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The PIONEER

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Ride 'em, Cowgirls



Generations: Grandmother Adrienne Vance, Daughter Ronni Frank and seven-year old granddaughter Erica Frank represent three generations of black cowgirls.

Photo/ Shatiqua Purifoy

By Shatiqua Purifoy
Staff Writer

Celebrating the contributions of the legendary 'Bull Dogger' William Pickett and showcasing generations of black cowboys and cowgirls competing in 'The Greatest Show on Dirt,' spectators packed Hayward's Rowell Ranch Rodeo last weekend.

According to the book "Bill Pickett, Bulldogger" by Bailey C. Hanes, Pickett, who was born in 1870 to parents who were slaves, is credited

with inventing a roping style called, "Bull Doggin'," where he would wrestle a steer down to the ground with his bare hands.

Last weekend's event was the 21st Annual Bill Pickett Invitational Rodeo.

Though Pickett's legacy is underrepresented in history books, the Bill Pickett Invitational Rodeo attempts to exemplify his influence and educate people about the history of the country's African American cowboys.

See **Rodeo**, page 5.

Throngs Attend Memorial for Revered Theater Professor

By Erin Vinson
Staff Writer

Edgaro Bengson dela Cruz, a beloved longtime Cal State Hayward theatre professor whose famous pearls of wisdom included "don't be boring" and "if you don't know what to do, just swirl," was remembered fondly at a packed memorial campus celebration yesterday.

Nearly 200 friends, colleagues, family members and students gathered at the Cal State Hayward theatre, where Mr. dela Cruz had spent countless hours directing numerous plays, including Shakespeare's "Twelfth Night," which opens Friday.

Mr. dela Cruz, 71, passed away Sunday, apparently of a heart attack. When he died, he had spent half a century as a teacher.

During the service the aisles continuously filled with those who knew Mr. dela Cruz and wanted to share their memories of the acclaimed teacher, who was named outstanding professor of the year in 1994.

"Uncle Ed was the type of person that would always be there for you, no matter what kind of support you needed," said Arnel Cardenas, Mr. dela Cruz' nephew. "I don't know what I am going to do without him."

Those who remembered Mr. dela Cruz often made reference to how dapper he was. Students and faculty said that he was the best-dressed professor in the department.

"Warm-hearted, loving, stylish and diva" was how Mr. dela Cruz was described by his niece, Suzette Jernigan of San Diego.

Reinaldo Izumi read excerpts from his uncle's writing 'The Nature of Teaching' in which Mr. dela Cruz wrote, "Teaching is not so much a profession as it is a talent...humanity makes a teacher. Teaching is allowing a communion to happen between teacher and student."

Mr. dela Cruz won the George and Miriam Phillips Outstanding Professor of the Year Award at CSUH in 1994, and in 1999 he was unanimously selected as Outstanding Teacher of Theatre in Higher Education by the Association for Theatre in Higher Education.

"Edgaro is a special kind of teacher," said colleague Rhoda Kaufman in remarks at the annual fall convocation in 1994, when Mr. dela Cruz accepted his outstanding professor award. "He challenges his students to work beyond their limits -- and helps them, learn that what they think are their limits can be outstripped by imagination, intuition and risk-taking. He refuses to let students settle for talking about art. He forces and helps them make it."

In his acceptance of the award, Mr. dela Cruz said, "In our heritage of dramatic literature resides the long guardianship of the human experience. And every production based on that literature has the ability to resurrect that legacy of experience, showing humanity the ever-present true measure of ourselves.

"Like all the other arts, theatre is the glory of the human spirit and a reminder of the heroic dimensions of the soul. So...do come and see us sometime."

Mr. dela Cruz was born in the Philippines and was the youngest of three children. He received a bachelor's degree from the University of Santo Tomas, Manila, and his master's degree in fine arts from the University of Hawaii.

After 10 years teaching at the University of the Philippines, Mr. dela Cruz joined the faculty at Cal State Northridge and, in 1981, became a professor at Cal State Hayward.

He began teaching English literature at the University of the Philippines when he was only 21

See **dela Cruz**, page 6.

New CSU Trustees Are Appointed

By Mark Nicola
Staff Writer

A Cal State San Bernardino student – who happens to be a Democrat – is one of eight new trustees appointed to the California State University Board of Trustees by Gov. Arnold Schwarzenegger this month.

"Higher education is an essential component of California's future and economic prosperity," said Schwarzenegger in a press release. "The CSU helps meet the educational needs of Californians by serving as the largest, most diverse and one of the most affordable systems in the United States."

Student trustee Corey Jackson was selected among four other candidates whose applications were submitted to the governor's office by the California State Student Association.

Jackson said that he met with several people during his interview process, including California senior political advisor Bonnie Weiss.

