

Thursday,
September 27, 2007

The PIONEER

Serving California State University, East Bay
Free

Why is This Man Smiling?
Could it be his \$44,000 pay increase?



See page 4.

Featuring



Soccer Action Underway:

Both the Pioneer Men and Women have started their campaigns for 2007-2008!

See page 17.



Hello, Dolly:

Musical Comedy star Carol Channing is visiting Cal State East Bay in early October.

See page 9.



Heavy, Man:

Just in time for the new quarter, the university has its new weight room equipment in place and ready for action.

See page 8.

Jackson Street Improvements

From September 14 through November, there will be lane closures on Jackson Street in eastbound and westbound directions (between Watkins St. and Santa Clara St) for major repaving and other road improvements.

Work will generally take place weekdays from 8 p.m. to 5 a.m., and weekends from 8 p.m. to 9 a.m.

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CSU Execs Get 12 Percent Pay Raise

Executive Pay Raises Voted by CSU Trustees on Sept. 17

Old Pay	New Pay	Increase	Rate	Name	Campus/Title
\$377,000.00	\$421,500.00	\$44,500.00	11.8%	Charles Reed	Chancellor
\$272,488.00	\$302,246.00	\$29,758.00	10.9%	Gary W. Reichard	Exec Vice Chancellor and Chief Academic Officer
\$291,258.00	\$325,625.00	\$34,367.00	11.8%	Richard P. West	Exec Vice Chancellor and Chief Financial Officer
\$239,202.00	\$270,000.00	\$30,798.00	12.9%	Christine Helwick	General Counsel

Pioneer Staff Report

Despite opposition from university employee unions, the state student association and some elected officials, California State University trustees last week voted to give the system's top executives raises averaging nearly 12 percent.

The CSU board of trustees approved the pay increases by a vote of 14 to 2 at its Sept. 19 meeting in Long Beach.

The increases, which range from 9.5 percent to 18 percent, are retroactive to July. They come on top of a 4 percent raise that trustees approved in January and add amounts ranging from \$23,400 to \$44,734 to the annual salaries of the university system's highest paid employees.

They also come only six months after Cal State University students were hit with a 10 percent fee increase – the most recent in a series of hikes that have nearly doubled the cost of attending state universities during the last five years.

The recipients of last week's pay raises include the top executives of the university system and the presidents at 22 of the system's 23 campuses.

Getting the biggest cash bump was J. Michael Ortiz, president at Cal Poly Pomona. Ortiz will receive \$44,734 more a year, raising his annual salary to \$292,000.

CSU Chancellor Charles Reed, the top executive in the system, received a \$44,500 hike that will bring his annual salary to \$421,500.

Other big raises went to: Albert Karnig at Cal State San Bernardino (\$43,445); James M. Rosser at Cal State Los Angeles (\$43,252); and Don W. Kassing of San Jose State (\$39,783).

At the bottom of the pack was Hamid Shirvani of Cal State Stanislaus, whose \$23,450 increase leaves him in the next to last place with an annual salary of

\$270,000.

Cal State East Bay's own president, Mo Qayoumi, was ranked in the lower third of the group. Qayoumi will receive \$29,500 more a year as the result of his 12 percent pay hike, bringing his annual salary to \$276,055 – nearly \$70,000 more a year than Gov. Arnold Schwarzenegger.

The university's top officials said the raises are needed to insure that the CSU system can continue to attract and keep talented personnel.

"These items are in line with the Trustees' commitment to the highest possible level of transparency on executive compensation and our multi-year plan to ensure excellence at CSU by providing more competitive compensation for all employees," said Roberta Achtenberg, chair of the CSU Board of Trustees, in a statement prior to the meeting.

