

## Alternative Transportation Committee Meeting Apr 30, 2025

- Call to order 1:05pm
- Attendance Members: Brenda Amaral, Pamela Baird, Eduina Escobar, Tony Marks-Block, My-Lan Huynh, Evelyn Munoz, Jennifer Sanchez Biedermann, Hank Kaplan, Sophia Dela Cruz, Guests Fred Clay, Byron Tang, Divyasri Yelubolu

### ACTION ITEM - Approval of Agenda

- Please update Hank & Evelyn's titles, see below
  - Evelyn - Sustainability & Energy Project Manager
  - Hank - Scope 3 Emissions Manager
- Open issues
  - 2025 Survey results - Presented by Divya (Alt Transportation Student Asst)
    - Brenda - Overall results show we are still a commuter campus and people prefer to drive over taking transit.
    - Fred - How many students reside in Hayward? City of Hayward eBike initiative 18 and older, after high school they may qualify
      - Brenda - We can email campus and look into sending messages to those that reside in Hayward.
    - Hank - Paying fee - less drivers more willing to pay a fee if already using ebike/scooters. Are getting close to having folks paying a fee for Bay Pass/Easy Pass etc.
      - Brenda - Yes on agenda to get involved for Bay Pass possibility
    - Tony - Promising data over 40% support funding BART/AC Transit passes. Can't convert everyone to public transit - but could see an increase. Great progress for campus goals. - Where things are at with the micro-mobility program?
      - Brenda - waiting for policy to be approved - at cabinet level. Then we can move forward if there is interest, most likely from on campus residents.
    - Brenda - changes coming to Alternative Transportation program for Fall
    - Jennifer - Fee question - How much is the fee? If the \$ amount was asked that could have changed how people answer the question. Is it an annual or per semester fee? (Eduina - It would most likely be an annual fee)
      - Brenda - We can fully fund right now but this question is for the future in case we need help funding and then would already have support. Students already facing a tuition fee increase, no transit fee for now.
    - Hank - If doing a referendum and vote, in the future ask about a fee in the survey. This can help balance modes (driving/transit). For survey question maybe change to strongly agree to strongly disagree scale, etc. Focus on data if there is an interest or disinterest in a fee.

- Tony - Faculty/Staff might be interested in a discounted fee.
  - Brenda - Yes we are looking at both groups - students & employees since we have both groups using Alternative Transit.
- Hank - decrease in EV from last year?
  - Eduina - Yes, 3% this year vs 8% last year for EVs. But there was an increase in Plug in Hybrids from 1% to 4% this year.
  - Brenda - Less Chargepoint CSUEB Affiliate rate requests as well.
- Jennifer - What is this rate?
  - Brenda - In 2019 we began charging but students and employees can apply for a lower rate. We will install more chargers until there is higher demand. Our chargers are never at capacity.
  - Tony - Newer cars hold a larger charge and don't need more frequent charge
- Sustainability standing item - Jennifer Sanchez Biedermann
  - STARS report for campus. Working with Chair Dr. Lee and senior seminar students, to collect information for STARS report.
  - Should be submitted every 3 years, last was 2019 (lapse in Sustainability Manager Role)
  - The students get training on contacting campus partners to collect data
  - Need to submit in July
  - We can get 10% for EV, carpool, walk, transit modes
  - At last Sustainability Committee meeting, we talked about doing sub or working group - to focus on initiatives
  - Fred - want to continue partnership (leaving in 5 months Sept/mid October) - Net zero greenhouse gas reductions. Hayward Rides Programs 6.2 million - part of that is the eBikes for income qualified.
    - Hank - Yes, wants to continue. How long is funding for Hayward Rides?
      - Fred- End of 2026. The funding works with Master plan and other plans for multi modal. Keep momentum going.
    - Hank - Can ATC & Parking help promote/market eBike program?
      - Brenda - Yes!
    - Jennifer - We can work with Dr. Lee to help promote these programs/initiatives as well
- ASI standing agenda item - Sophia Dela Cruz / Kartik Tripathi
  - Brenda presented at ASI Board of Directors meeting on AC Transit Easy Pass program. ASI wants to support but were not able to write resolution
  - Sophia will be on campus this summer and will continue to work on this and with the Parking and Alternative Transportation Department.
- New Business
  - Recommendations for next meeting

- City of Hayward how can we help promote/market eBike program
  - Changes to Alternative Transportation Services at CSUEB
- Comments and Announcements
  - Next meeting will be in early August before Fall Semester begins
- Adjournment at 1:58pm