Ultimately, Schwarzenegger chose Jackson for the position. Of the eight board members, three others besides Jackson are Democrats. Jackson was quick to point out that Schwarzenegger has a varied team of Republicans and Democrats on his staff.

"Each of these highly qualified individuals shares my commitment to higher education and will work passionately to ensure the continuing success of the CSU system," said Schwarzenegger in the press release.

"He's a great guy, highly intelligent and always in control," Jackson said. "He definitely knows how to play the game. He knows he has to compromise."

Jackson, a political science major, has no plans of taking it easy while he serves on the board of trustees.

"I like to get things done," said Jackson. "If there's an issue out there, let me know."

Jackson said that his objective is to

represent the students' voice.

"I want to keep the students' best interests in mind, making sure students have more quality financial aid, more grants," he said.

Jackson already has quite an impressive resume. He currently serves as a member of the CSUSB Student Union Board of Directors and as legislative coordinator for CSUSB. He has served in the community for years, including being the state president for the California State National Association for the Advancement of Colored People, Youth and College Division and was the founder of the Future Professional Leaders Organization.

Although he enjoys politics, Jackson says he hopes to one day become a high school history teacher. In the meantime, he encourages all CSU students to let him know how he can better serve them.

The board of trustees governs the 23

See **Trustees**, page 6.



Remembering dela Cruz: Ashley Scallon (right) a 2nd year theater major, solemnly turns the pages of dela Cruz' scrapbook, which is filled with programs, achievements and memorabilia.

Photo/ Marie Reyes

Alumna Becomes New UU Executive Director

By David Carrillo
Staff Writer

Cal State Hayward alumna Monica Pacheco has been chosen as the new executive director of University Union.

She replaces former executive director Joyce Montgomery, who retired after nearly 17 years of service.

Pacheco, who assumed her position July 1, will oversee the University Union's massive expansion project that will break ground for the new building this fall.

"There have been many people here at the university that have supported me while I was a student," said Pacheco. "As the UU executive director, I feel it's my opportunity now to share with students and hopefully provide them with the same support I received."

Pacheco says the university has given her a great opportunity to excel in her profession, as well as being able to give back to the university.

Her philosophy, she said, is commitment to the development and promotion of students and to improvement of the department's operations, including simplifying

bureaucratic procedures and increasing efficiency.

Pacheco has four years of direct experience with CSUH's student auxiliary services management. She worked with the CSUH Foundation as a special project coordinator and with Associated Students Inc. as the assistant executive director.

In addition, Pacheco has seven years' experience with the University Union and CSUH, including as a member of the board of directors from 1997 to 1998. She was involved in the implementation of the University Union expansion project's promotion and marketing plan in 1999.

Before she came to work at CSUH, she worked with the Hayward Chamber of Commerce as government affairs director. Currently, she is the CSUH alumni president.

While studying at CSUH, Pacheco earned her degree with a double major in philosophy and political science.

The University Union, Inc. is a non-profit organization and is governed by the state of California and the chancellor's office implements CSU policies and procedures that govern auxiliaries. The University

See **Alumna**, page 5.

Russell City Blues



B Street Blues: Hundreds of blues fans gathered on the front lawn of city hall to enjoy an afternoon concert by legendary blues artists. See page 3 for story and photos.

Photo/ Marie Reyes

Like Death, Taxes, Vending Machine Increases Inevitable

By Masaho Ninomiya
Staff Writer

Like tuition and textbooks, the cost of something else has gone up at Cal State Hayward: the caffeine and chocolate that gets students through the day.

The price of snacks on all campus vending machines was raised during the break between spring and summer quarters, after the vending machine companies requested a price increase from the university, campus officials said.

University officials approved the increases but said the new prices are still low when compared to other Cal State campuses, said Sandra Ehrhorn, manager of the Pioneer Bookstore and an employee of the Foundation, which oversees the vending contract.

Most products went up about 15 to 25 cents before the summer quarter. For example, a small cappuccino, cinnamon vanilla and a "mocha alert" used to cost 50 cents, but students will now need to plunk down an extra quarter for each

beverage. Each small bag of chips that was 85 cents is now \$1.

Students say the increase, while small, is still irritating in hard economic times.

"When I saw the new prices, I was like 'again?'" said Kento Shinya, an international student. "School fee increase, gas price increase...I'm tired of paying more and more. I understand the situation that the company had to change its products' prices, but I'm definitely not happy about it."

"I always buy a small mocha from the vending machine in Meiklejohn Hall before I go to class," said Silvia Williams, a junior in business administration. "I used to make sure that I had two quarters in my pocket before I left my house, but now I have to have three quarters instead."

Ehrhorn said the vendors agreed to delay the price change until summer session to keep from confusing students in the middle of spring quarter.

See **Vending**, page 6.