IS THIS MBA RIGHT FOR YOU?
Cal State East Bay’s MBA for Global Innovators is more than a typical MBA program—it is an incubator environment that mirrors the complexity of the international business arena. Join a cohort of experienced professionals and entrepreneurs for an MBA with an emphasis on globalization and innovation.

WHY JOIN THE PROGRAM?
This program emphasizes a team approach to learning and integrates core business disciplines with a global perspective. You will work collaboratively with other talented professionals and entrepreneurs whose diverse careers, skill sets, and backgrounds will stretch and broaden your worldview. This dynamic cohort experience allows for building insights, creating friendships, and establishing professional relationships that will last a lifetime.

CONTACT US
25800 Carlos Bee Blvd
VBT 3rd Floor
Room 359
Hayward, CA 94542
Office Hours: Closed Mondays
Tuesday-Friday 9:30am-5:30pm

csueastbay.edu/mba-global
(510) 885-3320
fulltimeMBA@csueastbay.edu

THE COLLEGE OF BUSINESS AND ECONOMICS AT CAL STATE EAST BAY
The College of Business and Economics (CBE) serves the eastern San Francisco Bay Area with classes offered on the main Hayward Campus, the satellite campus in Concord, the Oakland Professional Development Center, the San Ramon Valley Conference Center and also online through Cal State East Bay's Continuing Education.

OUR MISSION
CBE’s mission is to provide life-changing, quality business education to prepare students from diverse backgrounds to become successful business professionals and leaders.

APPLY: CSUEASTBAY.EDU/MBAB-GLOBAL

MEET THE TEAM
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(510) 885-2349

FINANCIAL AID OFFICE
(510) 885-2784

APPLY:
CSUEASTBAY.EDU/MBAB-GLOBAL

GLOBAL INNOVATORS
MASTER IN BUSINESS ADMINISTRATION
AT THE SAN RAMON VALLEY CONFERENCE CENTER

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San Ramon Valley Conference Center
3301 Crow Canyon Road
San Ramon, CA 94583
# CSUEB MBA for Global Innovators Cohort Tentative Schedule

## Cohort 9 - 2019-2021

### One-Year MBA Program

18 Months | 14 Classes

- Earn: Master's of Business Administration Degree
- Cost: $36,000 USD (+$1,000 for optional international travel research)
- Location: San Ramon Valley Conference Center
- Schedule: Guaranteed classes Saturdays and Sundays

### Admissions Requirements:
- An Undergraduate degree
- 2.5 GPA or higher
- TOEFL for International Students
- GMAT required only for students with less than 5 years of working experience

### Apply:
[csueastbay.edu/mba-global](http://csueastbay.edu/mba-global)

### Graduation Requirements:
- Maintain an average “B” grade
- Complete all courses with a “C” grade or better
- Fulfill the University Writing Skills Test (WST) by passing the writing component of BUS603

### Apply:
[csueastbay.edu/mba-global](http://csueastbay.edu/mba-global)

### Updated March 2019.

Class schedules are subject to change with notice.

## Courses

<table>
<thead>
<tr>
<th>Courses</th>
<th>Dates (9AM-5PM; Lunch 12:30PM-1:30PM)</th>
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</thead>
<tbody>
<tr>
<td><strong>Fall 2019</strong></td>
<td></td>
</tr>
<tr>
<td>MGMT 601 - Management Leadership</td>
<td>Fridays, Sept 27 - Dec 7</td>
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<tr>
<td>MKTG 601 - Managerial Communication</td>
<td>Fridays, Sept 27 - Dec 7</td>
</tr>
<tr>
<td>MGMT 676 - Global Strategy</td>
<td>Sept 7; Oct 5, 12, 19, 26; Nov 2, 16, 23; Dec 7</td>
</tr>
<tr>
<td>BUS 602 - Business Analytics for Managers</td>
<td>Sept 7; Oct 5, 12, 19, 26; Nov 2, 16, 23; Dec 7</td>
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<tr>
<td><strong>Spring 2020</strong></td>
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<tr>
<td>BUS 603 - Managing Complex Issues in a Global Context</td>
<td>Jan 25, 26 (Sunday); Feb 1, 2 (Sunday), 8</td>
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<tr>
<td>MGMT 676 - Global Strategy</td>
<td>Feb 15, 22, 29; Mar 7, 14, 21, 28; Apr 18, 25; May 2</td>
</tr>
<tr>
<td>MKTG 610 - Marketing Research</td>
<td>Feb 15, 22, 29; Mar 7, 14, 21, 28; Apr 18, 25; May 2</td>
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<tr>
<td><strong>Summer 2020</strong></td>
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<tr>
<td>MGMT 677 - International Field Immersion</td>
<td>7-9 days intensive, May 16-24</td>
</tr>
<tr>
<td>BUS 604 - Financial Accounting</td>
<td>May 30; Jun 6, 13, 20, 27; Jul 11, 18, 19 (Sunday); 25; Aug 1</td>
</tr>
<tr>
<td>BUS 609 - Negotiation and Conflict Resolution</td>
<td>May 30; Jun 6, 13, 20, 27; Jul 11, 18, 19 (Sunday); 25; Aug 1</td>
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<tr>
<td><strong>Fall 2020</strong></td>
<td></td>
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<tr>
<td>MGMT 688 - Business Opportunity Consulting Project</td>
<td>Aug 29, 30 (Sunday), Sept 12; field work on additional dates</td>
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<tr>
<td>BUS 605 - Corporate Financial Management</td>
<td>Sept 19, 26; Oct 3, 10, 17, 24; Nov 7, 14, 21; Dec 5</td>
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<tr>
<td>BUS 606 - Managerial Economics</td>
<td>Sept 19, 26; Oct 3, 10, 17, 24; Nov 7, 14, 21; Dec 5</td>
</tr>
<tr>
<td><strong>Spring 2021</strong></td>
<td></td>
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<tr>
<td>BUS 608 - Operations and Supply Chain Management</td>
<td>Jan 23, 30; Feb 6, 13, 20, 27; Mar 6, 13, 20, 27</td>
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<tr>
<td>BUS 693 - Capstone: Seminar in Strategic Management</td>
<td>Jan 23, 30; Feb 6, 13, 20, 27; Mar 6, 13, 20, 27</td>
</tr>
</tbody>
</table>

**ACCREDITATION**

The Global Innovators MBA program at Cal State East Bay's College of Business & Economics is fully accredited by the International Association to Advance Collegiate Schools of Business.