

The logo is contained within a black-outlined shape that resembles a map of California. The text is arranged in two lines. The top line features the words "CAL STATE" in a smaller, bold, sans-serif font, followed by the word "EAST" in a significantly larger, bold, sans-serif font. The bottom line features the word "UNIVERSITY" in the same smaller font as "CAL STATE", followed by a small four-pointed star symbol, and then the word "BAY" in the same large font as "EAST".

CAL STATE EAST
UNIVERSITY ✦ BAY