

Alternative Transportation Committee Meeting April 29, 2026

- Call to order 10:02am
- Attendance Members: Brenda Amaral, Eduina Escobar, My-Lan Huynh, Pamela Baird, Tony Marks-Block, Guests – Tejasri (CSUEB Parking), Michael Martin (AC Transit), Byron Tang & George Foster (City of Hayward)

ACTION ITEM - Approval of Agenda

- Brenda Motions
 - Pamela and My-Lan Seconds
 - Approved
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- Open issues
 - AC Transit EasyPass Program Updates (Brenda)
 - Launched EasyPass August 2026
 - Rough transition 45 minute trips (previous shuttle system was every 20-30 minutes)– resulted in overcrowding and waiting for another bus
 - Launched feedback from, provided info the AC Transit
 - Worked closely with AC Transit to come up with solutions
 - Added articulated buses right away
 - Spring 2026 – able to add additional trips during peak times – reduced trips wait time to 22/25 minutes
 - Rider feedback significantly dropped – just occasionally cancelled trips
 - AC Transit monitoring feedback
 - Trying to move layover to RAW than Annex (15 minute driver break) – more seating to wait – better location, more visibility, and foot traffic – gathered feedback they prefer that location – hopefully by all 2026. Behind the scenes working on MOU since drivers will need bathroom access to RAW after hours.
 - Working on marketing (Outreach & Communications) for new incoming students (transfer & freshmen)
 - Tony – Appreciate the changes, great to have more service in mornings since Spring. What is goal for EasyPass?
 - Brenda – want as many students as possible to pick up and use at least 1 – 2 times a week, even for personal use. On survey responses – some said they didn't know (students are not reading emails) marketing will help.
 - Tony – **Idea maybe table at Hayward BART? Outreach at the beginning of the semester?**
 - My-Lan – Staff asking when would cost come down or free like students? Right now, have to pay a subsidized fee.
 - Brenda – Subsidized highly discounted rate for employees
 - My-Lan - At ASI meeting they are looking at similar card with BART though.

- Brenda adding BayPass is too expensive. Currently our department is paying for all students. Open to working with ASI sharing cost to fund.
 - Eduina other schools that offer BayPass cannot afford it either (including UC Berkeley). They have students vote and use funds from the transportation fee to help pay.
 - My-Lan – Thank you will share this info with ASI
- Pamela – Taking more students off campus on Field Trips with Auxiliary programs. If a student doesn't have an EasyPass do we send them to Parking to pick up?
 - Brenda – If they were enrolled in Fall or Spring they should have a pass ready. (Starting in Fall 2026 students will need to opt in – we are running out of room since we printed all student EasyPasses but only a fraction have picked up). We will market this upcoming change.
 - Pamela – going on trip next week should they come to our office?
 - Brenda - Students need to pick up easypass at our office, Staff can opt in to get an EasyPass (7 business days) or pay out of pocket. **Send us a list of names and we can pull the EasyPasses**
- Vanpool Updates (Brenda)
 - Only for full time employees qualify for Vanpool
 - Updated payment collection from in person cash/check to online dept/credit
 - Newly reopened Bay Point Vanpool lost additional people, we may close (down to 3 riders, need at least 6-7 riders)
 - Additional 2 work from home days affected increasing vanpools
 - Evelyn is on successful Modesto vanpool – added occasional riders. They pay a lower rate. Her van has 3 part time riders, 5 full time riders. Monday –Thursday.
 - My-Lan – Do with own the vans?
 - Brenda we lease them from Commute with Enterprise, department pays for cost of vehicle and riders pay for gas. Van is kept at designated pick up point.
 - Mileage based on route, cannot be used for personal use.
 - **Working with HR to promote this option to new employees**
- Transportation Survey 2026 Highlights (Tejasri)
 - Mike – a lot of great info would like to get a copy to share with AC Transit planning. How was the survey sent out?
 - Eduina – We had an anonymous link. A random sample of students were sent the link directly by email. We also worked with our campus partners to promote, posted survey at bus stops on campus, within buildings and sent emails to staff as well.

- Mike – It's nice to see some of the issues we faced at the beginning of the year are muted. Glad to see 80% are aware of the AC Transit Mobile app, we do have great marketing materials to with the remaining 20%. We really rely on the app to communicate any disruption in service. So if students are waiting and they don't know why, they can find the info there.
 - Eduina – Yes let's get together and talk about marketing materials for Fall.
 - Sustainability Standing Item (Jennifer/Evelyn)
 - Unable to attend – will email with any items
 - Brenda - Earth Day tabling – lower attendance, could be weather, day of week – need to collaborate with ASI, better marketing – add food or music to event
 - ASI Standing Item (Yaschica/Kushal)
 - Unable to attend – will email with any items
 - Brenda – Looking forward to working closely with ASI, new board members voted in for next year. Promotion of programs available to students.
- New Business
 - Tony - Solar Panel Project any updates?
 - Brenda they are starting in G after Commencement May 18th, working towards Lot H – to be completed by Fall 2026
 - Looking at if they need to transplant or remove trees
 - They will close off a small section of the lot at a time and work towards Lot H
 - Adding 28 future EV conduits in place for future EV charging use
 - Tony – Electric Vehicle Charging – Is it still in decline or do you have any data? What will attract more users as the existing charging network is somewhat dated. Will you be upgrading to DC/ Level 3 chargers?
 - Brenda – using Chargepoint – want to stay with same vendor – we are looking at grants that may allow us to add faster chargers
 - The president has also asked about about faster charging, and we are looking into this
 - We have not seen all stations in use at the same time for Lot G, our largest section of chargers.
 - Yes we are looking into expanding our program in the future.
 - Brenda -Slow increase in student enrollment – positive changes
 - Pamela – ADA parking spaces – are there any concerns or issues, enough availability?

