

cal state

For University Alumni and Friends

east bay

m a g a z i n e

Cal State East Bay at the Half-Century Mark

Freshmen Take to the
Blogosphere with CSUEB Story

Bill Vandenburg Remembers
Pioneering Days of University
Athletics

Georganne Proctor,
CFO of TIAA-CREF,
Named Alumna of the Year

Special Section:
Annual Report
of Private Giving



Winter 2007



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THE LAST WORD
"Mo-Time"

Cal State East Bay at 50 Years: A University on the Move

As we wrap up our 50th anniversary year, the future has never looked brighter for California State University, East Bay. Earlier this year, CSUEB was recognized as a "top-tier" masters-granting university by U.S. News & World Report in its America's Best Colleges guide and named a "Best in the West" college by the Princeton Review for the fourth year in a row.

During the past year, a number of exciting changes took hold, designed to enrich the Cal State East Bay student experience and strengthen our already-strong academic offerings. In February, we celebrated the opening of the Wayne and Gladys Valley Business and Technology Center, our new high-tech home for programs in business, economics, engineering, and multimedia. A major expansion of the University Union came to life, offering an array of new services and spaces for

meeting and socializing, together with expanded food service choices and hours. With occupancy of three new Pioneer Heights residence halls ahead of plan, we kicked off construction on a third phase of expansion over the summer — and are now planning a fourth. And this spring, we broke ground for construction of a new student services and administration building, evidencing our commitment to be an efficient, well-run university with a reputation for putting students first.

With these and other changes rapidly transforming Cal State East Bay into a university of choice for students of all backgrounds, CSUEB is experiencing strong growth in applications and a marked improvement in enrollment, including a freshman class increase of almost 20 percent.

With the dedication and continuing hard work of our distinguished

faculty and committed staff, a growing engagement with our students and the regional communities with which we work — and the support of passionate alumni and friends like you — we are truly a university on the move. I urge you, as alumni and friends of Cal State East Bay, to stay connected — and stay tuned — for continuing news about a changing university and the ways in which you can help support and accelerate the transformation of CSUEB into a regional leader and educational powerhouse.

Mohammad "Mo" Qayoumi
President

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is published three times a year by the Office of University Communications, a department of the University Advancement division, and by the CSUEB Alumni Association.

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Send your letter to the editor of 250 words or less to Cal State East Bay Magazine Editor, WA-908, 25800 Carlos Bee Blvd., Hayward, CA 94542.

Fax letters to: 510-885-4800, or e-mail kim.huggett@csueastbay.edu. Please include your name, year of graduation if you are an alumnus, address and daytime phone number. Letters will be printed at the discretion of the editor and may be edited for publication.

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Looking Ahead: Recreation and Wellness Center Planned for 2010



Features of the recreation center at Sonoma State University, above, are being considered for a similar facility at Cal State East Bay.

A STUDENT-FUNDED RECREATION AND WELLNESS CENTER MAY OPEN ITS DOORS on the Hayward Campus within three years.

Various campus organizations endorsed the funding plan for the proposed \$23 million, 53,000 square-foot center last spring and summer and it was given final approval by President Mo Qayoumi.

"This is an investment by students in the future of Cal State East Bay," said Ola Dokun, president of Associated Students, Inc. "It means that by offering more choices of activities, more students will participate in campus life, and that's important at any university."

Dokun noted the significance of student support to raise fees for a project that many of them may not see completed before they earn their degrees. She recalled that seven years ago, students backed a fee increase resulting in construction of the New University Union dedicated last spring.

"Our students today are a lot like the students who years ago decided to fund the first University Union because they could see how it would improve

campus life for those who would follow," Dokun said. "We're sending a message to those who will follow us in years to come that they can make a difference in the lives of students who will follow them."

The project, which could be completed in 2010, will be a joint venture between the university, Associated Students, and Student Health Services. A committee visited other university recreation halls and was particularly impressed with the facility at Sonoma State University in Rohnert Park.

"One of the themes I've continued to hear from our campus community in my first year as president has been the need to continue development of a vibrant university village," said Qayoumi. "A recreation and wellness center will contribute greatly to campus life and encourage interaction between students from all backgrounds." ■

“We’re sending a message to those who will follow us in years to come”

Ola Dokun,
President,
Associated Students, Inc.

CSUEB Named ‘Best in West’ by US News, Princeton Review

Cal State East Bay received “Best in the West” ratings in August from two of the nation’s most respected evaluators of universities and colleges that provide their information to prospective students and their families throughout the United States.

The university was recognized as a “top-tier” institution among master’s-granting universities in the West by the 2008 U.S. News & World Report’s “America’s Best Colleges” guide. The Princeton Review announced that it had selected Cal State East Bay as a “Best in the West” college for 2008,

the fourth consecutive year that it had been so selected.

The U.S. News & World Report college guide listed Cal State East Bay among the top 60 master’s-granting universities in the region. It was one of 12 California State University campuses and eight Bay Area institutions so named. The magazine’s guide also selected the university as among the five most racially and ethnically diverse master’s-granting institutions in the West. It was one of only three CSUs and two Bay Area schools recognized in this category.

