



2011-2012 Success Report

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CALIFORNIA STATE
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Success Report Summary

Every institution of higher education should be interested in how their graduates are doing in the larger world after they leave. At Cal State East Bay, we survey our graduates shortly after they leave, to determine how many are employed, how many are continuing their education, and how many are still in search of adequate employment. AACE (Academic Advising and Career Education) has conducted these surveys off-and-on for the past 20 years.

Survey forms are mailed to graduates at their last known home address, shortly after graduation. Recipients are invited to respond either by completing an on-line survey or returning a hard-copy of the survey. Copies are also emailed to them at their CSUEB email account. Reminders are sent, and in some years reminder telephone calls have been made. (This year, due to budgetary restrictions, no temporary staff were hired to make phone calls.) Response rates have regularly been between sixteen and twenty-one percent; this year the response rate was twenty-one percent.

The information that follows provides breakdowns by College and major, and lists employers as reported by our graduates. We hope the information is helpful to those interested in knowing what happens to our graduates after they leave Cal State East Bay.

Data	Description
3,504	Total graduates earning degrees at both campuses (December 2011, March 2012, June 2012, and September 2012)
732	Total number of graduates responding to the survey
20.89%	Actual response rate (732 divided by 3,504)
20	Total graduates not seeking employment. These graduates were removed from the survey.
712	Basis for all Success Report percentages (732 less 20)
81%	Success Rate. This includes a combination of graduates who are “Employed” (67%), and “Continuing Education” (14%).

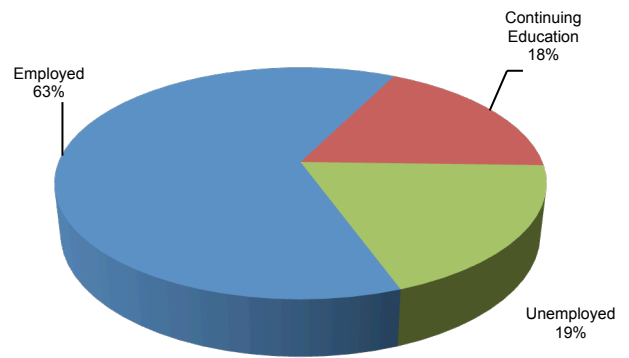
NOTES:

- 1) Percentages may be off up to one percentage point due to rounding.
- 2) Data was collected through an online survey, a mailed survey and an email survey.
- 3) For ease of reporting, all “Spacial Majors” are listed in the College of Letters, Arts and Social Sciences.

Overview by College and Degree

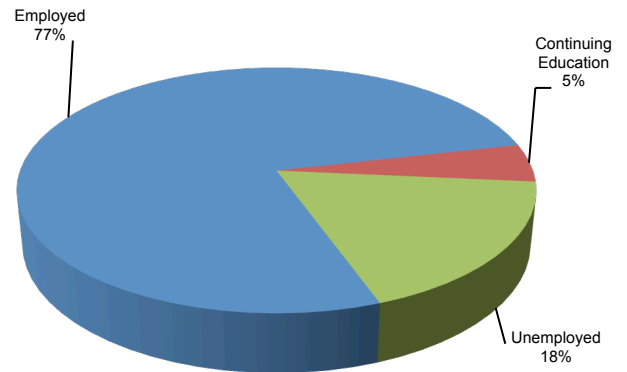
UNDERGRADUATE STUDENTS

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	68%	9%	20%	78%
College of Education and Allied Studies	44%	31%	19%	75%
College of Letters, Arts & Social Sciences	58%	22%	17%	80%
College of Science	61%	18%	19%	78%
TOTAL	63%	18%	19%	81%



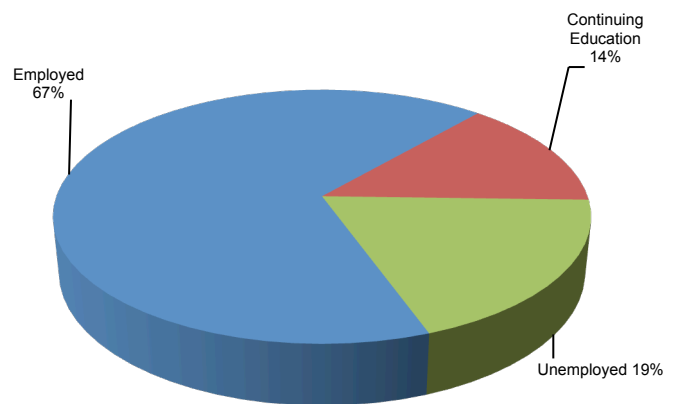
GRADUATE STUDENTS

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	78%	4%	17%	83%
College of Education and Allied Studies	84%	3%	11%	87%
College of Letters, Arts & Social Sciences	70%	5%	20%	75%
College of Science	71%	6%	24%	76%
TOTAL	77%	5%	18%	82%



UNDERGRADUATE & GRADUATE STUDENTS

College	Employed	Continuing Education	Unemployed	Success Rate
College of Business and Economics	70%	9%	19%	89%
College of Education and Allied Studies	76%	9%	13%	85%
College of Letters, Arts & Social Sciences	61%	17%	18%	79%
College of Science	62%	16%	20%	78%
TOTAL	67%	14%	19%	81%