- Brenda – No issues on availability. Just some students are not displaying their placards recently. If they received tickets, we have them dispute and will resolve the ticket once we have proof of the placard.
- Pamela – there was concern over Meiklejohn when they were doing elevator construction, and they blocked off the whole lot.
 - Brenda - The recent MI project blocked off spaces in MI – we were not notified by Facilities in advance to provide alternative parking. We are hoping to work more closely with Facilities to prevent this from happening in the future.
- Pamela – On the announcement for the Solar panels, the ADA spaces in Lots G & H will not be impacted?
 - Brenda – Correct, they will not be impacted.
 - Pamela – Okay, thanks for always being an advocate for students that need those spaces.
- George – City of Hayward current initiatives– want to engage CSUEB students & staff. Starting up outreach soon
 - Mission Blvd – high injury network – better access for different modes of transit. Lots of development. This is a major access point for you all. Want to make sure you are involved.
 - City wide bike masterplan- infrastructure bike, scooter, pedestrian, ADA access
 - Streetlight masterplan – nighttime safer to travel. College Students are night owls!
 - Promote more bicycle ridership
 - AVA energy rebates for eBikes – base level rates and higher rates for those more in need.
 - Hayward Rides – acoustic bikes – high school students mostly 75%. (maybe next year freshman will be biking to campus) Other 25% for adults living in Hayward.
 - Want to do event at East Bay bike helmet and supplies
 - Eduina how frequent?
 - George – Raffle is once a month- once you enter your name stays in for future drawings. Large drawings of 100 bikes. Either have an event for the giveaway or have them come to us. Those that sign up early and could benefit have a higher chance of getting drawn.
 - Learn to ride through Bike East Bay – great for adults as well
 - Free Bike repair at Farmers Market through Bike Hayward
 - Eduina – we need to have a separate meeting on these initiatives and how we can engage our campus community. Shout out to City of Hayward for fast tracking the space needed at the bus stops to allow the articulated buses to pull over.

- George – great 3 way partnership between the campus, City and AC Transit to get that done so quickly.
 - MyLan – Are their incentives to welcome new on campus residents –We have a couple of big events -Housing Street Fair great way to promote & Al Fresco event. Maybe do a Bike Repair event on campus?
 - George – it would be great to have at least one big bike giveaway event on campus in the coming months. Let's check our options.
 - Tony – Saw on Campus Drive, new lines and additional bike lanes, wondering what other plans for around campus?
 - Byron – Two years ago we did Campus drive , done. We are looking at doing Hayward Blvd pedestrian improvements. Last year it was repaved and striped. Crosswalks need to be added, working on that this year.
- My-Lan – Roads – Housing roads, we already have lights with a crosswalk. There is an area where lots of folks cross, are there plans to add a walkway or slow down lines? (by Lot D.) Students are talking about there are no tickets given for jaywalking as long as there are no cars coming. Can add a sign or something? (We have talked about this on the campus safety walks)
 - Brenda – That would be a **Facilities/UPD/Housing/Parking conversation** to see what we can do in that area and who would oversee that project. That's definitely an area we can take a look at given safety concerns.
 - Pamela - if you are doing a crosswalk, you will need wheelchair access on both sides – cut the curb cut. I'd like to be involved in that conversation if we move forward. and move in special for day only
 - Eduina – We've noticed a lot of residents are parking in Lot D and that is why they are asking for the crosswalk. We need to meet on having all residents park in Lots C & C1 – this will remove most of the need for an extra crosswalk so close to the traffic light crosswalk. Lot D is always full and it needs to have turnover to allow for RAW & CORE parking as this is the closest lot to both buildings.
 - **My-Lan – yes we can meet about that.** During move in they are told to use Lot D as we use C & C1 for primary movement. They may have gotten used to this.
 - Eduina – Yes we see students parking in red zones after move in, so I think it's about education and letting them know it is okay just for this special event.
- Pamela – Comment on Admitted Students Day – The Lot A & B sign showed the lots were full resulting in folks parking on the other side of campus! Can that be turned off?
 - Brenda – We are troubleshooting it with the vendor. **If a resolution cannot be found by Summer or Fall, we may need to review removing them.**

- Recommendations for next meeting
 - Nothing right now – please email if you have suggestions
- Comments and Announcements
 - Brenda – We want to education incoming freshmen and transfer students.
Continue strengthen our partnerships with City of Hayward and AC Transit – to
bring you up on campus to show the services you provide.
- Adjournment at 11:58am