

JUNE 2025

CAL STATE
EAST BAY

STUDENT AFFAIRS
AND ENROLLMENT
MANAGEMENT

NEWSLETTER

Dear Campus Community,

I am excited to share some of the highlights from this month. May was filled with events, celebrations and Commencement ceremonies.

We signed a few more agreements with partner High Schools, hosted several new visitors and officially launched Perry's Nest-California State East Bay's new One-Stop located in the SA lobby. This is a destination place for all visitors and current students that have questions and need support with bills, Admission, Financial Aid, Registration and so much more.

Perry's Nest is fully staffed with professionals and Student Ambassadors eager to help. This initiative, along with an intentional effort to outreach and proactively retain students is contributing to increased enrollment of new undergraduate and transfer students for Fall 2025. We plan to keep the positive momentum going throughout the summer. Orientation days are another opportunity for us to work collaboratively to help students enroll. Thank you to all involved in supporting current and new students.

Go Pioneers!



Perry's Nest name reveal



Student ambassadors at the name reveal



Commencement



Commencement Marshalls



Leadership Team at SAEM Awards Breakfast



SLIC Team

Dr. Brenda Amerson Hill

Interim Vice President, Student Affairs & Enrollment Management.

Highlights from our SAEM 2025 Awards Breakfast

-2025 recipient of the Valerie Nii Taniguchi Students First Award-

Paulina Berumen

College Link Program Coordinator



-Equity & Belonging Nominees-

Roshawn Campbell

Program Coordinator, Renaissance Scholars Program

Naya Gordon

Counselor, Counseling Services

Stephanie Ann Lustina

Recognized Student Orgs. Coordinator, Student Leadership Involvement Center

-Enrollment Management Nominees-

Jorge Flores

Student Services and Visit Specialist, Student Outreach

Amie Willet

Appeals and Petitions Coordinator, Registrar and Admissions.

Maria Jacome

Office Manager, Student Outreach

-Auxiliary Services Nominees-

Margaret Daniel

Finance Services Analyst, RAW University Unions

Lesly Garcia

Area Coordinator, University Housing and Residence Life

Paulina Berumen

College Link Program Coordinator

-Financial Aid & Scholarships Nominees-

Marylola Diaz-Alvarez

Lead Financial Aid Counselor

Myles Deemer

Compliance Coordinator

Maria De La Mora

Compliance Coordinator

- Outstanding Campus Partner Award Winners -

Josh Russell

Chief Communications & Marketing Officer

Kevin Gin

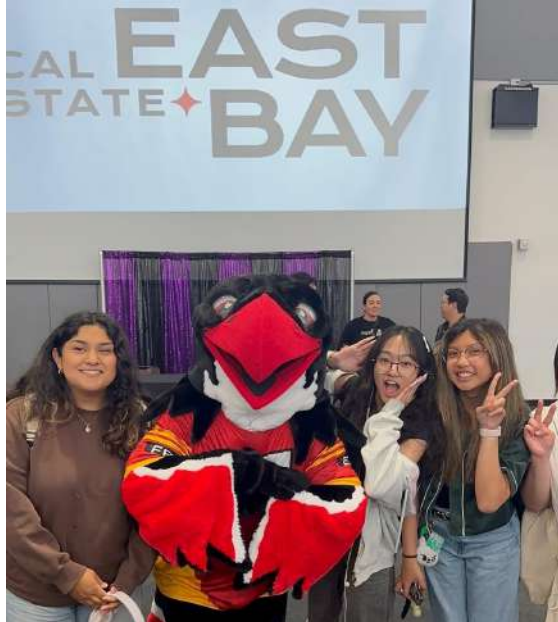
Associate Director, Institutional Effectiveness & Research



Student Affairs & Enrollment Management Awards Breakfast

LPS Hayward Signing Event

We had a successful signing event at Leadership Public Schools Hayward on May 22, 2025. About 300 students attended, and Perry soared through the gymnasium, getting all the students excited about our partnership to provide guaranteed admission for future students. President Sandeen and the district superintendent signed the MOU. The Outreach Team provided pre-packed CSU East Bay gear for all of the seniors!



Campus Tours

The Student Outreach team continues to host individual and group tours throughout the summer, including Fridays. Tours are led by well-trained Student Ambassadors who share their personal experiences and discuss the history of CSU East Bay with prospective students. For the month of May, we hosted 40 people on individual tours, 786 on group tours and a total of 826 people toured our campus. In May 2024 we toured a total of 390 people so we are up by 211% this May. Sign up for a tour [here](#).

Summer Housing and Conferences

Summer housing is in full swing with 60 students staying in housing this summer. Summer conferences begin next week. We will be hosting 13 different groups this year and even one that will run the entire summer. Our largest summer conference group, MACABBI, is returning for a second year. Additionally, there will be a number of students with local internships staying on-campus.

Wellbeing Suite - Construction Underway in North University Union 102

Construction of the new wellbeing suite broke ground in May and is expected to be completed in the fall. The wellbeing suite will be located in the North Union room 102, and will bring in an expanded food pantry and other basic need services that support students with a holistic approach located in one space. The new space will allow for more flexible hours in the evenings, weekends, and even during the breaks.



Financial Aid Updates

Summer Satisfactory Academic Progress notifications went out during the week of May 26. The deadline to submit a SAP appeal is July 10. The Financial Aid Office will notify Academic Advising of student SAP statuses by the week of June 2.

Cultural Graduation Celebrations!

DISARC had the privilege and honor of collaborating with SLIC and other campus partners that serve as staff and faculty advisors, to host five different cultural graduation celebrations for our campus. Collectively we hosted the API Graduation, Chicana Latinx Graduation, Black Graduation, Lavender Graduation and Undocu Graduation celebrations!



Congratulations to Saiteja Kudligi!

We are so proud of all the students that recently graduated. It was such an honor to participate in the ceremonies, support the students and cheer with families and friends.

A special shout out to Saiteja Kudligi, one of our student employees in our office for his work on the newsletter and social media and projects throughout the year. We wish you congratulations and support as you move forward to your next chapter with your Masters degree in Interaction Design and Interactive Art in hand.

Thank you to all that helped make all of the Commencement ceremonies a huge success.



Activate your Free Summer Pass to Wellness today!

Employees will receive a Free 14-Day Access Membership valid May 27 - July 31, 2025.

Take Steps to Activate your Summer Pass to Wellness today!

Step 1: Come to the RAW Center Front Desk to register. Now open Monday - Thursday 11am-7pm

Step 2: Bring your BayCard, Digital BayCard, or Download the RAW App

Step 3: Receive your welcome packet & 14-day punch pass!

Check out our summer activities:

- Group Fitness Classes & Drop in Training Sessions
- Drop in court activities: basketball, volleyball, pickleball, futsal, and table tennis.

SUMMER PASS TO *Wellness*

FREE
14 DAY
ACCESS

Redeemable May 27 - July 31, 2025
Must be current CSUEB Employee

GET IN TOUCH WITH US



510.885.4749
rawcenter@csueastbay.edu

HOURS OF OPERATION

SUMMER 2025
MONDAY - THURSDAY
11AM - 7PM

R.W
Recreation and Wellness Services

RAW CENTER SERVICES

Small Group Personal Training
Cardio & Strength Equipment
Indoor Track
Group Fitness Classes
Relaxation Room
Locker Rooms
Free Equipment Rental
Boxing Speed Bag

Photo Gallery





SAEM Newsletter Archive

Prior editions of the Student Affairs and Enrollment Management Newsletters are available on the [SAEM Newsletter Archive](#).



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SA 4000



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