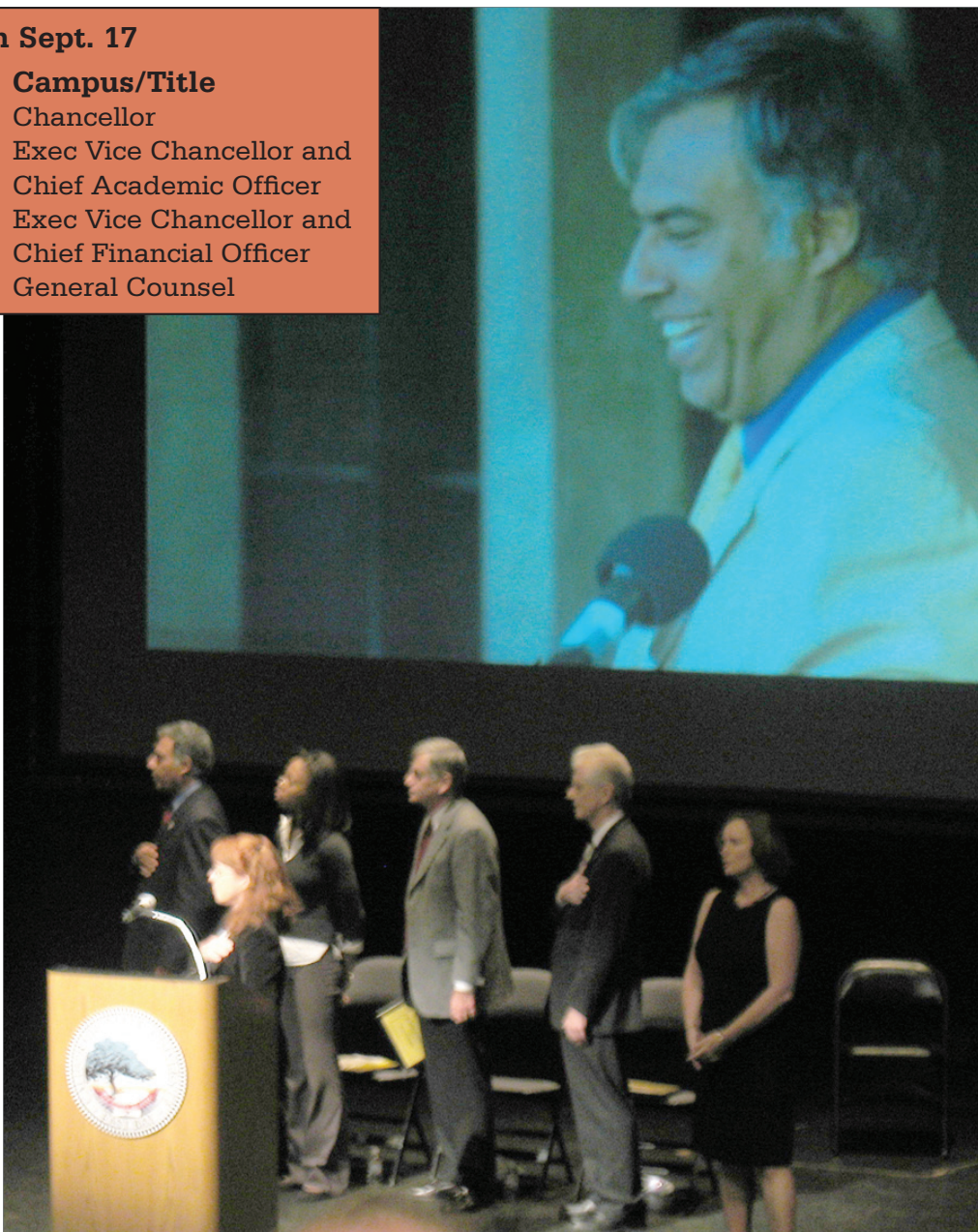
"The marketplace has become increasingly competitive for experienced professors and administrators, and CSU must be in a position to attract and retain top talent to help meet our core mission."

The pay increases are part of a 46 percent package of raises that the board plans to grant top executives and university presidents over the next four years. They were strongly opposed by two CSU employee organizations and by the state student association.

The California Faculty Association, the union that represents instructional staff at the 23-campus university, said the raises bring the total salary increase given to CSU executives to 34.5 percent in the last two years.

"Your actions today make it very clear that executive salaries are the only issues this board seems determined to address," CFA President Lillian Taiz told trustees at the meeting. "We wish you would find the

See **Pay Raise**, page 6.



Staff Convocation: Fall Quarter officially got underway on Monday with the staff convocation at Cal State East Bay. Above, university officials prepare to salute the flag.

