IS THIS MBA RIGHT FOR YOU?

• A 12-month program for highly motivated up-and-coming professionals.
• An interactive project-based program with real-world applications.
• Cohort of maximum 35 students that cultivates a personal and professional network.
• Focuses on entrepreneurship and developing business strategies in response to emerging opportunities and challenges.
• Among the top AACSB accredited MBA programs in California.
• Ranked #3 of all MBA programs in the US for return on investment.
• Professors recognized for both their teaching and research excellence.
• Students have placed in the International Collegiate Business Strategy Competition, ranking among teams from China, Europe, Canada, and the US.
• Easily accessible through BART and public transportation.

MEET THE TEAM

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APPLY:
CSUEASTBAY.EDU/ONE-YEAR-MBA

THE COLLEGE OF BUSINESS AND ECONOMICS AT CAL STATE EAST BAY
The College of Business and Economics (CBE) serves the eastern San Francisco Bay Area with classes offered on the main Hayward Campus, the satellite campus in Concord, the Oakland Professional Development Center, the San Ramon Valley Conference Center and also online through Cal State East Bay's Continuing Education.

OUR MISSION
CBE’s mission is to provide life-changing, quality business education to prepare students from diverse backgrounds to become successful business professionals and leaders.

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Tuesday-Friday 9:30AM-5:30PM
csueastbay.edu/one-year-mba
(510) 885-3320
fulltimeMBA@csueastbay.edu

ONE- YEAR MBA
MASTER IN BUSINESS ADMINISTRATION
AT THE OAKLAND CENTER

Cal State East Bay Oakland Center
1000 Broadway
Oakland, CA 94607

ONE- YEAR MBA
MASTER IN BUSINESS ADMINISTRATION
AT THE OAKLAND CENTER
## CSUEB ONE-YEAR INTENSIVE MBA IN OAKLAND
### 2019-2020

**Orientation** Aug 10, 2019 (Saturday) 11am-12pm

### Courses (Fridays and Saturdays 9AM-12:30PM, 1:30PM-5PM)

**Fall 2019 (Aug 24 - Dec 7) (No Class: Nov 29, 30, Thanksgiving)**

<table>
<thead>
<tr>
<th>Week 1-5 Aug 24 Sat, 31 Sat; Sept 6 Fri,14 Sat, 20 Fri</th>
<th>Week 6-16 Fridays &amp; Saturdays, Sept 27 - Dec 7</th>
</tr>
</thead>
<tbody>
<tr>
<td>BUS 603 - Managing Complex Issues in a Global Context</td>
<td>BUS 607 - Marketing Management (Fri AM)</td>
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<tr>
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<td>MGMT 601 - Managerial Leadership (Fri PM)</td>
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<tr>
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<td>MKTG 601 - Managerial Communication (Fri PM)</td>
</tr>
<tr>
<td></td>
<td>MKTG 697 - Seminar in Selected Marketing Topics (Sat AM)</td>
</tr>
<tr>
<td></td>
<td>BUS 602 Business Analytics for Managers (Sat PM)</td>
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</table>

**Spring 2020 (Jan 24 - May 9) (No Class: Apr 3,4, Spring break)**

<table>
<thead>
<tr>
<th>Week 1-5 Saturdays, Jan 25; Feb 1,8,15,22</th>
<th>Week 6-16, Fridays &amp; Saturdays, Feb 29 - May 9</th>
</tr>
</thead>
<tbody>
<tr>
<td>MGMT 612 Strategic Compensation and Reward System</td>
<td>BUS 606 Managerial Economics</td>
</tr>
<tr>
<td></td>
<td>MGMT 678 Design Thinking for Leaders</td>
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<td>BUS 609 Negotiation and Conflict Resolution</td>
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<td>BUS 604 Financial Accounting</td>
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</tbody>
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**Summer 2020 (May 15 - Jul 25) Fridays & Saturdays (No class: Jul 3,4, Independence day)**

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<tbody>
<tr>
<td>MGMT Strategy Seminar</td>
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<tr>
<td>BUS 605 Corporate Financial Management</td>
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<tr>
<td>BUS 608 Operations and Supply Chain Management</td>
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<tr>
<td>BUS 693 Management Capstone</td>
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</tbody>
</table>

**ONE-YEAR MBA PROGRAM**

- 12 Months | 14 Classes
- Earn: Master’s of Business Administration Degree
- Cost: $29,800 USD
- Location: Oakland Professional Development & Conference Center
- Schedule: Guaranteed classes Fridays and Saturdays

**Admissions Requirements:**
- An Undergraduate degree
- 2.5 GPA or higher
- TOEFL for International Students
- GMAT required only for students with less than 5 years of working experience

**Graduation Requirements:**
- Maintain an average “B” grade
- Complete all courses with a “C” grade or better
- Fulfill the University Writing Skills Test (WST) by passing the writing component of BUS603

**APPLY:** CSUEASTBAY.EDU/ONE-YEAR-MBA

Updated July 2019.
Class schedules are subject to change with notice.

**ACCREDITATION**

The Global Innovators MBA program at Cal State East Bay’s College of Business & Economics is fully accredited by the International Association to Advance Collegiate Schools of Business.