In its report, the Princeton Review noted that CSUEB students commended the university’s “affordable” tuition, “small class sizes,” and “strong” business, nursing, and teaching programs. Other quotes compliment the university’s “excellent” new president (Mo Qayoumi) and the “better direction” in which things have been heading under his leadership. Students also note how MyCSUEB, a Web-based portal, makes online services more accessible to them. ■

Final Concert for Dave Eshelman Brings Down the House

When long-time Cal State East Bay music professor David Eshelman conducted his final concert as a faculty member, among the groups performing was an all-star alumni big band lineup that returned to campus to perform a program of commissioned works honoring their former professor.

Eshelman retired in June after 22

years at the university. His many honors included selection as winner of the George and Miriam Phillips Outstanding Professor Award.

“For 22 years here, the students have been my greatest teachers, so it’s fitting that so many returned to share in this important milestone event of my career,” Eshelman said. ■



Robert Phelps Selected Concord Campus’ Top Professor

Robert Phelps, associate professor in the Department of History, has been chosen Distinguished Professor of the Year for the university’s Concord Campus by students who attend classes there.

Phelps was selected from among more than 100 instructors who teach at the Concord Campus.

“Professor Phelps is an enthusiastic, entertaining and informative lecturer,” said Kerri Dwyer, one of the students who nominated the professor. “While providing an in-depth examination of the subject matter, he is always willing to engage in discussion and answer questions. I can easily say that he is the best teacher I’ve had at

Cal State East Bay.”

Phelps has taught California history and the histories of the American West and the United States for CSUEB since 1998. His research focuses on the urban development of California. ■

President's Inaugural Address Calls on the **PIONEER SPIRIT**



Jeffrey L. Bleich CSU Trustee, actress/singer Rita Moreno, President Mo Qayoumi and CSU Chancellor Charles Reed

PHOTO: BARRY ZEPHEL

President Qayoumi also announced the commencement of a comprehensive fundraising campaign to support the university's academic and community service missions.

One of the highlights of the ceremony was the presentation of an honorary degree to Academy Award winning actress and East Bay resident Rita Moreno.

Moreno told of her childhood journey with her mother by ship from Puerto Rico to seek a better life in the United States.

"Some 70 years have passed by and all the opportunity, possibilities and the fulfillment of dreams have become a reality," she said. "Just think of it – that little girl from Puerto Rico is now a doctor of fine arts from this university."

The inauguration featured music from the CSUEB Choral Union and the Symphonic Band, a presentation of the flags by the Hayward Police Department's Color Guard, an invocation by the Rev. J. Alfred Smith from Oakland's Allen Temple Baptist Church and a benediction from Dr. Nazeer Ahmed, executive director to the American Institute of Islamic History and Culture. Alumnus Robert Litton, now a film score composer in Los Angeles, was commissioned to write Inauguration Fanfare for the occasion. (See story on page 21).

Among the speakers was Ashrf Ghani representing Kabul University. The president's family attended the ceremony, including one brother who traveled from Germany and another from Afghanistan. Also in the audience were two of his high school teachers from Afghanistan. ■

PRESIDENT MO QAYOUMI, DURING HIS INAUGURATION AS CAL STATE EAST BAY'S FOURTH PRESIDENT, urged the university community to once again tap into its pioneer spirit to meet future challenges.

"The days when education took place behind ivy-clad walls has come to an end," he said to the audience of faculty, staff, students, diplomats, CSU trustees and university presidents gathered to witness his investiture in the University Amphitheatre on June 1.

California State University Chancellor Charles Reed and CSU Board of Trustees Chair Roberta Achtenberg officially installed Qayoumi as university president after several dignitaries praised Qayoumi for his leadership and ability to inspire positive change.

In his inaugural address, Qayoumi called for a fusion of learning, knowledge and service to transform our learning communities into "ide-

aoras." – a virtual space where universities, businesses and communities can pool ideas that foster innovations.

The president announced three new university initiatives that support this concept. The first is the creation of the Dr. Ranjit Singh Sabharwal Chair in Sikh and Punjabi Studies, the first endowed chair of its kind in the CSU system. (See story on page 10)

In the fall, Qayoumi said, the university would launch its own ideagora designed by CSUEB honors students and funded through the Freshman Year Experience. An online forum will focus on health and environmental issues and propose pilot projects to solve problems.

"I believe that this will be an effective way to engage students in the discussion of issues that ultimately affect the quality of their education and their ability to succeed as students," he said.

HISTORY LESSON: Governor's Signature Led to College 50 Years Ago



Gov. Goodwin Knight signs the legislation, watched by Carlos Bee, right, and Marshall Hansen.

in the Legislature to establish an "Alameda State College." Two of the bills didn't survive, but Hayward Assemblymember Carlos Bee was able to get his bill passed in the Assembly. Then, it was defeated in the Senate.

