

CAL STATE
EAST BAY
CONSTRUCTION MANAGEMENT

I am a
first-gen woman
in Construction

Melani Avalos '19, Construction Manager

EAST BAY

WE ARE

2023

Magazine is published by the Office of University Communications and Marketing, a department of the Division of University Advancement.

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SCANNING QR CODES

- 1** Open the camera app.
- 2** Center the QR code you want to scan on the screen and hold your phone steady for a couple of seconds.
- 3** Tap the notification that pops up to open the link.



President's Message

Hi alumni, community members, friends and supporters!

Welcome to our brand new concept for our alumni magazine. We are so excited to bring your Cal State East Bay campus to life. As you go through the pages of this magazine, make sure you scan the QR codes to watch videos or read more in-depth stories about our students, alumni, programs, faculty in the news and so much more.

And as we enter the holiday season, I would like to take this opportunity to thank you for all that you do to strengthen Cal State East Bay. To our students and alumni, thank you for trusting us with your education. To our donors, friends, and supporters, we appreciate all the ways you sustain us.

I wish you a wonderful holiday season and a happy new year!

WATCH MY MESSAGE



<https://qr1.be/YSP7>





#WEAREEASTBAY

**EARN YOUR DEGREE.
APPLY TODAY.**



<https://qr1.be/2RPN>

**CAL STATE
EAST BAY**

CSUEASTBAY.EDU/START



Jeromie Ingalise

Jeromie
INGALISE

From the
cracked
pavement
grew a rose



**#WEARE
EASTBAY**

WATCH HIS STORY



<https://qr1.be/RE03>





Building her future on
a strong foundation

MELANI AVALOS

#WEARE EASTBAY

WATCH HER STORY



<https://qr1.be/BL68>

Grow to Inspire

Whether you're adjusting your skill set or enhancing your knowledge in your profession, Cal State East Bay Continuing Education is here to help you achieve your goals, so you can support their goals!

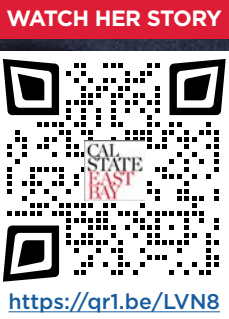
Did you know students are more likely to attend college within three years of high school if at least one of their parents earned a college degree or certificate?*

Scan the QR code below to browse over 30 degree and certificate programs!