College of Business and Economics by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Business Administration	909	147	16%	4	100	68%	14	10%	29	20%	78%
Economics	39	5	13%	0	4	80%	0	0%	1	20%	80%
UNDERGRADUATE TOTALS	948	152	16%	4	104	68%	14	9%	30	20%	78%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Business Administration, MBA	139	16	12%	0	13	81%	1	6%	2	15%	88%
Business Administration, MS	1	1	100%	0	1	100%	0	0%	0	0%	100%
Economics, MA	12	2	17%	0	2	100%	0	0%	0	0%	100%
Taxation, MS	18	4	22%	0	2	50%	0	0%	2	50%	50%
Telecommunications, MS	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
GRADUATE TOTALS	170	23	14%	0	18	78%	1	4%	4	17%	83%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1,118	175	16%	4	122	70%	15	9%	34	19%	79%

College of Business and Economics – Graduate Destinations

Selected Job Titles, Employers, and Continuing Educational Interests by Major* and Degree

BS, Business Administration

Employer	Position Title
Solflower Computer, Inc.	Office Assistant
24 Hour Fitness	Personal Trainer, Group X instructor, Activity Group Lead
ACG Certified Public Accountant	Tax Associate
Alameda County	Eligibility Support Clerk
Alameda County	Library Page
Alamo Capital	Administrative Assistant
Alere Home Monitoring	Manager, Business Operations
Alta Bates Summit Medical Center	Finance Coordinator/Admin Asst. for EBAC
AmeriCorps - Oregon Campus Compact - University of Oregon and Boys & Girls Clubs of Emerald Valley	Coordinator for Youth Mentoring
Apex Capital, LLC	Operations Assistant
AT&T	Manager
AT&T	Communications Technician
Bank of the West	Business Analyst
Bank of the West	DLS Loan Auditor
Bonobos	Guide
California State University East Bay	Marketing Coordinator- Pioneer Athletics
CallidusCloud	Consultant
Chevron Corporation	Financial Analyst
Chevron Corporation	Accountant
City of Fremont	Human Resources Analyst
Comcast	Executive Customer Relations
Connor Accountancy Corporation	Sr. Accountant
County Counsel Office - Contra Costa County	Clerk - Experienced level
County of Solano	Account Clerk II
CSC Labs	Sales and Marketing Assistant
CuraScript	Pharmacy Technician Lead
Everbank	Internal Auditor Finance/Ops
Griswold Homecare	Marketing Coordinator
Habitat for Humanity East Bay/Silicon Valley	Finance Assistant
Hertz	Manager Trainee
Hewlett-Packard	Customer Engineer
HR Options	Project Coordinator
IMT Precision, Inc.	Staff Accountant
Jopari Solutions, Inc.	Production Operations
Kaiser Permanente	Senior Consultant
Kaiser Permanente	Electronic Health Record Consultant
Lawrence Berkeley National Laboratory	Human Resources Assistant II
McDonalds	Assistant Manager
MDC Vacuum Products	Accountant
Modern Design Construction, Inc.	Accountant

Employer	Position Title
Snyders-Lance	District Sales Manager
Soares Financial, Inc.	Accountant/Administration
Solano County Dept. of Health and Human Services	Benefits Specialist
Start-Up	Business Development Manager
Stevens Creek BMW	Finance Manager
T-Mobile	Sales Leader
The Academic Advantage	Student Assignment & Customer Service Representative
TReXGlobal	Director of Marketing
US Bank	Operations Specialist
Vien Thao Media	Manager Assistant
Walnut Creek Honda	Marketing Coordinator
WatchDox, Inc.	Office Manager
Wells Fargo	Service Manager
Yapstone	Staff Accountant

BA, Economics

Employer	Position Title
Attune Foods	Production Manager
Gagen McCoy	Accountant
General Atomics Aeronautical	Analyst
University of California, San Francisco	Senior Analyst
California State University, East Bay	Research Analyst

MBA, Business Administration

Employer	Position Title
Accenture	Consultant
Anthony Pontes Financial Advisor	Accounts Manager
Aricent	Technical Lead
Coca Cola Refreshment, Inc.	Supply Chain Planner
DiaSorin	Field Applications Specialist
EPIC (Edgewood Partners Insurance Center)	Underwriting Analyst
Oakland Athletics	Accounts Receivable Specialist
Orchid Management	Managing Director
Trimble	Trainer
Act-On Software, Inc.	Head of PR + Social Media Marketing
Advсор	A/P Specialist (Accounting)
Robert Bosch LLC	Associate Data Security Analyst

* Some majors and degrees were omitted from this list due to lack of significant response

College of Education and Allied Studies by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Hospitality and Tourism	27	2	7%	0	1	50%	0	0%	1	50%	50%
Kinesiology	71	10	14%	1	2	20%	5	50%	2	20%	70%
Recreation	26	4	15%	0	4	100%	0	0%	0	0%	100%
UNDERGRADUATE TOTALS	124	16	13%	1	7	44%	5	31%	3	19%	75%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Counseling	54	12	22%	1	8	67%	1	8%	2	17%	75%
Education	124	26	21%	0	21	81%	1	4%	4	15%	85%
Educational Leadership	55	13	24%	0	12	92%	0	0%	1	8%	92%
Kinesiology	8	2	25%	0	2	100%	0	0%	0	0%	100%
Recreation and Tourism	12	1	8%	0	1	100%	0	0%	0	0%	100%
Special Education	22	8	36%	0	8	100%	0	0%	0	0%	100%
GRADUATE TOTALS	275	62	23%	1	52	84%	2	3%	7	11%	87%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	399	78	20%	2	59	76%	7	9%	10	13%	85%

College of Education and Allied Studies – Graduate Destinations

Selected Job Titles, Employers, and Continuing Educational Interests by Major and Degree