In January 1957, six bills to create the college were introduced and five were killed in the Assembly. Bee, however, managed a 72-0 vote from his Assembly colleagues, then collected allies in the state Senate, where it passed by a vote of 29-8. However, it still needed the governor's signature to become law.

On July 4, 1957, Bee learned that Gov. Goodwin Knight would be touring the Alameda County Fair in Pleasanton and cornered him there to warn him that the bill would expire if the governor didn't sign it. A day later, Knight signed the legislation in his Sacramento office with Bee on hand along with H. Marshall Hansen, chairman of

the Alameda County State College Committee.

By September 1957, the State Department of Education had recommended that the new college be located within the 64 square miles comprising Hayward, San Leandro and Oakland. The institution would not see its first students for two years and there were controversies to come over proposals for its location, but there was no stopping the momentum that would result in construction of the new state college. ■

F

FIFTY YEARS AGO - JULY 5, 1957 - GOV. GOODWIN KNIGHT SIGNED ASSEMBLY BILL 4, the legislation that would bring into being the State College for Alameda County, later to become California State University, East Bay. The signing ceremony was the culmination of a three-year effort by residents to establish a state college in southern Alameda County.

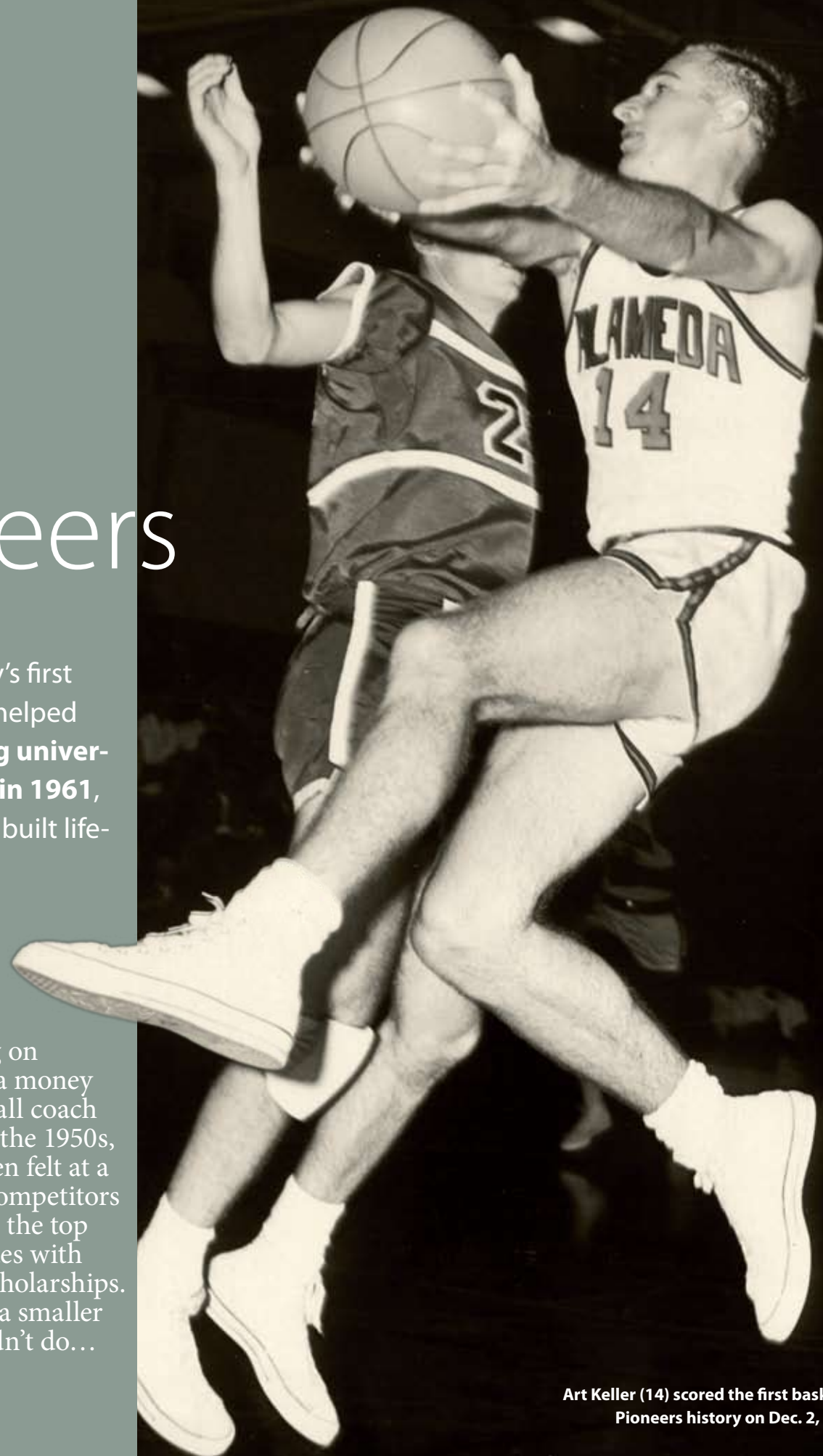
The effort started in 1954 when the Hayward Chamber of Commerce began urging local legislators to carry a bill locating a state college in their city. In 1955, three bills were introduced

The University Library is hosting an exhibit that recounts the institution's 50-year history, on display through June 2008. An element of the exhibit, to be updated throughout the year, is the University Archives Web site, available at <http://www.library.csueastbay.edu/archives/>.