**source: NCES, 2023*

1 Darii Dorj



She found her place... and earned her father's pride

#WEAREEASTBAY

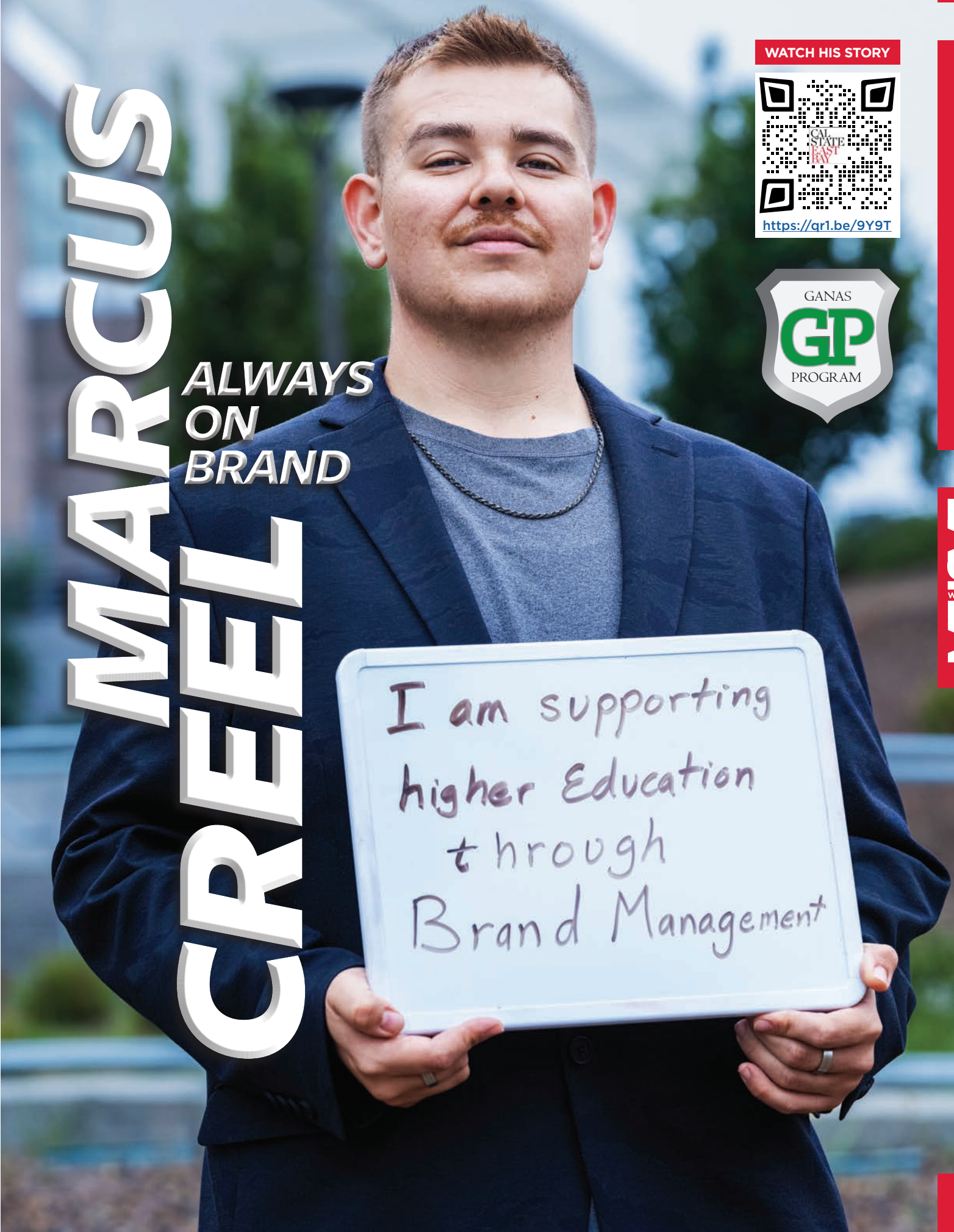
PIONEERS NEED YOUR SUPPORT



**GIVE BACK:
EMPOWER THE FUTURE**
MAKE YOUR IMPACT NOW

MARCUS CREEL

**ALWAYS
ON
BRAND**



WATCH HIS STORY



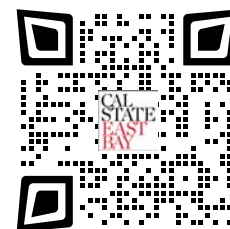
<https://qr1.be/9Y9T>



Brittany Karki

From forklift driver to hairstylist to
quantum physicist.

WATCH HER STORY



<https://qr1.be/OVOC>



CAL STATE EAST BAY PRESIDENT'S AMBASSADOR SOCIETY

Join Us

LEARN MORE



<https://qr1.be/RFCY>

Be a catalyst for student equity, innovation and educational success.

You can advance life-changing educational experiences for students today by joining Cal State East Bay's President's Ambassador Society. This special group honors our President's passion for higher education and recognizes steadfast supporters like you who make an annual leadership gift of \$1,000 or more to Cal State East Bay.



Empowerment • Innovation • Opportunity



READ HIS STORY



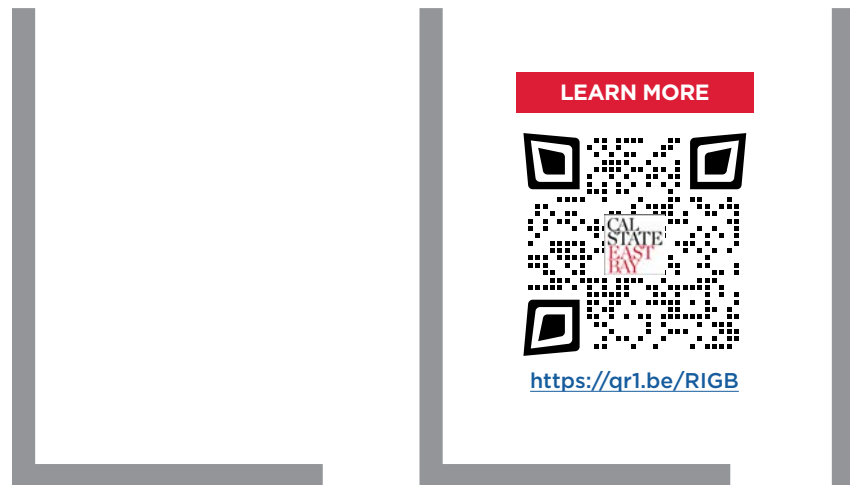
<https://qr1.be/WV2F>

KYLE
McCRAY

IS REBOUNDING
TO REACH HIS
FULL POTENTIAL

Kyle McCray, Chemistry

EAST BAY
WE ARE



Learn more. Age less.
No Homework. No Tests. No Grades.