Major	Degree	Employer	Position Title
Counseling	MS	Anova Center for Education	Classroom Facilitator
Counseling	MS	Apple	Specialist
Counseling	MS	BRSSD	School Psychologist
Counseling	MS	CTA	Associate Staff
Counseling	MS	Merced County Office of Education	Behavioral Health Specialist
Counseling	MS	Salvation Army	Counselor
Counseling	MS	Clayton Valley Charter High School	School Psychologist
Counseling	MS	Willow Rock Center	Rehab Activities Leader, MFTI
Education	MS	Dublin Unified School District	1st Grade Teacher
Education	MS	El Dorado County Office of Education	Teacher, Common Core Expert Teacher
Education	MS	Fairfield Suisun USD	6th Grade Teacher
Education	MS	Gulf Coast Trades Center	Academic Department Head
Education	MS	Hayward Unified School District	Teacher
Education	MS	Kaiser Permanente School of Allied Health Sciences	Program Director Sonography
Education	MS	New Haven Unified School District	Kids Zone Program Director and Intervention Specialist
Education	MS	Nike, Inc.	Global Manager, Instructional Design and Learning Platforms
Education	MS	Norwalk-La Mirada USD	Teacher
Education	MS	OCA	Executive Director
Education	MS	Open English	Quality Coordinator in training
Education	MS	Palmer School	Teacher
Education	MS	Playdom	Sr. Technical Writer
Education	MS	Starbucks	Regional Director
Education	MS	University of San Diego	Assistant Dean
Education	MS	Alameda Unified School District	Math Teacher
Education	MS	Livermore School District	Special Education Teacher
Education	MS	Mt. Diablo Unified School District	EL Coach/Specialist
Education	MS	San Leandro Unified School District	Teacher
Education	MS	Twin Rivers USD	Art Integration Specialist
Education	MS	Federal Way Public Schools	Math Teacher/Coach
Educational Leadership	Ed.D.	Hayward Unified School District	Principal
Educational Leadership	Ed.D.	Hayward Unified School District	Principal
Educational Leadership	MS	El Dorado County Office of Education	Teacher/Educational Technology Specialist
Educational Leadership	MS	Fremont Unified	Teacher
Educational Leadership	MS	Kaiser Permanente Health Care	Program Director
Educational Leadership	MS	Newark Unified School District	Teacher
Educational Leadership	MS	Oakland Unified School District	Teacher
Educational Leadership	MS	Pajaro Valley Unified School District	Academic Coordinator
Educational Leadership	MS	Santa Ana Unified School District	Elementary Music Teacher
Educational Leadership	MS	The Child Unique Montessori School	Principal

Major	Degree	Employer	Position Title
Educational Leadership	MS	The Doctors Company	Staff Development
Educational Leadership	MS	Livermore VJUSD	Social Science Teacher
Hospitality and Tourism	BS	Joie De Vivre Hospitality- Galleria Park Hotel	Front Desk Supervisor
Kinesiology	BS	Vibrant Care Rehab	APSS
Kinesiology	MS	CSU East Bay	Assistant Athletic Trainer
Kinesiology	MS	University of California at Berkeley	Program Assistant II
Kinesiology	BS	Medifast Weight Control Centers	Assistant Manager
Kinesiology	BS	Sport Clinic, Inc.	Physical Therapist Aide
Recreation	BS	Club One	Regional Director
Recreation	BS	Crestwood Treatment Center	Program Assistant
Recreation	BS	Emerald Fund, Inc.	Executive Assistant
Recreation	BS	San Leandro Recreation and Human Services	Recreation Leader II
Recreation and Tourism	MS	University of Pittsburg	Assistant Softball Coach
Special Education	MS	Castro Valley Unified School District	Teacher
Special Education	MS	Dozier Libbey Medical High School	RS/ELD Teacher
Special Education	MS	Dublin Unified School District	Resource and Intervention Specialist
Special Education	MS	Fremont Unified School District	Special Education Teacher
Special Education	MS	Mount Diablo Unified School District	Teacher
Special Education	MS	Newark Unified	Lead Special Education Teacher
Special Education	MS	San Leandro Unified School District	Teacher
Special Education	MS	San Ramon Unified School District	Special Education Teacher

College of Letters, Arts and Social Sciences by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Anthropology	11	4	36%	0	3	75%	0	0%	1	25%	75%
Art (BFA)	10	1	10%	0	1	100%	0	0%	0	0%	100%
Art (BA)	88	15	17%	1	5	33%	0	0%	9	60%	33%
Communication	103	23	22%	0	14	61%	5	22%	4	17%	83%
Criminal Justice Administration	147	17	12%	0	12	71%	2	12%	3	18%	82%
English	57	11	19%	0	5	45%	3	27%	3	27%	73%
Environmental Studies	9	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Ethnic Studies	5	1	20%	0	0	0%	1	100%	0	0%	100%
French	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Geography (BA)	1	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Geography (BS)	1	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
History	48	9	19%	1	7	78%	1	11%	0	0%	89%
Human Development	148	23	16%	0	16	70%	5	22%	2	9%	91%
Interdisciplinary Studies	1	1	100%	0	0	0%	0	0%	1	100%	0%
International Studies	24	7	29%	0	6	86%	1	14%	0	0%	100%
Latin American Studies	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Liberal Studies	143	19	13%	0	12	63%	7	37%	0	0%	100%
Mass Communication	3	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Music	17	4	24%	0	1	25%	2	50%	1	25%	75%
Philosophy	15	1	7%	0	0	0%	1	100%	0	0%	100%
Political Science	60	8	13%	0	4	50%	1	13%	3	38%	63%
Sociology	129	29	22%	3	15	52%	7	24%	4	14%	76%
Spanish	14	1	7%	0	1	100%	0	0%	0	0%	100%
Speech Pathology and Audiology	20	7	35%	0	3	43%	4	57%	0	0%	100%
Theater Arts	14	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
UNDERGRADUATE TOTALS	1,068	181	17%	5	105	58%	40	22%	31	17%	80%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Anthropology	12	4	33%	0	2	50%	1	25%	1	25%	75%
Communication	5	1	20%	0	0	0%	1	100%	0	0%	100%
English	34	10	29%	2	8	80%	0	0%	0	0%	80%
Geography	4	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Health Care Administration	11	11	100%	1	7	64%	1	9%	2	18%	73%
History	16	5	31%	0	5	100%	0	0%	0	0%	100%
Interdisciplinary Studies	0	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Multimedia	12	3	25%	0	0	0%	0	0%	3	100%	0%
Music	4	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Public Administration	67	17	25%	1	12	71%	1	6%	3	18%	76%
Social Work	73	21	29%	0	15	71%	0	0%	6	29%	71%
Sociology	5	1	20%	0	1	100%	0	0%	0	0%	100%
Speech Communication	2	1	50%	0	1	100%	0	0%	0	0%	100%
Speech-Language Pathology	15	2	13%	0	2	100%	0	0%	0	0%	100%
GRADUATE TOTALS	260	76	29%	4	53	70%	4	5%	15	20%	75%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1,328	257	19%	9	158	61%	44	17%	46	18%	79%