True Pioneers

Cal State East Bay's first basketball team helped **put the fledgling university on the map in 1961**, and its members built life-long friendships.

Bill Vandenburg spent the early days of his collegiate coaching career playing on the losing side of a money game. As basketball coach at Fresno State in the 1950s, Vandenburg often felt at a disadvantage to competitors who could recruit the top high school athletes with promises of big scholarships. That's something a smaller state college couldn't do...



Art Keller (14) scored the first basket in Pioneers history on Dec. 2, 1961

"Some coaches had 12 scholarships to give, and I'd have three," he said.

So when he got an offer from Alameda County State College to start an athletic program in Hayward, he jumped at the opportunity to build a sports program the way he thought it should be: hard-working, competitive athletes playing for the love of the game – not the highest bidder. The challenge of building a college sports program out of nothing was too good to pass up.

When Vandenburg says "nothing," he means it. In 1961 the college – founded in 1957 – had only been holding classes for two years. There was no gym, no training facility and no dorms where elite athletes could live and dine together. In fact, there was no campus. The 138 acres above Hayward (soon to expand to 342 acres) that would become Cal State East Bay were still draped in scrub brush, waiting for bulldozers to carve a center of learning out of the rolling hills and gullies.

Vandenburg, Cal State East Bay's first athletic director, first chair of the physical education department and first coach, knew his best shot at getting a program off the ground was to start with what he knew best, a men's basketball team. But it wasn't going to be easy – there were only 85 eligible men at the college, which at the time offered just upper-division courses.

One enrolled student, Bill Service, tried out for the team. The other 11 on the squad, Vandenburg found. And on the promise of nothing but a lot of playing time, he lured them to the little college that would eventually become Cal State East Bay.

Some players had been stars in high school, others were playing at junior colleges, and some were working at odd jobs trying to figure out what to

do with their lives. He rounded them up from Oakland, San Jose, Fresno and smaller valley towns. He lured them to a college they'd never heard of in a town most of them had never seen. And he gave them a chance to do the one thing they all craved: to play basketball.

"They wanted a chance to play," he said. "I told them 'I can't offer you much. I don't have any money. I can help you find a job, but I can't promise anything.'"

Vandenburg would spend 32 years at the university, earning a reputation as a man who could work magic. But the miracle of his tenure was that 1961 basketball team.

DEFYING EXPECTATIONS

For a group playing together for the first time, the team made a strong showing on the court competing against established teams from San Francisco State, UC Davis and the University of Nevada-Reno. Defying all expectations, the team finished second in the Far West Conference, nearly taking the championship in its first year. Darnell Mikel was named to the All-Northern California second team.

More importantly, the team built a foundation for what Cal State East Bay has become – a diverse university where students of all backgrounds have access to a first-class education.

Things weren't always easy for the players. At the time, outside of California and the western states, integrated college sports teams weren't that common. But Cal State East Bay's first team had black and white players.

"Coach Vandenburg was a man before his time," said Kendall "Pappy" Simmons, a player recruited from San Jose. "It was before it was popular to have blacks on a team, but he had us."

Simmons recalls when the black players went into downtown Hayward sometimes people would shout at them "Go back to Kelly Hill," the predominantly African American part of town. Forty-six years later, he still remembers the insults. On the team, however, Simmons said, there was never any prejudice against himself and the other two African American players, Lee Stark and Mikel, and the coach was always in their corner.

