

Alternative Transportation Committee Meeting January 12, 2022

- Attendance
Members: Brenda Amaral, Paul Wingco, Pamela Baird, Senator Commuter Students Erin Quineri and Eduina Escobar.

ACTION ITEM - Approval of Agenda

- Brenda Amaral Motions
- Paul Wingco & Pamela Baird Seconds
- Approved.
- Open issues
 - Transportation Survey 2022 (Brenda Amaral)
 - Transportation Survey questions need to be finalized. Survey will be sent out January 18, 2022 and ends February 4, 2022.
 - Background on the survey: Questions help fill out the STARS report that falls under Paul/Sustainability. Also a few questions that help with our annual Alameda County Transportation Survey Grant for shuttle 2.
 - Wanted to go over the questions with the committee to see if there's anything we should change from last year.
 - Last year we had close to 1,200 responses which was a better response as most people were at home vs. 2019 when all classes were on campus.
 - After introductory questions, questions will branch out depending on answers. We are reviewing all questions but when the person is taking the survey they will only answer questions related to their answers. i.e. shuttles questions, carpool questions, EV questions, etc.
 - Suggestions to modify questions:
 - Open discussion (All) – #8 On average how many days per week do you commute...? Change Hayward campus to Hayward, Oakland or Concord campus? Decided as most questions pertain to shuttle use and Hayward is the main campus with the majority of commuters, stay with Hayward. (If possible to branch out questions based on location but will need help from Intuitional Research to make this major change to survey- not sure if there is enough time before survey comes out. We also want to make sure that the survey doesn't become too long, it would discourage people from completing the survey.) Brenda- Paul when you do the STARS report, do you focus on a particular campus? Paul – It's not specific- more general doesn't need to state which campus. It's more important to get the info of the commute from residence to campus.
 - Paul- How are students/faculty/staff responding to survey- do they answer as a specific time frame- Spring 2022 or Fall 2021? Brenda - Best to respond as their patterns from Fall 2021. Erin asked how about transfer students? They can answer as their

plans for Spring 2022. Pam – Can we change the intro to include Fall 2021? Brenda – Yes we will.

- Pam- Why is the survey sent out in Spring, the middle of fiscal year. Brenda – The timing is closer to when our reports are due and it gives them one semester to reference.
- Brenda- To clarify the shuttle service we provide is not required. It is something offered to help with commute times, reduce parking demands and reduce carbon footprint.
- #27 Post-COVID will you use shuttles to get to campus? Brenda- There is no post covid yet, need to reword this question? Open discussion. Pamela- yes needs to be more specific. Eduina- Change to During Spring 2022 (instead of Post-COVID).
- Brenda- Driver user questions are the ones used for the STARS report. Asks specifics on what type of vehicles used, etc. Paul – yes.
- #19 Which Parking Lot do you park in? Eduina - Update answers from C to C/C1 and P to P/P1. Brenda & Paul agrees.
- Pamela- Keep in mind some will answer as Fall and some as Spring so it alter the results. Eduina asked Erin how she would answer questions as a student. Erin – as Fall 2021.
- #1 Campus Affiliate question – Erin suggested adding incoming students and current students to Undergrad student or Graduate student question to help define responses.
- #14 If you do not carpool, would you be more likely to do so if the University provided parking discounts for carpoolers? Eduina- Currently our carpool program does not offer a discount on the permit, the savings would be that they can split the cost of one permit. Needs to have 2 or more people for carpool. Also they would exchange the permit for a carpool permit that offers reserved spaces in Lots A, G & H. (Which is a great incentive when lots are full.)
- #15 If the cost of parking permits were increased, would you be more inclined to carpool or use public transportation? Brenda- not planning on raising costs, we did this years ago. Other campuses are increasing rates due to lost revenue from pandemic and to encourage public transit use. Our campus is on a hill and offers less public transit options compared to a college in a downtown (flat) area.
- Change “Cal State East Bay Hayward Campus” to “CSUEB Hayward Campus” on all questions after #4. Pam- Good for brevity otherwise makes the questions look long.
- Brenda- Because of the short turn around, we will apply as many changes to questions. We can look at branching out for next year’s survey. Paul- important to keep survey short, otherwise

they won't finish. Pamela- Maybe state the number of questions at the beginning so they know it's short? Brenda- Number of questions depends on branch out. Pamela- Use brief survey, instead?

- Brenda- Sending out survey – Massmail, BaySync and twitter. Paul – will send out social media. Erin – will forward to ASI social media as well. Brenda- Will forward the survey link.
- Discuss TDM and select a recommendation we can focus on.
 - Pick a recommendation that we can focus on and achieve. Brenda- no time left in the meeting to choose. Eduina – Add this to the next meeting, we have a grant and program that we applied for that will address some of these topics. We can discuss next time. Paul- yes let's try to pick strategies that would be easiest to implement. Pamela- Congrats on grant. Eduina- Thanks it was a lot of work and stressful! Grant is from MTC- partially funds the Commuter Platform program to incentivize folks to not ride alone. Brenda- Ride Amigos is the platform and they already work with UC Berkeley.
 - Paul – What about bike share? Plans to replace? Brenda- Yes last service, Zagster, went out of business 2 years ago. Paul- what about the City of Hayward? Brenda- We can contact Eric from CoH and see what their plans are. Paul – Yes it would be good to merge City & University programs.
- New Business
 - Recommendations for next meeting
 - Lyft Shuttle Service at Concord Campus
 - Results from Transportation Survey 2022 (if available)
 - Ride Amigos presentation and how it applies to TDM
 - Bike Share Program
- Comments and Announcements
 - Brenda- Another meeting in Spring before commencement. Mid to last week of March, maybe spring break? Week of 21st or 28th. Erin- yes that can work. Eduina- I will send out a few options via a doodle poll.
- Adjournment at 11:00am.