MONICA CHICAS

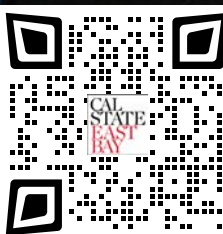
From kidnap survivor to statewide scholar



STEVEN UHALDE

When he thought he
achieved all of his dreams,
he just widened his lens

WATCH HIS STORY



<https://qr1.be/XJ1U>

Commencement '23

Cal State East Bay celebrated the Class of 2023 at 12 ceremonies held at two different university venues from Thursday, May 11 through Sunday, May 14, 2023.



BY THE NUMBERS:

Total Graduates: **5,200**

Our oldest graduate is **73** years old

Our youngest graduate is **21**

More than **1,800** students are first gen



The university conferred an honorary Doctor of Humane Letters to **Mildred Howard** during the May 14 commencement ceremony for the College of Letters, Arts and Social Sciences.

The lifelong East Bay resident is an artist with sculptural installation and mixed-media assemblages on national and international display. Her art can be seen in the permanent collections of museums like the San Francisco Museum of Modern Art and the Oakland Museum of California. Howard has received numerous awards over the years, including from the Joan Mitchell Foundation, the National Endowment for the Arts and the Flintridge Foundation Award for Visual Art.



CAL STATE EAST BAY HOSTS CROSS COUNTRY CHAMPIONSHIPS



Cal State East Bay hosted the 2023 CCAA Cross Country Championships at Quarry Lakes Regional Recreation Area on October 21, 2023. Both men's and women's cross country placed sixth.

NEW PIONEERS INDUCTED INTO THE PIONEERS HALL OF FAME



2023 Pioneers Hall of Fame class includes the 1969-70 Hayward Football Team, **Roianne Byrd** (Women's Track & Field), **Dr. Marcel Hetu** (Cross Country/Track & Field Coach), **Scott Montgomery** (Men's Tennis) and **Holly Moore Leonard** (Women's Gymnastics).

PIONEERS

CAL STATE EAST BAY

ATHLETICS



<https://qr1.be/5GIN>

PIONEER ATHLETES MAKE IMPACT IN THE COMMUNITY



Top Left: Men's basketball team participates in the Team Impact program in which they "draft" a seriously ill child to the team to become an honorary team member. **Left and top:** Athletes in conjunction with Hayward Rotary and Hayward Child & Family Services participate in Childspree, helping the youth shop for back to school supplies.

SCHOLAR ATHLETE OF THE YEAR



Congratulations to **Delia Moore** for being named CCAA Female Scholar-Athlete of the Year for 2022-23. The award is based on success in the classroom, community, and the student-athlete's respective sport. It was the third academic year in a row in which a student-athlete from Cal State East Bay has been named a CCAA Scholar Athlete of the Year as well as the fifth year out of the last six a Pioneer received the distinguished honor.



Impact Report

We are excited to share the 2022-2023 donor impact report on behalf of the Cal State East Bay Educational Foundation. The generous support from corporations, foundations, organizations, alumni, faculty, staff, friends, parents and students has made an incredible impact on our inspiring and resilient students and the institution.

Over \$12 million was given to a variety of programs and initiatives, including over \$6 million donated to support our brand new Applied Sciences Center.

We are so grateful to this network of individuals and institutions who care about the role Cal State East Bay plays in changing lives and empowering our students to make their mark on the world.

Thank you for your continued belief in the mission and purpose of Cal State East Bay.

TOTAL RAISED

\$12,669,408

Includes cash, and multiyear and deferred pledges.



LEARN MORE & GIVE
[CSUEASTBAY.EDU/GIVING](https://csueastbay.edu/giving)



Who donated to Cal State East Bay?