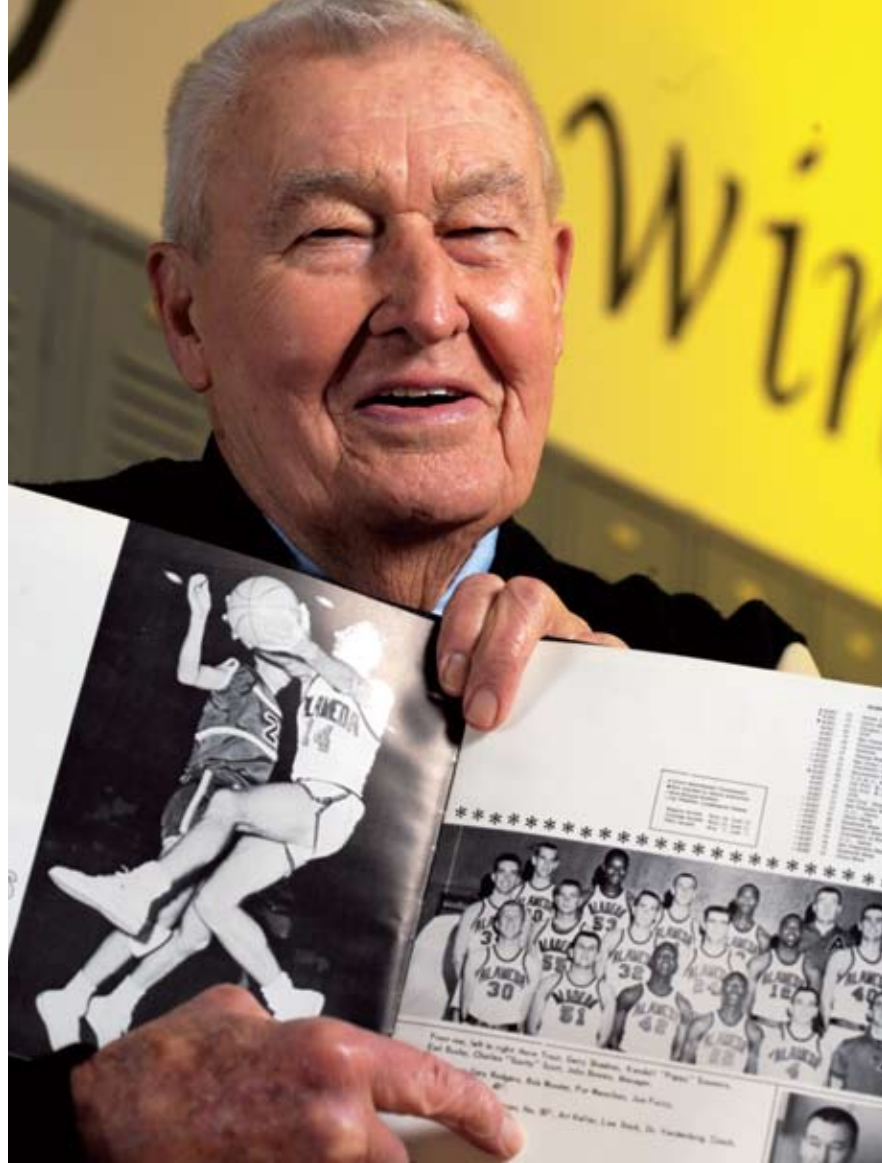
Vandenburg said that as a college coach he was familiar with how some parts of the country resisted integrating sports teams.

In the late 50s when he coached at Fresno, he remembered playing southern universities where black and white visiting teams couldn't stay together. He took a Fresno team to play Tennessee Tech and told his hosts they wouldn't come if the players couldn't be housed together. They put them up in a motel on the outskirts of town. When the Tennessee cheerleaders invited the visitors to a dance after the game, the idea wasn't well-received. Someone from the college called, Vandenburg said, and told him to keep the black players from going. He kept the entire team from going.

TEAM SPIRIT

The Cal State East Bay team traveled together in old beat up stations wagons, ate at the coach's house and – at a time when housing was segregated – black and white players lived together on campus or what would become the campus.

Most of the players from the Bay Area lived at home and commuted to classes and games. Finding cheap housing for players from outside the area proved a challenge. That's when Vandenburg found the firehouse. On



The miracle of his 32-year tenure at the university was Bill Vandenburg's 1961 team.

the northwest side of the Hayward campus stood an old firehouse slated for demolition to make way for the campus construction. But until they tore it down, members of the basketball team lived there.

"The first thing a coach does is get familiar with the maintenance people," Vandenburg said. "I arranged it with them to let some of the guys live there. Faculty members donated some furniture. We got things from the Salvation Army."

"When we first moved in, there was a big canyon behind the firehouse," said Stark, one of the first residents. "There was nothing but bushes and bulldozers."

Stark remembers watching the bulldozers get closer and closer to the

firehouse. The gullies they were filling in to build the campus were so steep, he said, they would chain two bulldozers together so one could pull the other back up the hill.

"The first two weeks I wanted to go home," said Stark said, recalling how they were sleeping on cots and had a lack of food in the house.

Like many Cal State East Bay students today, Stark worked while attending classes and playing on the team. He was a night watchman at the college's temporary quarters at Hayward High School. At first, things were tough, but he stuck it out.

"Going back home would be a sign of failure, and I didn't want to be a failure," Stark said.

Besides, in those days he would rather play basketball than eat. He and Mikel had played together at a Fresno high school that had a 62-game winning streak. From there Stark went to Fresno City College. When Vandenburg offered him a spot on the Cal State team, he was working at a job so unimpressive that today he can't remember what it was. He saw the basketball team as a real opportunity.

That's how all the team members saw it.

Gary Rodgers found out about the team by chance one afternoon when he was shooting hoops outside at the old Oakland City College where he was a student. He remembers overhearing Vandenburg talking to some guys about the new college in Hayward and the team he was putting together. Rodgers grew up in Oakland and played on the Castlemont High basketball team. He thought his playing days would be over soon. No one in his family had gone to college and education wasn't talked about much, he said, so he didn't think about transferring to a university.