College of Letters, Art and Social Sciences – Graduate Destinations

Selected Job Titles, Employers, and Continuing Educational Interests by Major and Degree

Major	Degree	Employer	Position Title
Anthropology	BA	East Bay Regional Parks	Naturalist
Art	BA	Independent Adoption Center	Marketing and Design Associate
Art	BA	Self	Photographer
Art	BA	Bebe Au Lait	Web Developer & Marketing Coordinator
Communication	BA	Clear Channel Media + Entertainment	Account Executive
Communication	BA	Google	Local Data Evaluator
Communication	BA	Heineken USA/DBI Beverage	On Premise Top Bottle Sales Representative
Communication	BA	Stanford University	Research Coordinator
Communication	BA	Robert Half (Office Team)	Editor
Communication	BA	Yogurt Hill	Owner
English	BA	KinderCare Learning Center	Assistant Teacher
English	BA	Law Office	Paralegal
English	BA	Mt. Diablo Unified School District	Para-Educator
History	BA	Sommer Properties	Vice-President
Human Development	BA	Alameda County Social Services	Quality Assurance Technician
Human Development	BA	Bubbly Tots Learning Center	Teacher
Human Development	BA	Challenger School	Teacher
Human Development	BA	City and County of San Francisco	Health Worker III/Activity Leader
Human Development	BA	Happy Day Learning Center	Teacher
Human Development	BA	Hayward Unified School District	YEP Program Leader
Human Development	BA	Morgan Hill Preschool Academy	Preschool Teacher
Human Development	BA	Terra Firmic	Non-Violence Educator
International Studies	BA	Ministry of Finance	Aid Management Director
Liberal Studies	BA	Carlton Plaza	Personal Expressions Assistant
Liberal Studies	BA	Hemming Morse LLP	Employee Benefits - Payroll Auditor
Liberal Studies	BA	La Petite Academy	Teacher
Liberal Studies	BA	United Religions Initiative	Project Manager
Liberal Studies	BA	Wells Fargo	Compliance Associate
Music	BA	The Bay Area Academy of Music	Voice/Piano Teacher
Political Science	BA	Health Plan of San Mateo	Admin II
Political Science	BA	Sinsaba San Fillipo	A/R Admin
Sociology	BA	Asian Community Mental Health Services	Mentor
Sociology	BA	Building Futures with Women and Children	Child Advocate
Sociology	BA	Contra Costa ARC	Early Intervention Specialist
Sociology	BA	Planned Parenthood	Reproductive Health Specialist
Sociology	BA	Adventure Time Extended Daycare	After School Teacher
Sociology	BA	Street Level Health Project	Development
Spanish	BA	CSU East Bay Upward Bound	Student Assistant III

Major	Degree	Employer	Position Title
Art	BFA	Pauline Pearsall Staging	Plant Waterer
Criminal Justice Admin	BS	City of Oakland	Deputy Chief of Police
Criminal Justice Admin	BS	City of Oakland	Recreation Leader
Criminal Justice Admin	BS	Old Navy	Loss Prevention Agent
Criminal Justice Admin	BS	San Jose Job Corps	Career Transition Specialist
Criminal Justice Admin	BS	Thunder Road	Recovery Counselor
Speech Pathology and Audiology	BS	Easter Seals Bay Area	Behavioral Therapist
Anthropology	MA	Modesto Junior College	Adjunct Instructor
Anthropology	MA	Schools of the Sacred Heart SF	Communications Associate
Communication	MA	Little Lamb Preschool	Preschool Teacher
English	MA	Attorney's Briefcase, Inc.	Administrator
English	MA	Byer California	Imports Coordinator
English	MA	CSU East Bay	English Department Instructor
English	MA	English Center	ESL Teacher
English	MA	American Language Program	Language Instructor
History	MA	Duane Morris LLP	Legal Assistant
History	MA	Oakland Unified School District	Program Manager
History	MA	Berean Christian High School	USH + APUSH Teacher/Humanities Dept. Head
Sociology	MA	Mathematical Policy Research	Field Interviewer
Speech Communication	MA	94.1 KPFA	On-Air Engineer/Producer
Public Administration	MPA	Alameda County Social Services Agency	Eligibility Technician I
Public Administration	MPA	Bay Area Rapid Transit	Community Relations
Public Administration	MPA	Contra Costa County	Program Integrity Coordinator
Public Administration	MPA	Kaiser Permanente	Senior Quality Specialist
Public Administration	MPA	PTT Public Company Limited	HR Specialist
Public Administration	MPA	University of California, Berkeley	Student Services Advisor 2
Public Administration	MPA	University of California Office of the President	Administrative Analyst
Health Care Administration	MS	Alta Bates Summit Medical Center	Administrative Assistant
Health Care Administration	MS	Bank of the West	Business Analyst
Health Care Administration	MS	Kaiser Permanente	Unit Assistant
Health Care Administration	MS	Kaiser Permanente	Senior Learning Consultant
Health Care Administration	MS	Telecare Corp.	Senior Accountant
Speech-Language Pathology	MS	Kaiser Permanente	Speech Pathologist
Speech-Language Pathology	MS	Castro Valley Unified School District	Speech Language Pathologist
Social Work	MSW	Abode Services	Youth Service Coordinator
Social Work	MSW	Alameda County	Research Associate
Social Work	MSW	Alameda County Medical Center	Medical Social Worker
Social Work	MSW	City and County of San Francisco	Social Worker
Social Work	MSW	County of Marin Children and Family Services	Child Welfare Worker II
Social Work	MSW	San Francisco Unified School District	School Social Worker

