

APRIL 2025



STUDENT AFFAIRS
AND ENROLLMENT
MANAGEMENT

NEWSLETTER

Dear Colleagues,

I am excited to share several new and ongoing initiatives the Student Affairs and Enrollment Management team is working on and leading.

We continue to offer several programs and activities for students to participate in and actively engage in their student experience. The combined efforts related to recruitment and retention are making a difference.

We currently have more new Undergraduate and Transfer students that continue to move along the enrollment path from admit to SIR (Student Intent to Register) as compared to this time last year. The upcoming Welcome Day will provide us a large opportunity to engage with several students and their families with the goal of getting as many students as possible to make a confident decision to choose Cal State East Bay.

Financial Aid award notifications were sent out on March 20 to students who have completed their FAFSA/CADAA application. Several teams are working collaboratively to answer Financial Aid questions. We are also working to prepare students for advising and registration that starts soon. It is critical for all current students to take care of their advising, registration, fund balances and any outstanding holds before they leave for the summer. If a student needs assistance and is not sure where to start, please refer them to the "new" combined Welcome Center/EIC in the Student Services and Administration Building for assistance and support.

We are excited about our new partnerships and increasing visibility in the region and state. Together, we can continue to share the story and amazing opportunities at Cal State East Bay.

Go Pioneers!





March Block Party



Welcome Center Ambassadors Orientation

Dr. Brenda Amerson Hill

Interim Vice President, Student Affairs & Enrollment Management.

Oakland MOU Signing Event

The official signing event for the new guaranteed admission partnership with Oakland Unified School District will be happening on May 7. Over 1300 admission letters were mailed to qualified Oakland students for Fall 2025.

MOU's for Guaranteed Admission

We continue to establish additional MOUs with high schools and one community college for our guaranteed admission program.

Pending Institutions:

- Fremont Unified School District
- Leadership Public Schools Hayward
- Pivot Charter Schools
- San Mateo Unified School District
- Diablo Valley College
- Fairfield-Suisun Unified School District

Admissions Application Deadline Extended to May 15

We are continuing to accept admissions applications through May 15, 2025. Please refer prospective students to the [Admissions](#) website to apply.

Welcome Day is Just Around the Corner

Thank you to all who have signed up to welcome admitted students to our campus at Welcome Day on April 12. We are still accepting sign-ups to

table/showcase programs and departments at the Welcome Day Resource Fair.

[Click here to sign up!](#)



Campus Partners Participation

There are a few more upcoming opportunities to meet with and to showcase your major department to admitted and prospective students. Join us in making a difference!

Pioneer Day @ Chabot College

April 3, 11am - 1pm

Table at the resource fair: [Click to sign up as volunteer!](#)

Pioneer Day @ Diablo Valley College

April 15, 12pm - 2pm.

Table at the resource fair: [Click to sign up as volunteer!](#)

Pioneer Day @ Las Positas

April 17, 11am - 1pm

Table at the resource fair: [Click to sign up as volunteer!](#)

Fall 2025 Orientation Registration Opens April 15

Please visit the [Transfer Orientation](#) page and the [Freshman Orientation](#) page for information on student orientation. The Student Leadership and Involvement Center also offer orientation for parents and supporters. Please visit the [Pioneer Supporter Orientation](#) page for more information.

Make a Nomination for the 2025 Leadership Banquet

Nominate a Student Leader for the Inaugural Per Aspera Ad Astra Award.

This award is open to all students and faculty and staff are encouraged to [**nominate**](#) an outstanding student leader who has gone above and beyond and has truly demonstrated "through adversity to the stars."

Join us to celebrate our Pioneer Leadership Certificate recipients, Student Leaders on Campus, Student Organization Leadership And Recognition (SOLAR) Awards, and the revealing of the Falcon Flags.

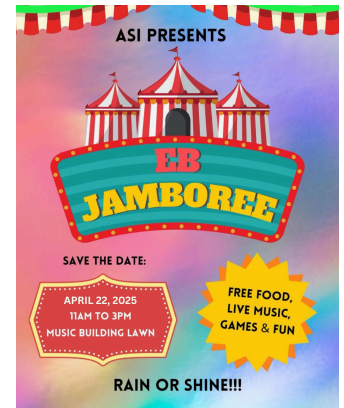
Tuesday, April 29, 2025

4:00 - 6:00 pm

South University Union MPR

ASI: Get ready for the 4th Annual EB Jamboree

Get excited for [ASI's 4th Annual EB Jamboree](#) campus wide carnival event with rides, DJ, live entertainment, game booths, food trucks, vendor booths, and more! Tuesday, April 22, 2025 from 11am-3pm at the Music Lawn.



April is Sexual Assault Awareness Month

ASI partnered with the Office of Civil Rights for the Clothesline Project to decorate t-shirts for display in the CORE.

ASI is hosting "It's On Us: Spoken Word" on April 10, 2025 at 12:15 pm in NUU 311. The event will feature nationally recognized speaker on survivor advocacy, Akeem Olaj.

Undocumented Ally Scavenger Hunt

The Undocumented Student Resource Center hosted an Ally Scavenger Hunt where students located butterflies in various spaces throughout the University Unions that are allies for the Undocumented population. Students were able to learn and engage in a fun way while connecting with campus resources. They also enjoyed prizes, games, and food.



MOTION Day hosted by PIAA on March 14

MOTION (Meeting Ourselves in educaTION) is an opportunity for local community college students to learn more about Asian American & Pacific Islander student services and community at CSUEB. Building upon PIAA's 4 pillars of Access, Allyship, Action, and Aspiration, MOTION is a day dedicated to moving beyond representation and toward understanding what it means for our community to exist and thrive in higher education.



Umoja Day hosted by Sankofa on March 12, 2024

"Umoja Day @ East Bay" is an event that is designed to give Black students transferring into four year institutions the opportunity to visit the Cal State East Bay Hayward campus. Students are provided an opportunity to experience a bit of the campus culture through connection with current students, faculty, and staff while learning about the resources East Bay provides for transfer students and Black students.



Women's History Month

The DISARC hosted a number of events for Women's History Month. On March 12th the Black Student Success Center hosted "Protect Black Women" where the discussion was about how to support and advocate for Black women as they navigate spaces that are oppressive. On March 25th the Queer United Success Center hosted the Voices of HERstory poetry workshop. Students took the opportunity to lean into their creativity and used poetry to give insight to their experience as women or members of a diverse culture. On March 27th the Undocumented Student Resource Center hosted a Women's Entrepreneur event. They had a panel that encouraged young women to explore their entrepreneurial aspirations.



Pause for PAWs

Student Wellbeing Services hosted [Pause for PAWS](#) in collaboration with campus partners to support student well-being. Each month, individuals can engage with pet therapy dogs, participate in wellness activities, eat snacks, and learn about on-campus resources. Join us for our next event on Thursday, April 24 from 11:30am-1:30pm at the RAW!



University Housing and Residence Life

Housing is accepting applications from all students, including First Time Freshmen and Transfer students, to secure their homes for the next academic year. Eligible first-time freshmen can receive an Affordable Housing Grant up to \$1,000. Cal State East Bay students who sign up early can earn up to \$500 in housing credit by contracting before May 1.



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