"I had no idea what I wanted to do or be in this big world," Rodgers said. "If I hadn't been out shooting buckets that day, I probably would have ended up being a truck driver for 30 years or working in a factory."

That chance encounter with Vandenburg changed his life. Rodgers graduated from the university with a physical education degree and a biology minor and taught in the Hayward Unified School District for more than 30 years, part of that time coaching basketball.

He remembers his years on the team as a time of excitement and fun. The Hayward High gym where they played home games held about 1,500 people, and they'd fill about a third of

“...it's about being a team of or the rest of your life.”

Pappy Simmons,
Player on first Pioneers team

the seats, he said. But the same loyal fans showed up for every game.

"I was never a big man anywhere, and all of a sudden I was a big man on campus," Rodgers said. "We were putting the college on the map."

The Oakland Raiders used the weight room at the high school for training back then. After working out, some of the football players would come play ball with the Cal State team. Rodgers remembers having some very competitive play with his Raider heroes.

In those days, the Pioneer mascot was the Space Pioneer, depicted as a man in a bubble-headed space suit.

Rodgers remembers the time someone managed to borrow a real space suit from NASA to wear for a big game against San Francisco State. A minor scandal ensued when someone stole the suit. Fortunately police recovered it.

'A TEAM FOR LIFE'

Today, 46 years later, all those victories and all those crazy times have been forgotten by most people. But the players never forgot each other.

Now all pushing the far side of 60, they still get together for a reunion once a year with Coach Vandenburg. This year, most of them were on hand when the university honored the team during halftime at the homecoming basketball game.

"A certain camaraderie grew up around us," Rodgers said. "Forty-six years later it's kind of unique. I don't have any other friends that I've know that long."

Something about the personalities of those 12 young men just meshed, Vandenburg said. They liked each other and they stayed connected all these years.

"I never played on a team that was that close," he said. "They can get together and laugh and tell the same old war stories over and over and still have a good time together."



Vandenburg and the team were cheered by fans at the 2007 homecoming basketball game.

They were good friends who looked after each other then, and they still do the same today. Pappy Simmons, who put his Cal State degree to work for the San Mateo County Parks and Recreation Department, began having vision problems a few years ago. He said his old teammates call him up to see if he needs a ride or help doing anything.

When people marvel at the longevity of their friendships, Simmons has a simple answer. It all comes down to teamwork.

"When we get together, it's like we never left one another," said Simmons. "That's what youngsters today need to understand – it's about being a team for the rest of your life." ■

WRITTEN BY DONNA HEMMILA

1961 Pioneers Roster

Name	Hometown
Joseph Fuccy	Castro Valley
Art Keller	Hanford
Larry Lauritzen	Oakland
Darnell Mikel	Fresno
Gary Rogers	Oakland
John Schmitt	Oakland
William Service	Oakland
Kendall Simmons	Oakland
Leotis Stark	Fresno
Norman Trout	Dinuba
Alfred Vierra	Hayward
Rob Wonder	Berkeley

Coach: Bill Vandenburg



In 1961, the Pioneer mascot was a spaceman.

GROUNDBREAKING LEGACY

Family and Friends Establish the Dr. Ranjit Singh Sabharwal Chair in Sikh and Punjabi Studies



Narinder Singh Kapany, left, is the founder and chairman of the Sikh Foundation and was a close friend of Professor Ranjit Singh Sabharwal, whose son Paul, right, was instrumental in helping preserve his father's legacy with support for establishing a chair in Sikh and Punjabi Studies at Cal State East Bay.

WHEN EMERITUS MATHEMATICS PROFESSOR RANJIT SINGH SABHARWAL PASSED AWAY IN JULY 2006, his family and friends looked for a way to preserve his legacy of teaching and community service.

The best way to do that, said Paul Sabharwal, was to carry on his father's dream of establishing a Cal State East Bay program in Sikh and Punjabi studies.

After his father's death, the Sabharwal family, the Palo Alto-based Sikh Foundation and members of the Sikh community raised \$500,000 to endow a chair in Sabharwal's honor. Those efforts created the Dr. Ranjit Singh Sabharwal Chair in Sikh and Punjabi Studies, the first endowed chair of its kind in the CSU system

and the first faculty chair established at Cal State East Bay.

"My father was always community-minded and also keen that we maintain support for education as well," said his son, Paul Sabharwal. "He used to say that 'the university is the temple of education.'"

More than 300 people have contributed, with the donations ranging from small amounts to exceptionally generous amounts. This only happened because the members of the Sikh community knew and respected his father for his generous and tireless efforts in serving the community, said his son.

Professor Sabharwal, who passed away July 23, 2006 at age 81, was a leader in the East Bay Sikh community and at the university where he came

to teach in 1968.

Sabharwal was instrumental in founding the Sikh temples in Fremont and Hayward and watched them thrive as the Bay Area Sikh community grew from 20 families in the 1960s to more than 20,000 families.