Major (at CSU East Bay)	Degree	University	Academic Program
Liberal Studies	BA	Boston College/Norte Dame De Namur	MA Education
Liberal Studies	BA	CSU East Bay	Teaching Credential
Criminal Justice Admin	BS	CSU East Bay	Master of Public Administration
Sociology	BA	CSU East Bay	Social Worker
Anthropology	MA	CSU East Bay	Biological Sciences MS
Communication	BA	CSU East Bay	Communication
Health Care Admin	MS	CSU East Bay	Health Care Administration
Criminal Justice Admin	BS	CSU East Bay	Administration of Justice
Communication	MA	CSU East Bay	Communication
Communication	BA	CSU East Bay	Communication
Liberal Studies	BA	CSU East Bay	Education
Communication	BA	CSU East Bay	Marketing
Sociology	BA	CSU East Bay	Social Work/MSW
Sociology	BA	CSU East Bay	MSW
Speech Pathology and Audiology	BS	CSU East Bay	Speech Pathology and Audiology
Sociology	BA	CSU East Bay	Social Work
Sociology	BA	CSU Sacramento	Counseling
Ethnic Studies	BA	CSU East Bay	Teaching Credentials
Human Development	BA	CSU East Bay	Teaching Credential
English	BA	CSU East Bay	English
Communication	BA	CSU East Bay	Speech Communication
Philosophy	BA	CSU East Bay	MBA Finance
Human Development	BA	CSU East Bay	Health Care Administration
English	BA	CSU East Bay	Teacher Education Credential Program
Sociology	BA	CSU Monterey Bay	Social Work
Communication	BA	Golf Academy of America	Golf Professional
Public Administration	MPA	Mission College	Accounting
Music	BA	National University	School Psychology
Liberal Studies	BA	National University	Teaching Credential Program
English	BA	Saint Mary's College of California	Education/Single-Subject Credential
Speech Pathology and Audiology	BS	Saint Mary's College of California	Special Education
Liberal Studies	BA	San Francisco State University	Child Development
Speech Path & Audio	BS	San Jose State University	Speech Language Pathology
Speech Pathology and Audiology	BS	San Jose State University	Speech-Language Pathology
Liberal Studies	BA	St. Mary's College of California	Early Childhood Education
Human Development	BA	The Citadel	Education Counseling
Human Development	BA	UC Santa Cruz	Education
International Studies	BA	University of Minnesota	International Development
Liberal Studies	BA	University of Southern California	MA Education
Speech Pathology and Audiology	BS	Saint Mary's College of California	Special Education
Liberal Studies	BA	San Francisco State University	Child Development
Speech Path & Audio	BS	San Jose State University	Speech Language Pathology
Speech Pathology and Audiology	BS	San Jose State University	Speech-Language Pathology

College of Science by Degree and Major

UNDERGRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Biochemistry	29	9	31%	0	5	56%	2	40%	2	40%	78%
Biological Science (BA)	5	3	60%	0	3	100%	0	0%	0	0%	100%
Biological Science (BS)	110	24	22%	2	11	46%	8	33%	3	13%	79%
Chemistry	13	4	31%	0	2	50%	1	25%	1	25%	75%
Computer Science	56	8	14%	0	5	63%	1	13%	2	25%	75%
Engineering	10	0	0%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Environmental Science	7	2	29%	0	2	100%	0	0%	0	0%	100%
Geology	5	1	20%	1	0	0%	0	0%	0	0%	0%
Health Sciences	223	53	24%	0	34	64%	12	23%	7	13%	87%
Industrial Engineering	1	1	100%	0	1	100%	0	0%	0	0%	100%
Mathematics	24	7	29%	1	0	0%	4	57%	2	29%	57%
Nursing	199	39	20%	0	30	77%	1	3%	8	21%	79%
Physics	3	1	33%	0	0	0%	1	100%	0	0%	100%
Psychology (BA)	150	25	17%	0	15	60%	3	12%	7	28%	72%
Psychology (BS)	32	6	19%	1	4	67%	0	0%	1	17%	67%
Statistics	11	2	18%	0	0	0%	0	0%	2	100%	0%
UNDERGRADUATE TOTALS	878	185	21%	5	112	61%	33	18%	35	19%	78%