Corporations
\$513,366



Alumni
\$1,338,733



Foundations
\$6,813,488



Faculty
\$355,063



Organizations
\$666,193



Friends
\$2,444,114



Staff
\$139,693



Parents
\$7,095



Other
\$388,622



Students
\$3,042





Ricardo Alvarez '13

B.S. Business Administration
Real Estate Professional, Team
Leader for Alvarez & Assoc.
BLVD. Real Estate



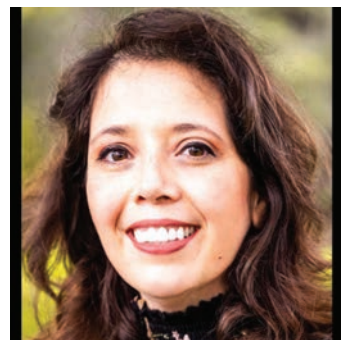
Rugieyatu Bhonopha '13

M.S. Health Care Administration
Program Manager of Belonging
and Equity at John Muir Health
and the Owner CEO of Amoy
Wines



Michael Booker '16 & '20

B.A. Music & M.S. Educational
Technology
General Music Teacher and
Musician
Hayward Unified School District



Madison Fox '17

M.S. Speech Language
Pathology
Speech Pathologist - Clinical
Specialist
Stanford Health Care



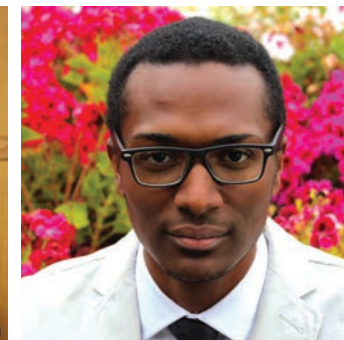
Marissa Marshall '19

B.S. Communications
Senior Brand Manager
SpringHill Company



LaRon McCoy '16

B.S. Kinesiology
Black Student Success Center
Coordinator
California State University,
East Bay



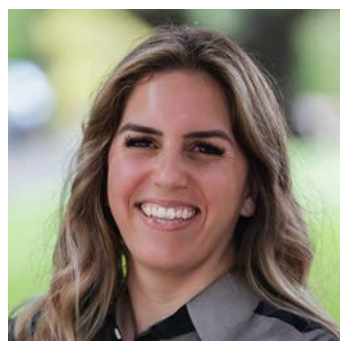
Kwodwo Moore '16

B.A. Philosophy
Senior Program Specialist
Silicon Valley Urban Debate
League



**Farima Pour-Khorshid '07
& '09**

B.A. Liberal Studies & M.S.
Education
Assistant Professor and
Teacher Supervisor
University of San Francisco



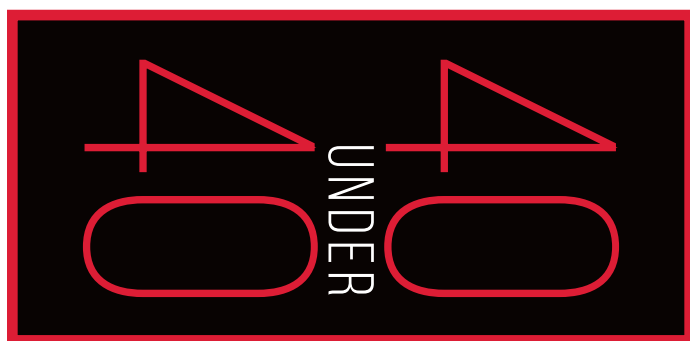
Rachel Cesena '14 & '16

B.S. & M.S. Kinesiology
Assistant Director of Fitness
Programs
Stanford University



Michael Ryan Cesena '16

M.S. Kinesiology
Associate Director
Associated Students Inc.,
California State University,
East Bay



Cal State East Bay and the Alumni Association recognize young
Alumni who have made significant contributions toward im-
proving and uplifting their communities and beyond. The 40 Un-
der 40 award program identifies up to 40 alumni age 40 or younger
who have demonstrated dedication, excellence, and development in
their professional, philanthropic, and personal endeavors.



