

Dairy Management Puts Out the Call for Innovative Concepts

By Beree Grivois
Staff Writer

Ready to be rewarded for your creative side? Dairy Management Inc (DMI) is sponsoring its annual "Discoveries in Dairy Ingredients Contest," challenging college students nationwide to try their hand at creating an award-winning formulation using one or more dairy ingredients for a chance at winning up to \$5,000 and an opportunity to be featured at the DMI exhibit at the 2003 Institute of Food Technolo-

gists Annual Meeting and Food Expo in Chicago.

Part of the DMI "Do it with dairy" program contest introduces food science students to dairy ingredients' functional and nutritional benefits. Students also gain the chance to build their resumes, make key food-industry contacts and win cash and prizes.

Contestants must develop an innovative new product for any category- from bakery and beverages to sauces and soups. Entries must include product prototype and a written report

demonstrating the entrants' practical knowledge of food formulating, HACCP procedures, packaging and marketing.

In its fifth year, the contest is benefiting from a bit of motivation itself. "There are no two ways around it: new ideas are crucial to growing the dairy market," said Mike LaPolla, director of dairy ingredients marketing for DMI's "Do it with dairy" program.

"The industry no longer can view itself as providing a commodity. It must spur innovation, and this contest offers perfect

opportunity to get our nation's future food technologists thinking along those lines right out of the gate. Inventiveness is key," La Polla said.

Judging is based on the use of dairy ingredients, originality, product appeal, marketability and feasibility. Entries may be based on previous research projects, but the idea, product and formulation must be original.

The judging panel includes food scientists, ingredient suppliers, marketers and sales professionals. "Best Overall Product" wins

\$5,000 and awards for marketability or creativity are worth \$3000 each. Other qualified entries may receive honorable mentions.

DMI is the domestic and international planning and management organization that builds demand for U.S. produced dairy products on behalf of America's dairy farmers.

All contest entries are due no later than Jan. 31, 2003. Contest literature including rules and instructions is currently available at www.doitwithdairy.com. Questions can also be answered

by calling the Technical Support Hotline at 1-800-248-8829.

CSUH Theatre Announces Auditions

By Alan Dye
Staff Writer

The Cal State Hayward Department of Theatre and Dance will hold auditions for its production of "The Marriage of Bette & Boo" by Christopher Durang.

The auditions will take place in the University Theatre today from 4 to 6 and from 7 to 9 p.m., Friday, Sept. 27 from 4 to 7 p.m. and on Monday, Sept. 30, from 4 to 6 and from 7 to 9 p.m.

There are roles for five women and five men and one role that may be filled by either sex. Students who need more information may contact director Ric Prindle at (510) 885-3129.

Scripts for the production can be obtained at the Department of Theatre and Dance, room 220 Robinson Hall, and it is strongly

recommended that actors read the play before auditioning.

Students who are cast in the department's production receive course credit for participating.

Rehearsals will be three hours long and will take place weekdays between 4 and 9 p.m., with the exact hours to be announced after casting.

Performances will be Nov. 15, 16, 22, 23, and 24.

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