GRADUATE

MAJOR	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
Biological Science	15	2	13%	0	1	50%	0	0%	1	50%	50%
Biostatistics	13	1	8%	0	1	100%	0	0%	0	0%	100%
Chemistry	10	3	30%	0	1	33%	0	0%	2	67%	33%
Computer Networks	20	4	20%	0	3	75%	1	25%	0	0%	100%
Computer Science	78	7	9%	0	5	71%	0	0%	2	29%	71%
Construction Management	17	3	18%	0	1	33%	0	0%	2	67%	33%
Engineering Management	10	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Geology	1	0	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Health Care Administration	43	5	12%	0	4	80%	0	0%	1	20%	80%
Mathematics	24	3	13%	0	3	100%	0	0%	0	0%	100%
Statistics	45	6	13%	0	5	83%	1	17%	0	0%	100%
GRADUATE TOTALS	276	34	12%	0	24	71%	2	6%	8	24%	76%

UNDERGRADUATE AND GRADUATE

	Total Graduates	Total Responses	Actual Response Rate	Not Seeking Employment	Number Employed	Percent Employed	Number Continuing Education	Percent Continuing Education	Number Unemployed	Percent Unemployed	Success Rate
UNDERGRADUATE AND GRADUATE TOTALS	1154	219	19%	5	136	62%	35	16%	43	20%	78%

College of Science - Graduate Destinations

Selected Job Titles, Employers, and Continuing Educational Interests by Major and Degree

Major	Degree	Employer	Position Title
Biochemistry	BS	CellScape Corp	Lab Technician
Biochemistry	BS	Genentech	Lab Technician
Biological Science	BA	The Academic Advantage	Field Representative
Biological Science	BA	The Academic Advantage	Outreach Representative
Biological Science	BS	Bay Medic	EMT-B
Biological Science	BS	EMSL Analytical	Lab Tech
Biological Science	BS	Palo Alto Medical Foundation	ISR II
Biological Science	BS	Tri-City Health Center	Pediatric Dental Health Education Coordinator
Biological Science	BS	EMSL Analytical	Laboratory Technician
Biological Science	BS	Lucile Packard Children's Hospital	Respiratory Therapy Technician
Biological Science	MS	Advanced Cell Diagnostics	Associate Scientist
Biostatistics	MS	Visa Inc.	Decision Sciences Intern
Chemistry	BS	Staffmark at Chevron	Petrochemical Laboratory Technician
Chemistry	MS	XEI Scientific	Scientist 1
Computer Networks	MS	Aruba Networks	QA Engineer
Computer Networks	MS	Cylpso Software	Software Engineer
Computer Networks	MS	ecMidas, Inc.	Web Programmer
Computer Science	BS	City of Pleasanton	IT Coordinator II
Computer Science	BS	Untangle, Inc.	Technical Services Engineer
Computer Science	BS	Chzmill	IT Support & Operations Technician
Computer Science	MS	a2z	QAE
Computer Science	MS	Moody's Analytics	Software Engineer
Computer Science	MS	Symantec	Principal Web Developer
Computer Science	MS	Avaya	Software QA Engineer
Construction Management	MS	Tutor Perini Corporation	Business Development / Project Scheduler
Environmental Science	BS	Sarah's Science	Assistant Director
Environmental Science	BS	SCA Environmental, Inc.	Environmental Scientist
Health Care Administration	MS	Alameda County Medical Center	MRI Technologist
Health Care Administration	MS	Center For Elders Independence	Executive Assistant to CEO
Health Care Administration	MS	Kaiser Permanente	Unit Assistant
Health Care Administration	MS	Sutter Health	Auditor - Revenue Integrity & Electronic Health Record
Health Sciences	BS	Appleone Employment Agency	Health Information Management Clerk
Health Sciences	BS	CEP America	Clinical Information Assistant
Health Sciences	BS	Dr. Marci Bowers	Medical Assistant
Health Sciences	BS	Healthport	Release of Information Specialist
Health Sciences	BS	Kaiser Permanente	Senior Staff Assistant
Health Sciences	BS	Oscar Wambuguh	Registration Assistant for PHAP
Health Sciences	BS	Pleasanton Medical Group	Medical Receptionist
Health Sciences	BS	Senior Support Program of the Tri-Valley	Administrative Assistant/Fitness Instructor

Major	Degree	Employer	Position Title
Health Sciences	BS	Sutter Health	EHR Trainer 1
Health Sciences	BS	UCSF Medical Center	Analyst II Supervisor
Health Sciences	BS	USDA	Biological Science Aid
Health Sciences	BS	Victor Treatment Center	Counselor
Health Sciences	BS	C.A.P.S. Fremont	Pharmacy Technician
Health Sciences	BS	Contra Costa County Public Health	Health Educator
Health Sciences	BS	Kaiser Permanente	Senior Staff Assistant
Health Sciences	BS	St. Rose Hospital	PBX Operator/Clerk
Health Sciences	BS	Ultimate N. America Transportation, LLC.	Director of Quality
Industrial Engineering	BS	United Parcel Service	IE Hub Planner
Mathematics	MS	MCHS	Math Teacher
Mathematics	MS	Holy Names University	Adjunct Family Position/Math Instructor
Nursing	BS	Chinese Christian School	School Nurse
Nursing	BS	Contra Costa Regional Medical Center	Registered Nurse
Nursing	BS	Dr. Jyothi Sarma	RN
Nursing	BS	Genentech	Clinical Safety Associate
Nursing	BS	Guardian Adult Day Health Center	Registered Nurse
Nursing	BS	John Muir Health	Nurse
Nursing	BS	Lucile Packard Children's Hospital	Clinical Nurse I
Nursing	BS	Masonic Homes of California	Nurse's Assistant
Nursing	BS	Nuclear Care Partners	Nurse
Nursing	BS	PIH	Registered Nurse
Nursing	BS	Santa Clara Valley Medical Center	RN-I
Nursing	BS	Stonebrook Healthcare Center	RN
Nursing	BS	Sutter Health	RN
Nursing	BS	ValleyCare Medical Center	RN
Nursing	BS	Balanced Pain Management	Registered Nurse
Nursing	BS	Eden Medical Center	Registered Nurse
Nursing	BS	UC Davis Medical Center	Registered Nurse
Nursing	BS	Eden Medical Center	Registered Nurse
Psychology	BA	CSUEB Foundation	College Corps Coordinator
Psychology	BA	Jaclyn's Attic LLC	Owner/Operator
Psychology	BA	Larkin Street Youth Services	Residential Counselor
Psychology	BA	Main Street Hub	Social Media Sales Associate
Psychology	BA	Ropers, Majeski, Kohn & Bentley	Legal Secretary
Psychology	BA	Larkin Street Youth Services	Residential Counselor
Psychology	BA	The National Fragile X Foundation	Database Specialist & Research Asst.
Psychology	BS	CSU East Bay	Assistant Alternative Testing Coordinator
Psychology	BS	Easter Seals	Behavior Interventionist
Psychology	BS	Genentech	Manufacturing Technician
Statistics	MS	Acumen, LLC	Quantitative Research Analyst
Statistics	MS	Pacific States Marine Fisheries Commission	Fisheries Biologist II
Statistics	MS	The Princeton Review	Teacher/Tutor
Statistics	MS	Vitapath Genetic	Statistical Consultant
Statistics	MS	Business Researchers Inc.	Consultant

