Welcome!

Introduction
Lily ShuFen Hsiao

MBA with Concentrations
• Curriculum
• Concentrations
• Location
• Schedules

Application/Admission
Contact
College of Business and Economics at CSUEB

Innovation and Leadership

Curriculum
Faculty
Diverse Learning Community
Technology
Quality and Value
Alumni and Access
CSUEB MBA Programs

MBA with Concentrations
   Flexible, Evening Class for Working Professional, Two Sessions in a Semester, Concentrations, Hayward

One-Year MBA Program
   Fast, Cohort, General, Oakland

MBA for Global Innovators
   Saturdays, Cohort, Executive, San Ramon
MBA with Concentrations in...

- Analytics for Managers
- Finance
- General
- Human Resources and Organizational Behavior
- Marketing Management
- Operations and Supply Chain Management
- Strategy and Innovation
Key Features

- Flexibility: concentration
- Flexibility: schedule
- Flexibility: cost
- Uniqueness
- Relevance
- Agility
- Innovative Leadership
Our Graduates

Prepared to be effective leaders in a rapidly changing business environment:

• Agile
• Innovative
• Relevant
• Engaged
• Continuous learners

Our successful graduates are our evidence of success!
Where our graduates go to work

How to Apply

1. Complete the online application at https://www2.calstate.edu/apply by June 1, 2020

2. Send documents by July 15, 2020
   A. Official transcript: (GPA 2.5+ to be eligible)
   
   B. GRE/GMAT OR GRE/GMAT waiver package including resume, work verification (5+ years): admission interview
Contact

MBA with Concentrations

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Let us know!