Danielle Jorgens '08

B.S. Biological Sciences
Director, Electron Microscope
Laboratory
UC Berkeley



Dr. Victoria Ortega '13

B.S. Biological Sciences
Protein Engineering Research
Scientist
Eli Lilly



Cindy Salinas '12 & '16

B.S. & M.S. Recreation
Pioneer Success Coach &
Professor in General Studies
California State University,
East Bay



Cesar Segura '20

B.S. Biological Sciences
Outreach, Prevention, and
Education Coordinator
The Cahuilla Consortium Victim
Advocacy Program



Jennifer Elemen '05 & '09

B.A. History and Sociology &
MPA
Digitally Mediated Learning
Coordinator, 21st Century
California School Leadership
Academy
UC Berkeley



April C. Garcia, MPA '14 & '18

B.S. Biological Sciences & MPA
Associate, Talent Acquisition
KPMG LLP



**DaJanae Gresham-Ryder '19
& '22**

B.S. & M.S. Nursing
Clinical Nurse III
UC Davis Medical Center



Joshua Hunter '07 & '19

B.A. History & M.S. Educational
Leadership
Assistant Principal
Fremont Unified School District



Rahul Sharma '14

B.S. Recreation
Vice President of Education /
Principal
San Jose Conservation Corps +
Charter School



Emerald Templeton '06

B.A. Human Development
Educational Partnerships
Project Manager
Las Positas College



Mariana Unverferth '11

B.S. Business Administration
Head of Channel and
Ecosystem Strategic Initiatives
Alphabet (Google)



Tucker Zappas '11

MSW
Clinical Supervisor
Alameda County Behavioral
Health

Donor Highlights

New Sustainability Leadership Program will cultivate future leaders to drive equitable environmental solutions



Cal State East Bay has collaborated with California State University Trustee Emerita **Rebecca Eisen** to launch the Sustainability Leadership Program (SLP), an innovative, multidisciplinary paid internship and research program. The mission of this hands-on, real-world immersion course is to cultivate regional leaders who will develop and expand environmental strategies grounded in equity and social justice.

Read the story here



<https://qr1.be/8697>

Cal State East Bay announces the Career Success Hub, a cutting-edge initiative to jumpstart student career paths



CSUEB has partnered with the Nam-Macgill Family Fund to launch the Career Success Hub (CSH), a comprehensive career education program to help students successfully launch and grow their professional careers. After underwriting an employer perception study that provided valuable insight for the program's strategy, they granted an additional \$1.175 million in seed funding over five years to help launch the CSH, underscoring their commitment to the hub's mission.

Read the story here



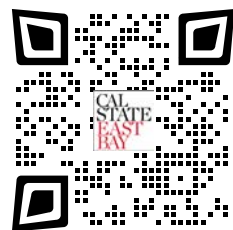
<https://qr1.be/DYCN>

Empowering future science teachers: Amgen ups support of the university's HOST Labs



Jason DeVoss, Executive Director and Site Head at Amgen San Francisco, spoke about Amgen's focus on supporting the local community. "We provide hyper-local support around the Bay Area, including Marin, The East Bay, San Francisco and the Peninsula (from San Mateo County through San Jose), with a targeted focus on STEM education and community support."

Read the story here



<https://qr1.be/M5KE>

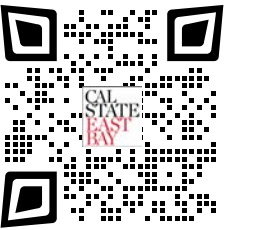
Faculty Grants & Awards

Climate scientist and professor granted nearly \$2M to help spur climate action



Tony Marks-Block, assistant professor of anthropology, geography and environmental studies at Cal State East Bay, serves as the principal investigator for the project. He received a \$1.94 million seed grant for the proposed project titled Advancing Climate Resilience through Youth-led Action Research in Oakland, CA.

Read the story here



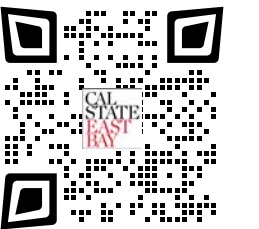
<https://qr1.be/37UX>

Cal State East Bay professor recognized for excellence inside and outside the classroom



The Mathematical Association of America (MAA) honored Assistant Professor of Mathematics **Andrea Arauza Rivera** with the Henry L. Alder Award earlier this year. The award recognizes faculty whose teaching in undergraduate mathematics has made a significant impact outside of the classroom.