Photo/ Linda Ly

The lawn area of the University Amphitheater at Cal State East Bay's Hayward campus will be crowded with students, faculty, staff and visitors during the 19th annual al Fresco celebration that kicks off the start of the 2007-2008 academic year on Wednesday.

This year's welcome back event for students faculty and staff will celebrate Cal State Easy Bay's 50th anniversary.

If past al Frescos are any indication, next week's event will feature food, live entertainment and informational stands offering newcomers to the campus a look at what The Bay has available for them.

Additional information about al Fresco is available by contacting the Student Life and Leadership Department at (510) 885-3657.

Farms? In the Bay Area? You Bet!



Farmer's Markets: As Summer wanes, check out our Farmers' Market Spread on page 11

Photo/ Olivia Gardner

Local Residents to Discuss Use of Area Around Route 238

By Traci Noffsinger
Staff Writer

As the fall quarter begins, changes will continue to take place down the hill, as the Hayward City Council and Caltrans work on a land use study to change neighborhoods surrounding the Cal State East Bay campus.

The initial community meeting for the Route 238 Corridor Land Use Study will be held Wednesday October 3. The meeting will allow people of the Hayward community to voice their opinions on the land study and also inform residents of the changes that will be taking place.

"The focus of the first community meeting will be to provide an overview of the study process and timeline for completion of the study as well as receive input from the public on what key issues should be

considered as the study progresses," said a Sept. 25 memo on the session to the council from Susan Dalludung, Hayward's community planning director.

A group of consultants hired by the city, Community Design and Architecture, will present information about the area and some of the possible uses.

"Information will also be presented related to intersections proposed to be studied, existing traffic counts, transit routes and pedestrian and bicycle routes and connectivity," the memo said.

Specific features in the area that could influence any future uses will be considered, Dalludung said, including the "location of schools, parks and the Japanese Gardens adjacent to the northern portion of the study area."

See **Route 238**, page 8.

Notice Something Different About Your Classroom Surroundings?

Pioneer Staff Report

Does that old familiar classroom look less old and maybe just a little bit less familiar this quarter?

If you are a returning student, does the unfamiliarity of your surroundings make you think maybe something happened to your eyesight during the summer break?

Relax, Bunky. It's not your eyes. Things really do look different this quarter. About \$700,000 worth of different.

During the September break, the university did a massive furniture replacement that resulted in changes in virtually every classroom at Hayward and Concord.

To begin with, there has been an influx of more than 5,000 new desks, tables and chairs.

During the September break, parking lots were closed at the Hayward site on certain days to allow more than a dozen delivery trucks to get close enough to campus buildings to unload 3,500 tablet armchairs, 1,200 chairs and hundreds of new tables for students and faculty.

At Concord, 45 classroom conference tables

were delivered along with 36 chairs designed for the disabled.

The new furniture is part of a classroom improvement project that began last spring. Among other things, broken window blinds and whiteboards on both campuses were replaced as part of the project, and every classroom on the Hayward campus has been repainted.

Some of the work was underway during the Summer quarter, but the last bits were accomplished in the weeks just before the Fall quarter began.

The project is part of President Mo Qayoumi's effort to enhance the appearance of the campuses and provide students with a comfortable learning environment.

"The important part of this process was that we got the input from students, faculty and staff before deciding on the replacement furniture we needed," said Lisa Booker, who helped coordinate the project for Facilities Planning and Operations. "We wanted to make sure that the desks, tables and chairs were both comfortable and practical."

50 Years of CSUEB Commemorated Through Rare Photos and Objects

Pioneer Staff Report

A special exhibit recounting the 50 year history of Cal State East Bay is slated to officially open in the university library tomorrow and continue through mid 2008.

The display, which was created to celebrate the 50th anniversary of the university, incorporates many historical photographs and artifacts that have never previously been available to the public.

Many of those items have been restored to chronicle key events and challenges the university faced over the past half-century. New historical images will be added during

the course of the year.

The exhibit is cool because it'll show you how much energy and how much growth was going on here, on a year-by-year basis, Richard Apple, Coordinator of Library Archives and Special Collections, and a CSUEB graduate, told Pioneer staff writer Jerry Gagnon during an interview about the exhibit last month.

Many of the exhibit's vintage photos were about to be discarded when Apple, tracked them down in a university storeroom in the nick of time.

See **Exhibit**, page 2.