

The logo for Cal State East Bay is contained within a red outline that resembles a map of the state of California. The text "CAL STATE" and "UNIVERSITY" are in a smaller, red, sans-serif font, stacked vertically on the left. To their right, the word "EAST" is in a large, bold, red, sans-serif font. Below "EAST" and to the right of "UNIVERSITY" is a small red four-pointed star. To the right of the star, the word "BAY" is in a large, bold, red, sans-serif font, matching the size of "EAST".

CAL STATE EAST  
UNIVERSITY ✦ BAY