Thursday, November 9, 2006

News



Melany Spielman: Getting to know CSUEB's Director of Recreation.

See page 3.



Soccer Season Ends: Men and women wrap up 2006. See page 6.





Serving California State University, East Bay The **MARKED**

Shorter Graduation? Free

> President Qayoumi's Proposal Sounds Good to Us.



New Funds, Faces and Plan under Signal New Start **President Qayoumi**



Changes on the Horizon: Cal State East Bay's new president has a plan to make up for money lost because of enrollment shortfalls.

By Aaron Hunger

 ${f B}$ y now, many Pioneer readers are aware that the Chancellor's Office and Board of Trustees for the California State University system demanded that Cal State East Bay return \$3 million allocated for infrastructure repairs and upgrades.

The demands for these funds to be returned and distributed to other state institutions came because of the Rees administration's failure to meet enrollment standards.

President Qayoumi was also very aware of where this shortage would leave the university and has been working diligently to address both the concerns of meeting enrollment standards and where the lack of funds would leave the institution.

Dr. Kim Geron, professor of political science and a negotiator for the California Faculty Association (CFA) said that CSUEB is in a real crisis. While other state institutions are overcrowded and turning students away, CSUEB has been unable to lure students to the university because of an identity crisis.

'San Diego State, Cal State Long Beach, San Jose State, and Cal Poly have been so impacted that they have begun to turn Southern California students away who have opted to register at San Francisco State and Cal State Sonoma in-

stead of Hayward," said Geron. "The problem is that no one knows what Cal State East Bay is all about and there really has been a failure at reaching out to junior colleges and graduating high school students and attracting them to the institution," he added.

"This may sound like semantics to you, but I will tell you that the university has fallen short of its enrollment 'targets' but has never failed to meet enrollment 'standards,'" said Richard Metz, vice president of business affairs, the office that oversaw the section that was responsible for enrollment services.

Metz explained that there is a significant difference between the two words. But as reported in an earlier article, the university was ordered to return \$3 million for "failing to meet enrollment standards." It is this type of double message that has confused students during the Rees era and left many with a suspicious eye toward administrators.

It is no secret that getting the school's image out to prospective new students has been a challenge. With seven new assistant vice presidents of Enrollment Services being assigned during the past 11 years, under the Rees administration, many within that department have been waiting for a system that makes their jobs a priority with a director who would be both accountable and able to affect policy directly from the president.

Qayoumi took office and apparently saw that this was one of the first priorities that needed to be addressed if corrections would come in time for meeting the standards set by the Chancellor's Office for the upcoming year.

"President Qayoumi's number one priority is enrollment management," said Kim Huggett, director of public affairs. He also said that the restructuring of the department and creation and appointment of a vice president will allow the division to have a direct voice to the president and allow decisions to usurp the past red tape that accompanied having enrollment services fall under the authority of the vice president of business affairs.

Qayoumi seems to be instituting something that many in the faculty and student body have been hoping would return since the Rees Era accountability.

Currently, there are four candidates in the running for selection to the newly created position of Enrollment Vice President. Donald Martin, associate dean of enrollment and student services at Teachers College; Linda Dalton, executive vice provost and chief planning officer at Cal Poly, San Luis Obispo; Daniel Waterman, former vice

See **Plan**, page 5.

BART's Tiny Ticket Program

By Kenneth Montfort

One common problem that plagues many BART riders is that they always seem to have too little money left on their tickets to get to where they need to be.

So, what can be done with those unneeded BART tickets – aside from adding a large amount of money to them?

They can be given to a nonprofit organization.

The East Bay Community Foundation (EBCF) started a program in 2001 that allows BART riders to give up those unneeded, small value BART tickets.

These "tiny tickets" – tickets of small value that are hiding around your bedroom or in the back of your receipts in your wallet – can be put in boxes at the Montgomery and Embarcadero BART stations toward a rider's favorite organization on Dec. 6 and 7.

The three nonprofit organizations that gather the most "tiny tickets" between now and Dec. 10 will share a \$5,000 gift certificate, along with the money from the tickets deposited by BART riders.

EBCF is a nonprofit entity established in 1928, and is the leading resource for information about charitable giving and community needs in the East Bay region.

BART riders can choose an organization to receive their "tiny tickets" from among the more than 150 nonprofit organizations from around the Bay Area. In this way, the EBCF helps achieve its goal of connecting local donors with the nonprofit organizations serving their communities.

The EBCF is coordinating the program, including providing technical assistance to nonprofits that collect the tickets and dispersing funds back to those organizations once BART has determined the value of their tickets.

A record was set in 2002, when BART riders donated over \$100,000 towards their favorite nonprofit organizations. EBCF hopes to make this year the most productive to date.

For a listing of participating organizations, visit www.eastbaycf.org or call David Berwick at 510-836-3223.

Dia De Los Muertos





Photo / Tontrakul Krijpipudh

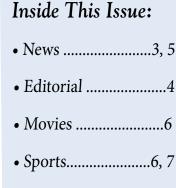


Jack Skellington in 3-D: Burton's classic out in new format See page 8.

Influx of Bond **Funds Slated After** Election

Proposition 1D, which was part of a five-measure package of infrastructure bonds, passed Tuesday after receiving support from 57 percent of the voters.

It calls for the issuance of bonds for more than \$47 million in projects on CSUEB's Hayward Hills and **Concord Campuses.**



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WATCH OUT FOR THAT TREE!

A passenger car lost control on the wet and slippery climb up Harder Rd. early Friday morning, Nov. 3, shaving the bark off two trees and implanting a large chunk of wood into the front grill. No one was hurt in the accident, though the car was severely damaged.

