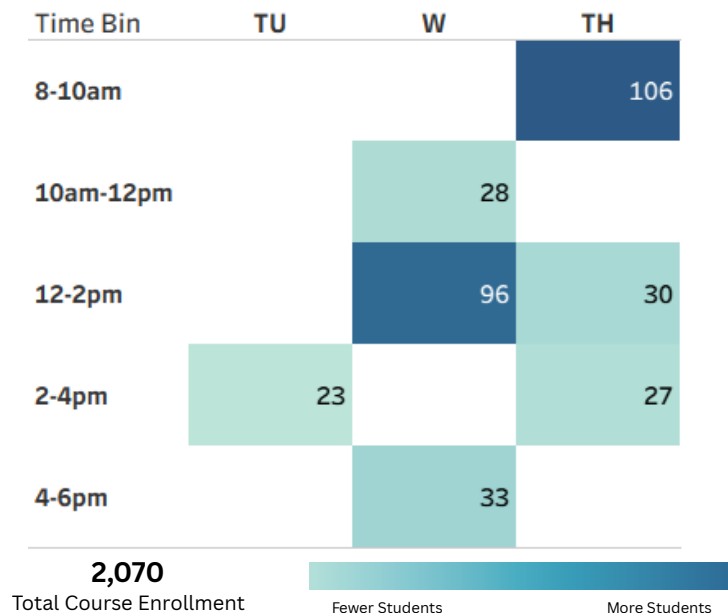
### # of Courses with D/F/WU/NC >15% (AY '25-'26)

14

15% nonpassing = twice the CSUEB Rate

### Course Scheduling (AY '25-'26)

Totals include head counts from all in-person, hybrid, and online sections in the department's courses for the specified academic year. Asynchronous courses with no meeting time do not appear on the heatmap, but are reflected in the enrollment total.



### WSCUC Median Post-Grad Earnings\*

**\$61,001**  
CSUEB

**\$56,550**  
WSCUC Colleges

**\$53,377**  
Nationally

**\$36,700**  
CA HS Grad

\*Based on federal financial aid recipients for undergraduate programs