Major	Degree	University	Academic Program
Psychology	BA	Adler School of Professional Psychology	Clinical Psychology
Health Sciences	BS	Capella University	Public Health
Biological Science	BS	College of Pharmacy	Doctor of Pharmacy
Computer Science	BS	Cornell University	Electrical and Computer Engineering
Biochemistry	BS	CSU East Bay	Chemistry Biochemistry Option Plan B
Biological Science	BS	CSU East Bay	Molecular/Cellular Biology
Biological Science	BS	CSU East Bay	MS Biological Sciences
Biological Science	BS	CSU East Bay	Biotechnology Certificate Program
Biochemistry	BS	CSU East Bay	Biotechnology Certificate Program
Chemistry	BS	CSU East Bay	Chemistry
Health Sciences	BS	CSU East Bay	Health Care Administration
Psychology	BA	CSU East Bay	MSW, Mental Health
Nursing	BS	CSU East Bay	RN Residency
Mathematics	BS	CSU East Bay	Teaching Credential
Mathematics	BS	CSU East Bay	Teaching Credential
Health Sciences	BS	CSU East Bay	Biology
Psychology	BA	CSU East Bay	MSW
Biological Science	BS	CSU LA	CGMBS Training Program
Health Sciences	BS	Diablo Valley College	Biology
Health Sciences	BS	Las Positas College	ASL/Paramedic
Health Sciences	BS	Las Positas College	Fire/Paramedic
Health Sciences	BS	Ohlone College	Registered Nurse Program
Mathematics	BS	Saint Mary's College of California	Single Subject Teaching Credential
Health Sciences	BS	Samuel Merritt University	ABSN
Biological Science	BS	Samuel Merritt University	Doctor of Podiatric Medicine
Biological Science	BS	Skyline College	General Education
Health Sciences	BS	Texas Woman's University	MBA & Master in Health Systems Management
Physics	BS	University of New Mexico	Physics
Mathematics	BS	University of Southern California	MA Education
Health Sciences	BS	University of the Pacific - TJL School of Pharmacy & Health Science	Doctor of Pharmacy
Statistics	MS	Virginia Tech	Statistics
Health Sciences	BS	West Coast University	Nursing

Survey Summaries

Salary Information by College and Degree

College Undergraduate/Graduate	Number of Responses to Salary Question	Low Salary	High Salary	Average Salary
UNDERGRADUATE				
College of Business and Economics	71	13,000	110,000	46,936
College of Education and Allied Studies	4	10,000	98,000	45,360
College of Letters, Arts and Social Sciences	49	7,000	187,000	42,816
College of Science	58	8,000	120,000	42,446
UNDERGRADUATE TOTAL	182	7,000	187,000	44,362
GRADUATE				
College of Business and Economics	7	40,000	140,000	76,429
College of Education and Allied Studies	40	12,000	150,000	65,495
College of Letters, Arts and Social Sciences	33	7,000	130,000	53,427
College of Science	11	10,000	158,000	63,909
GRADUATE TOTAL	91	7,000	158,000	62,098
UNDERGRADUATE AND GRADUATE				
College of Business and Economics	78	13,000	140,000	49,583
College of Education and Allied Studies	44	10,000	150,000	64,347
College of Letters, Arts and Social Sciences	82	7,000	187,000	47,087
College of Science	69	8,000	158,000	45,868
UNDERGRADUATE AND GRADUATE TOTAL	273	7,000	187,000	50,274

Top Employers and Graduate Schools

Organizations employing or graduate schools admitting more than five Cal State East Bay graduates in 2009-2010, as reported by the student

Number of Graduates	Employer or Graduate School	Category
40	CSU East Bay	Graduate School
13	Kaiser	Employer
12	CSU East Bay	Employer
9	Alameda County	Employer
4	Saint Mary's College of California	Graduate School

Success Report Comparisons: 2006-2007 to Present

Historical comparison of previous Success Reports

Academic Year	Employed	Continuing Education	Unemployed	Success Rate	Average Salary
2010-2011	75%	14%	11%	89%	56,095
2009-2010	71%	19%	10%	90%	56,095
2008-2009	74%	16%	10%	90%	53,979
2007-2008	78%	12%	10%	90%	56,418
2006-2007	77%	12%	11%	89%	55,962