Photo: Matt Breault



WOMEN WITH SIGNS

Feminist Majority Leadership Alliance members are equipped with a free speech permit allowing them to express their opinion to the public to vote no on Proposition 85, the parental notification bill that requires a minor's parents to be notified before the minor can obtain an abortion.

The campaign was jointly sponsored by three clubs: Alliance for Social Justice, the Queer Straight Alliance and the Feminist Majority.

Left to right: Crystal Mitchell, senior, mathematics major; Amber Sanchez, sophomore, women's studies major; Heather Thompson, sophomore, English major, and alumna Tina Phillips.

Photo: Anne Cunningham

MEN IN BED: ANGELS IN AMERICA

Audience reaction to "Angels In America Part 1: Millennium Approaches," now showing at the Cal State East Bay Studio Theatre, has been "great," according to director, Marc Jacobs.

In this scene, a gay couple is haunted by religious, political, historical and medical issues.

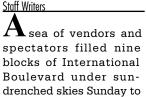
Actors are clockwise from left: Nate Maggio (Joe Pitt), Seth Thygeson (Louis Ironson), John Terrell (Prior Walter), Brian Turner (Roy Cohn), Scott Blake (Prior 2) and Kate McDermott (Harper Pitt).

There will be three more performances of "Angels": Nov. 10 and 11 at 8 p.m., and Nov. 12 at 2 p.m.

Photo: Sarah Vincent

of the Dead Celebration

By Anthony Dazhan and Elizabeth Diaz



blocks of International Boulevard under sundrenched skies Sunday to celebrate the 11th annual Dia De Los Muertos Fruitvale Festival, a day of remembrance for the dead.



A mixture of live music,

delicious foods and contagious smiles were shared as people of the community gathered to commemorate those who have died and to celebrate life.

Dia De Los Muertos, translated as "day of the dead" in English, is a celebration of dead ancestors, which occurs annually on Nov. 1 and 2. Indigenous people have practiced this ritual for more than 3,000 years; the event is a holiday in Latin American countries in which people set altars or visit cemeteries to commemorate relatives who have died.

"Dia De Los Muertos is a very important day for my family," said Javier Alvarez, one of the many who dedicated an altar to a loved one. "It is part of our culture and we have been celebrating this day since I could remember."

The Fruitvale celebration, hosted by the Unity Council of Oakland, blanketed International Boulevard, from Fruitvale to 41st avenues, with people shopping, eating, visiting and entertainment from 10 a.m.- 5 p.m.

Five stages were scattered along the street, each featuring live acts that included banda, mariachi, salsa and meringue, which gave visitors a taste of Latin American-flavored music. In addition, the stages featured traditional dances, Aztec dancers and folkloric performers

The street festival also hosted more than 150 vendors who offered a variety of activities and items for sale, including arts and crafts, specialty items, ethnic foods, retail goods and rides for children.

The festival featured numerous altars that were dedicated to those who had died. The altars were decorated with beautiful flowers, photographs, skulls, and items that belonged to the dead.

Construction of the New Union Nears Completion

By Ah Reum Lee Stoff Writer

With highly elevated expectations from students, staff and faculty, the University Union Expansion Project is ultimately nearing completion.

Barbara Haber, associate vice president of Facilities Planning and Operations said that she anticipates the new Union to open soon, although there have been problems that have postponed the construction.

We are getting very close to being done," Haber said. "It's been a difficult construction project. Early on, we ran into some unanticipated conditions. There were pipes in the way underground. When we delayed the construction, it started raining like it did last year.

'The project has been delayed, no doubt about it, because of unforeseen conditions and the rainy season.'

Haber said that a lot of questions have been posed with regard to the Union's design.

'The 'request for information' process is not unusual in construction," Haber said. "I would not say this is particularly out of the ordinary."

Staffing the construction jobs has also been challenging because the construction climate has been unstable.

'Each one of the general contractors has expressed some level of frustration in finding gualified people to staff the jobs themselves." Haber said.

"If you don't have enough people to do a job, it doesn't go along the way you wanted it to.'

Those in charge of the project anticipate the building to be ready for use by December, and that students will utilize the Union as a living room.

"Elevators should be completed by the middle of November, at the latest," Haber said. "We will be doing paperwork toward the end. I think it is going to be a great living room for the students. That is what I think about the union: The living room -- students can come, relax, eat. watch TV and study, all the things that you do in a living room at home.'

While the project will minimally exceed the budget, the Facilities Planning and Operation Team is working with Union officials on how to cover the extra money, since the university cannot provide it.

ect," Haber said. "They were not included in this cover. There were some things that were mandated; for example, the State Fire Marshal requires alarm systems for both buildings because the buildings are connected by underground tunnel.

"Both fire alarms will be upgraded. That was a fairly costly item and not in the original scope ... There were a couple of issues like that came up. But, it is normal in construction that you get change orders.'

Meanwhile, in the California State University

capital planning process, the University has submitted the Warren Hall project as one of Cal State East Bay's capital projects because the 34-year-old building would be dangerous in the event of a major earthquake.

"We are anticipating the project will do full hazmat abatement," said Haber. "This is the public information that we provide in an annual basis in the campus community . . . Most likely, the building will end up seven floors.

"We are kind of ripping it back to the status as it was and then we will build back in. My anticipation is that we are going to submit that project as one of the projects of the university."

Hoping to see funding for that in the 2008-2009 fiscal year, staffers in Facilities Planning and Operations are going to do the planning and start the construction.

"It works really well because the replacement building from the top floors which is for the student services and administration building is going to be built near the Valley Business Technology Center which should open in the first half of 2009," said Haber.

"So a lot of folks in Warren Hall will move there. We will start that construction project in 2009. So time really works well for us."

See **Construction**, page 5.

"We hit a number of items during the proj-