Alternative Transportation Committee Meeting May, 01, 2024

- Call to order at 10:03am

**ACTION ITEM - Approval of Agenda**
- Brenda Motions
- Pamela and Jennifer Seconds
- Approved.

- Open issues
  - Survey Results - Roheet presented slides and summarized findings
    - **Fred** - How did we distribute this survey?
      - Eduina - worked with [IER dept](#) on campus to get a random sample of students & faculty, plus we distributed the info via BaySync (campus SM), Parking social media and tabling.
    - **Hank** - Do we plan on implementing changes to our services based on these questions (bus/shuttle/incentive).
      - Brenda a few years ago we had talked about the Easy Pass program (AC Transit) but went forward with shuttle instead. We were hoping that these responses would be more on the AC Transit side but see that it has shifted to prefer shuttles now. 2019 survey said yes to Easy Pass. Shuttle contract is coming up, next year is next year, we are looking at what our options are. Looking at this group to gather feedback as well.
    - **Hank** - What year over year changes have there been for SOV drivers?*
      - Eduina - I can get that information and will send in a follow up email. There was not time to list more than this year’s results. Most SOV drivers that responded “other” do multiple trips a day or pick/drop of kids etc.
      - Brenda with enrollment lower than normal, hybrid/online classes and telework (1-2 days a week) options still happening, there is lots of room to park which means less incentive to not drive alone. Many parking spaces open (leave for lunch, come back, get a spot no problem). Even our shuttle ridership has not gone up.
    - **Hank** - Great programs and good insight - wouldn’t worry if drive alone rate changes - more of a question of curiosity.
    - **Jennifer** - Was there a question on what would you like to see for more sustainable commuting options? Did we add that question? Curious of feedback:**
      - Eduina not sure it was added in time - will check and follow up.
- Byron - Were there any responses does elevation of campus present barrier to commuting by bike?
  - Brenda no specific question but they usually have a bike when they live on campus or take a bike on the shuttle with them. Erik Pearson proposed an alternative bike route from Mission Blvd to campus (using Highland Blvd). We would love to promote that. We do want to shift towards biking - through education - shuttles/alternate routes.

- **AASHE STARS** report -Jennifer
  - Reporting through STARS - Tracking Sustainability Compliance
  - Self report, new ideas, in compliance with CSU Sustainability Policy
  - 5 Major Categories Academics, Operations, Engagement, Planning/Admin & Innovation/Leadership
  - Different ratings (based on points), last time we were Bronze, should be Silver by now pretty confident, (gap in leadership in Sustainability Dept.). There are no CSUs that are platinum, 7 are gold and a lot silver.
  - Transportation section - Campus Fleet, Commute Modal Split & Air Travel
  - Bonus Points - Innovation Credits - Bicycle Friendly, EV 5% parking saved for them, Fleet Sustainability and Shared Mobility.
  - Hank - some of these bonus goals are difficult to achieve - CSU has 1% of all parking reserved for EV- 50 spaces. They would need 250 spaces to reach the 5%.
  - Brenda - I will reach offline with you on the info you need for the report. Also with some of the recommendations in STARS we can discuss that with this committee at a future meeting.

- Gig Car Share
  - Eduina - Following up on a question from our last meeting about Gig Share. Our current on campus car share service is Zipcar - students just need to be 18 with DL (even international students). Zipcar takes care of insurance and gas. At the last meeting Tony mentioned looking into Gig Car Share to see if it would be a good option. I reached out to Gig and there are no university discounts offered, just AAA 10% discount. Pricing for both services below.
    - **Zipcar** - $10.50 an hour/$87 per day (any day of week)
    - **Gig** - $19.99 an hour/$129.99 per day - weekdays
      $24.99 an hour/$139.99 per day - weekends

- CoH Meeting (Brenda, Fred & Byron)
  - What programs the City provides and how we can partner up with them as far as micro mobility. Fred is on the New Transportation team. Discussed we are holding off on any scooter/bike sharing until we can see where we are moving as a university. Looking at costs, partnership and usage for our campus.
  - Fred - Interested in working with CSUEB! Noticed through the survey presentation 24% of students commute from Hayward with 1-5 miles of
Three incentives CoH is promoting: State, AVA and CoH car grant. City is moving away from bike share programs and moving towards incentives. Financial incentives, cost reductions and vouchers to buy ebikes/possibly escooters. State/regional incentives coming out in Fall/Winter 2024. Still developing a program for city incentive, we want to make sure that it is available for CSUEB campus community. Really important to combine forces/collaborate. What are the needs of residents to reduce SOV travelers? How can we get them out of cars onto eBikes or eScooters to help the city move forward with their Climate Action Plan? There are 13 equity priority communities - some low income or underserved etc. Coming out in May, the new website serves as a one stop shop for the city’s initiatives and programs for alternative transportation (particularly ebikes) Will distribute a survey to identify the needs and priorities of residents. Would like to collaborate with CSUEB to get a good pool of Hayward residents that work/attend to complete survey. Why is hard data important? Money follows numbers!

Brenda - Next meeting can discuss the policy we have for motorized scooters and eBikes, would love to get this group’s feedback. Know that all the CSUs face challenges with safety. If that is the direction the City of Hayward is going in and we will see more of them, then we definitely want to be on the same page policy wise, safety and storage (we are also working with Residence Halls with that). Great conversation we can have in the next meeting.

ASI Standing item

Sai Charan - ASI conducted a survey CIE for international students only- 50 students responded. Did not promote on social media, survey sent to students through International Education dept email. Results 70% use campus shuttle. 21% use daily, 39% weekly and 39% a few times a month. About 80% of international students live near City View Apt they are requesting a stop near there. They are also requesting more shuttles in general, more shuttles at night and heaters near stops on campus during winter (they were cold or waiting inside buildings until the shuttle arrives). Wanted to share with the group.

Brenda - Can you share the survey with me & Eduina? We have a new feedback form for our shuttle. We are providing responses to submitted feedback and have seen some of the same responses on our end. We’d like to see how we can assist with those requests. Obviously if we add additional stops on our route, that will prolong the pick up times and shorten the amount of times the shuttle can run the route. Thank you for sharing great information we were not aware of. Was there an issue that was brought up to you, is that the reason why they targeted just the international students?

Sai Charna - Yes we can share. Also extending the survey to all students in Fall. Will share that too. No particular issue we wanted to conduct the survey.

Brenda - Thank you, we would like to partner with you on that.

New Business
• Recommendations for next meeting - We will follow up via email

• Comments and Announcements - We will have our next meeting in Fall and will send out a poll to find the best date for all.

• Adjournment at 11:01am

*Follow up to Hank’s question “What year over year changes have there been for SOV drivers?”

2020/2021 - 69% SOV drives (1072 respondents)

2021/2022 - 70% SOV drives (1431 respondents)

2022/2023 - 66% SOV drives (902 respondents)

2023/2024 - 59% SOV drives (711 respondents)

**Follow up to Jennifer’s question “Was there a question on what would you like to see for more sustainable commuting options?”

Eduina - Looking back at notes from our survey question meeting on February 9th, I didn’t see that as a question to add. I know we were trying to keep the amount of questions lower so the survey wouldn’t take too long to complete. This is something we can revisit for next year’s survey though.