Employer Recruiting Activities

Organizations recruiting on campus in 2011-2012

2011-2012 Career Fair Attendees

AT&T
Capital Fellows Programs, Center for California Studies
Challenger School
Coaching Corps
Enterprise Holdings
FirstSteps for Kids, Inc.
GAP, INC
MassMutual Financial Group
Northwestern Mutual Financial Network
Peace Corps (San Francisco Regional Office)
PMB Helin Donovan
U.S. Environmental Protection Agency
Indeed.com
MassMutual Financial Group
Northwestern Mutual
OmniPoint
Peace Corps (San Francisco Regional Office)
Redfin
Ross Stores Inc
San Francisco Police Department
San Jose Police Department
Seneca Family of Agencies
Shane Co.
The Sherwin-Williams Company
Social Security Administration
Target
U.S. Department of Housing and Urban Development
W. L. Butler Construction, Inc.
Cygnus Technology, Inc
Drug Enforcement Administration
San Francisco Police Department
US Department of State
Western Dental
Agilocity Inc
Applied Underwriters
Beta Soft Systems, Inc
Cintas, Emerging Business

Contra Costa County Office of the Sheriff
Defense Contract Audit Agency
Drug Enforcement Administration (DEA)
Easter Seals Bay Area
Enterprise Rent-A-Car
FASTENAL
Fremont Bank
Hilti
Intertek
Lab Support, a division of On Assignment
MA Laboratories, Inc.
McGrath RentCorp
Peace Corps (San Francisco Regional Office)
PetSmart
Playworks Education Energized
San Jose Police Department
Sleep Train
Tandy Leather Company
Target
Team-Up for Youth
U. S. Customs & Border Protection
U.S. Department of State
U.S. Marine Corps Officer Programs
ThyssenKrupp Elevator Corp.
Travelers Insurance Companies, Inc.
U.S. Marine Corps Officer Programs
UPS
US Navy
Verizon Wireless
Walnut Creek Police Department
Wyndham Worldwide
Zazzle Inc
ZionTech Solutions

2011-2012 On-Campus Interviewing Employers
ACG
Advantis Global
Armanino McKenna LLP
CCS Global Tech
Chevron
Enterprise Rent-A-Car
Equity Residential
Horsemen Investigation
Justice Corps
Krutilla & Associates
Macias Gini & O'Connell LLP
Northwestern Mutual
Odenberg, Ullakko, Muranishi & Co LLP
Office of the Comptroller of the Currency (OCC)
Penske Motor Group-Lexus of Stevens Creek
Ricoh Business Solutions
Rina Accountancy Corporation
Seneca Family of Agencies
Sensiba San Filippo, LLP
Staffmark
State Farm Insurance
Symantec Corporation (Talent Acquisition/College Relations)
Travelers Insurance Companies, Inc.



Academic Advising & Career Education

Academic Advising and Career Education (AAACE) is a one-stop center for both academic advising and career development assistance. Our counselors guide students in understanding and completing all General Education and graduation requirements in addition to helping them clarify and attain their career goals. AAACE is also home to PACE (Program for Accelerated College Education) advising.

General Services

- Individual Appointments**
- Daily Walk-In Hours**
- www.csueastbay.edu/AAACE** - 24/7 access to important information
- Computer Lab** available for advising and career-related matters
- Academic and Career Workshops**
- Information Video Monitors (AAACEtubes)** located at various campus locations announcing AAACE programs, events and services

Academic Advising Services

- General Education**
- Graduation Requirements**
- Undeclared / Undecided Major**
- Academic Disqualification**
- Academic Probation**
- PACE Student Advising**

Career Education Services

- Counseling** for career & major selection
- Career assessments** including the Myers-Briggs Type Indicator and the Strong Interest Inventory
- Career and Internship Fairs**
- On-Campus Interviewing (OCI) Program**
- Employment advising** in all career-related topics including resume writing, employment, correspondence, job search strategies, interview preparation and salary negotiation
- CareerBay (CBay) Database**
 - Access to the On-Campus Interviewing (OCI) program
 - Listings of jobs, internships, volunteer opportunities and career fairs
 - Database of employers and contacts
 - Resume Builder program
 - Workshops
 - Listings of career fair employers

On-line Resources

- Academic Advising and Career Education**
www.csueastbay.edu/AAACE
- My CSUEB**
www.my.csueastbay.edu
View your:
 - Course Schedule
 - Enrollment Appointment Time
 - Course Enrollment (add/drop/waitlist)
 - Holds
 - Student Accounts/Balances
 - Financial Aid
 - Catalog
 - Grades
- General Education Requirements**
www.csueastbay.edu/GE
- Testing and the Writing Skills Requirement**
www.csueastbay.edu/testing
- Horizon Student Email System**
<https://horizon.csueastbay.edu>
- Blackboard**
bb.csueastbay.edu
- ASSIST**
www.assist.org
- Student Center for Academic Achievement**
www.csueastbay.edu/SCAA
- Program for Accelerated College Education**
www.csueastbay.edu/PACE
- CareerBay (CBay)**
To access, visit the AAACE website (listed above) and select the "CBAY" quick link



Location and Hours

Hayward Hills Campus

25800 Carlos Bee Boulevard
Student Services & Administration Bldg., Rm. 2300
Hayward, CA 94542
(510) 885-3621

- **Office Hours:** 9 am-6 pm, Monday-Thursday; and 9 am-5 pm, Friday

AAACE (on the Hayward Hills Campus) works collaboratively with the Concord Campus **Academic Services Center** to offer these services. Contact the Academic Services Center for hours and appointments.

Concord Campus - Academic Services Center

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(925) 602-6712