AN 'AMAZING TEACHER'

Paula Albert, who retired from the mathematics faculty in 2001, said Sabharwal's example as an outstanding educator influenced her to become a math professor. She first met her mentor in 1983 when she enrolled in his geometry class, part of her effort to complete an undergraduate degree started at Stanford University in the 1950s before work, marriage and children interrupted her studies.

Albert graded Sabharwal's student papers for seven years. After he convinced her to pursue a math career, she would sit in on his classes to find out how he managed to make things like calculus interesting to students.

"He was an amazing teacher," said Albert, who like Sabharwal returns to campus to teach math classes even after retirement. "I always wanted to be like him. Even now when I'm teaching, I feel like he's standing beside me."

Even on a professor's salary, she said, he was more than generous in his support of his community and higher education.

In 2003, the professor endowed the Sabharwal Family Scholarship Fund for CSUEB mathematics students. But that was just the beginning of his plans to connect the Sikh community with higher education. As a way to preserve Sikh and Punjabi traditions for future generations and to further understanding among non-Indians, Sabharwal dreamed of endowing a chair at CSUEB to explore the language, culture, politics and religion of his homeland.

Endowed chairs provide a supplemental source of income to support the teaching, research and community outreach of a faculty member appointed by a university. Such endowments are important in attracting new faculty and students.

Narinder Singh Kapany, widely acknowledged as the "father of fiber optics," established the first North American chair in Sikh Studies at UC Santa Barbara in 1998. Kapany is the founder and chairman of the Sikh Foundation and a close friend of Professor Sabharwal, earlier a trustee of the Sikh Foundation. Through the foundation, Kapany is a tireless advo-

cate for the promotion of Sikh scholarly journals, books, art exhibits and connections to universities. The foundation has also established Sikh chairs at UC Riverside and UC Santa Cruz.

PRESERVING A HERITAGE

These education projects are an important way for Sikhs to ensure that younger members of their community know their heritage, Kapany said. He also sees education as a way to promote tolerance for those who follow Sikh traditions.



Professor Ranjit Singh Sabharwal

At Cal State East Bay, the establishment of Sikh and Punjabi studies fits into the university's mission of creating an inclusive and vibrant student-centered learning environment where people from multicultural backgrounds can collaborate. The university is also committed to participating in the civic, cultural and economic life of the communities it

serves both regionally and globally.

The College of Letters, Arts and Social Sciences will begin recruiting for a professor to fill the endowed chair in the next academic year, said interim Dean Benjamin Bowser. The college will begin offering interdisciplinary courses in 2008 once a professor has been hired and a curriculum established.

"I'm very proud to be part of this collaboration between our university and the Sikh community in creating the endowed chair in Sikh and Punjabi studies," said Cal State East Bay President Mo Quayumi. "Not only are we creating an important cultural and academic resource, but we're also honoring Dr. Sabharwal, who for so many years was a beloved member of this university." ■

WRITTEN BY DONNA HEMMILA

“My father was always community-minded and also keen that we maintain support for education as well. He used to say that ‘the university is the temple of education.’”

Paul Sabharwal,
Son of professor
Ranjit Singh Sabharwal



Michael Hedrick:

Selected as 2007 Outstanding Professor

In biology professor Michael Hedrick's lab, not all the discoveries can be seen under a microscope. Hedrick, a noted researcher in vertebrate respiratory and lymphatic functions, is Cal State East Bay's winner of the 2007 George and Miriam Phillips Outstanding Professor Award.

THE ANNUAL DISTINCTION, BESTOWED BY THE ACADEMIC SENATE, honors a faculty member who exemplifies excellent teaching, prominence in his or her field and service to the university. Hedrick, a professor in the Department of Biological Sciences since 1995, fills those criteria and then some.

Hedrick has more than 40 peer-reviewed publications to his credit and has given dozens of lectures at national and international universities and professional symposia. He's served on numerous College of Science and universitywide committees as well as panel review committees for the National Science Foundation and National Institutes of Health. Just in his time at Cal State East Bay, he's worked on grants from those two organizations totaling nearly \$1.7 million. He also is a grant reviewer.

That prolific research agenda has been a boon for Cal State East Bay students, especially for those who get the opportunity to not only take classes from Hedrick but also to work in his labs.

STUDENT DISCOVERIES

"I try to find individual projects for the students within the grant," Hedrick said. "At some point they get to be proficient enough to develop research questions on their own."

Students learn how to analyze data, write scientific papers and present their findings – all the basic skills a young research scientist needs to have. But it's what the students discover about their own abilities that may be Hedrick's greatest gift to them.

"It wasn't really in my mind to be a master's student," said Kambiz Kamrani. "From the beginning he saw potential in me."

Kamrani, whose master's thesis focuses on the neurological respiratory patterns in tadpoles, was working at a biotech company when he decided he wanted to become a doctor. He enrolled at Cal State East Bay to take the needed prerequisites he didn't acquire as a UC Santa Cruz anthropology major. Hedrick, now his thesis advisor, convinced Kamrani to go for a master's degree.

"He told me I'd have the master's to fall back on if medical school didn't work out, and it would also make me more competitive to get into medical school," Kamrani said.