Read the story here



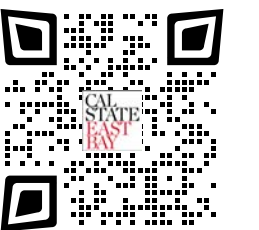
<https://qr1.be/ZB6X>

Answering the demand for data scientists: The university awarded \$1 million grant to redesign degree program



CSUEB has been awarded \$1.13 million to draw historically underrepresented students into data science. Cal State East Bay's INCLUDE project, led by **Ayona Chatterjee**, chair and associate professor of statistics and biostatistics, will design a new bachelor of science program that rethinks curriculum to include more students in the field of data science.

Read the story here



<https://qr1.be/HR1N>

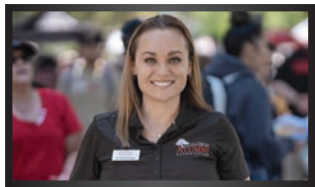
Cal State East Bay in the News

Mia Livaudais



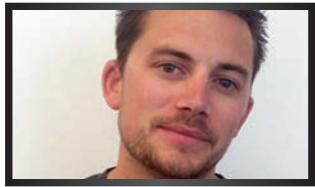
CSU East Bay professor using network to help Maui wildfire victims

Michelle Rippy



How ghost guns and fentanyl are killing America

Nolan Higdon



Biden's private Bay Area fundraiser held at \$33M Atherton home

Michael Schmeltz



From weed to gun reform, last-minute bills hit Gov. Newsom's desk

All Stories Here



<https://qr1.be/X97E>

GT Reyes



New Oakland high school burglarized just 1 month before opening day

Kaumudi Misra



Will yesterday's Oakland business strike get City Hall's attention?

Macheo Payne



How a kids playdate in Oakland became a flashpoint for racists

Moayed Daneshyari



Historic weekend as driverless cars navigate through streets of SF

Enrique Salmon



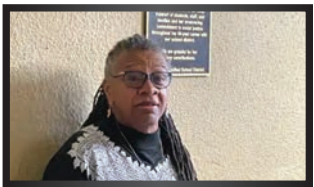
Learning how to garden a forest

Balaraman Rajan



Oakland Target closure could limit pharmacy access for many locals

Ardella Dailey



AUSD Notes: Alameda preschool program to be named for Dr. Dailey

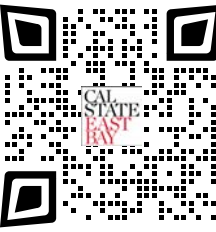
News & Announcements

Alum named Chief Diversity Officer of the Walt Disney Company



Tinisha Agramonte, Cal State East Bay alum, has been named Senior Vice President and Chief Diversity Officer (CDO) of The Walt Disney Company. As Chief Diversity Officer, Agramonte will lead Disney's diversity, equity and inclusion strategy, helping the company inspire a world of belonging through stories and storytellers who reflect the rich diversity of our world.

Read the story here



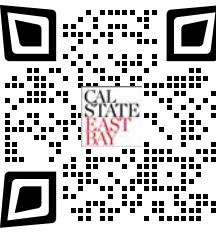
<https://qr1.be/ZZLP>

Cal State East Bay Offers First Cannabis Education Courses In the CSU System



The university has launched a new program to ensure licensed cannabis sellers have all the tools they need to abide by growing, taxation and insurance rules that keep their business legitimate. The university is partnering with training platform Green Flower to launch four certificate programs: Healthcare and Medicine; Business; Compliance and Risk management; and Agriculture and Horticulture.

Read the story here



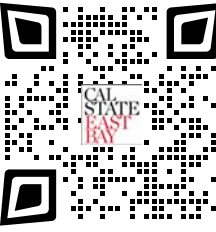
<https://qr1.be/CYPN>

Beckman Scholars To Conduct Research In Biology, Biochemistry



For the first time in campus history, two Cal State East Bay students have been selected to receive the Beckman Scholars Award, which supports undergraduates with exceptional talent to conduct in-depth, mentored research. Just 14 universities across the United States were awarded a 2023 Beckman Scholars distinction. Students **Litzy Juarez Serrano** and **Tiana Bishop** share the amazing experience.

Read the story here



<https://qr1.be/7431>

CAL STATE EAST BAY

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University East Bay

CHANGE SERVICE
REQUESTED

Michael D.
Booker '94 and
Lisa Booker '84

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WE ARE

CSUEB Throwback Gear is Here!

Order Yours Now!



<https://qr1.be/FD4Q>