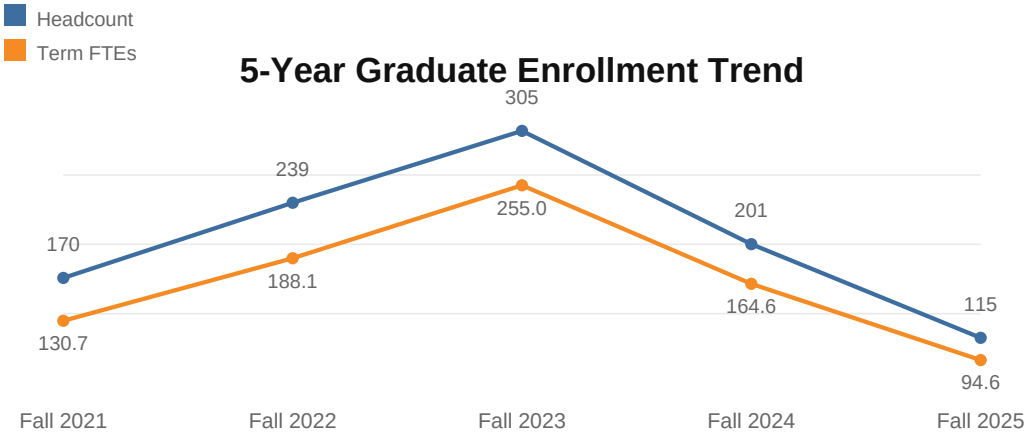
Business Analytics Program Insights

Enrollment Overview



Current Enrollment

115	94.6
Students	FTEs

Fall '25 Graduate Entrants

34	81
New students	Continuing students

Student Profile

28.9	19%	17%	4%	5%	3%	71%
Avg. age	First generation	Asian	Black	Latinx	White	Other

Outcomes and Degrees

92%	144	1.7 years
Fall-to-fall continuation	Degrees awarded	Avg. time to degree
33 of 36 Fall '24 cohort	AY '24-'25	AY '24-'25

Course Overview

Course Modality (AY '25-'26)

10%	89%	0%
In person	Hybrid	Online

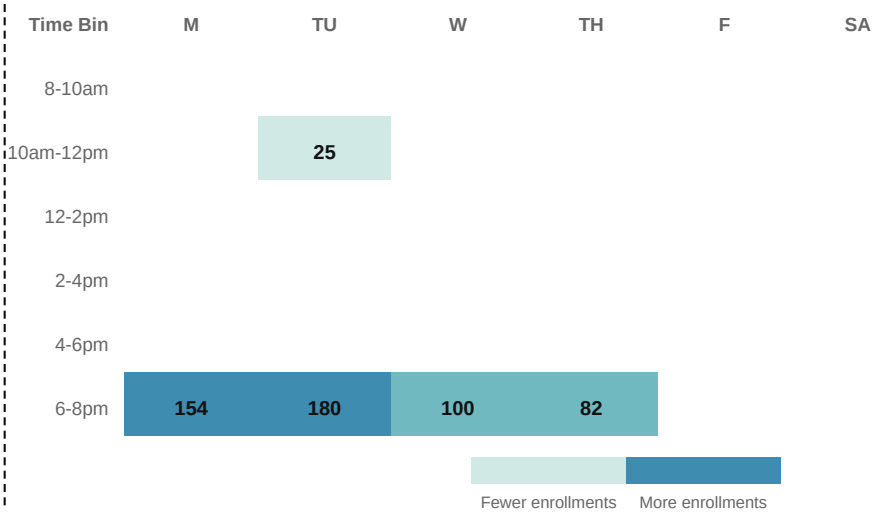
Total Course Enrollment (AY '25-'26)

606

Course enrollments

Course Scheduling (AY '25-'26)

Totals include head counts from all in-person, hybrid, and online sections in the program's verified course subjects for the specified academic year. Students appear in each applicable meeting-day cell. Asynchronous courses with no meeting time are reflected in the enrollment total only.



Source: CSUEB Student and Course Supersets, July 2026; Cohort Superset, Jan. 2026