That strategy paid off for Anna Chen, until recently Hedrick's lab technician and now a medical student.

"If I didn't want to become a doctor, I would work with him forever," Chen said. "You see, he's the most significant person in my life."

Chen began working with Hedrick in 2002 as an undergraduate. She then worked as a lab technician while earning a master's degree. Hedrick gave Chen opportunities to teach lab courses – to make her more competitive – to earn money working in the lab and to publish – an amazing opportunity for a young researcher.

"He gave me a chance to be a co-author in two of his academic articles, and possibly two more in the future," Chen said. "I was also acknowledged in all his recent publications. I think getting a chance to be a co-author in that many articles in that amount of time is amazing for me because not everyone gets that kind of luck. He never pressured us working with experiments and helped us with questions ▶



Research Leap

Hedrick's research focuses on the respiratory systems of amphibians. He's been studying the brain functions of bullfrogs and cane toads to discover the neurological processes involved in their breathing functions.



THE POWER OF MENTORS

Raised in Portland, Ore., Hedrick earned a bachelor's in biology at Lewis and Clark College and a master's at Portland State University, where he met the two mentors who turned him onto the joys of academic life and scientific research: Phillip Withers and Stanley Hillman.

"They were great teachers in the classroom," Hedrick said of his role models. "They were good friends. They were young and energetic professors. They involved me and other students in research."

Hedrick still maintains a research relationship with his two former professors and has published several journal articles with them. Those two professors were the biggest influence on his career, Hedrick said. After graduating from Portland State, he earned a doctorate in zoology from the University of British Columbia, in Vancouver, and was a postdoctoral fellow in the School of Veterinary Medicine at the University of Wisconsin, Madison, Wis.

Hedrick maintains the same kind of mentoring relationships with his students that he benefited from as a student.

"To me, teaching isn't just about being in the classroom," he said.

Hedrick spent August and September on sabbatical research at the University of British Columbia. In December he will teach a graduate course at the Universidade Estadual Paulista in Brazil, but Cal State East Bay students will find him back in the classroom for the winter 2008 quarter. ■

WRITTEN BY DONNA HEMMILA

at all times. We got to learn to our best abilities."

Like many CSU faculty, Hedrick teaches and advises in addition to conducting research. That arrangement gives both undergraduate and graduate students opportunities to work on high-level projects, assist in labs and publish in professional journals as Chen did. Those are opportunities students may not have in bigger research-oriented universities. On the flip side, faculty have to get creative in maintaining their research interests.

Kara Gabriel, an assistant professor of psychology who nominated Hedrick for the outstanding professor award, works with him on the Institutional Animal Care and Use Committee, which he chairs. That group of university and community members makes sure animal research on

campus is conducted humanely and safely. No one on campus could work with animals if Hedrick didn't keep that committee active, she said. He even managed to get the same veterinarian that serves UC Berkeley's animal research committee to work with Cal State East Bay's program.

"He really is an excellent example of how it's possible to balance research and teaching at this university," Gabriel said.

Hedrick's research focuses on the respiratory systems of amphibians. He's been studying the brain functions of bullfrogs and cane toads to discover the neurological processes involved in their breathing functions. He currently has a \$476,000 four-year NIH grant studying the cellular mechanisms for breathing and oxygen-shortage tolerance.

'Dr. Stats' and Cal State East Bay Team Up With Major League Baseball

LONG BEFORE MITCH WATNIK BECAME A CAL STATE EAST BAY ASSISTANT PROFESSOR OF STATISTICS, HE FELL IN LOVE WITH THE GAME OF BASEBALL. On July 11, the day after Major League Baseball's All-Star Game in San Francisco, he and colleagues in the university's Department of Statistics hosted the Symposium on Statistics and Operations Research in Baseball on the CSUEB Hayward Campus. The event brought together academia, Major League Baseball, sportswriters and the corporate world.

With a passion for statistics and the game, it's natural that Watnik got into fantasy baseball, that cult-like

pastime where fans draft imaginary teams and compete based on the actual statistics of MLB players. Watnik is what could be considered a major league fantasy player. He used his reputation as the 2005 season champ of the MLB.com Fantasy 411 Listener League to woo MLB.com to participate in the symposium. The Web site, official site for Major League Baseball, also broadcast the proceedings on its Web site.

How did you get interested in baseball statistics?

My dad used to take us to ballgames every other week. The Dodgers or Angels, whoever was in town. I loved the game, and I was into math. I was kind of a math wiz. I knew all the players' batting averages, number of homeruns and all that kind of stuff. To me that was statistics. When I went to college, I learned a greater appreciation for the field of statistics. Then, I always loved baseball, so it just kind of mixed together. I went to grad school in statistics and there it is.

How did you get the nickname Dr. Stats?

Like a lot of statisticians who are into baseball, for the fantasy league I wanted to call myself StatMan. I got involved with MLB.com. They have a fantasy show there and their Cory Schwartz, director of statistics for MLB.com, likes to be called StatMan. We couldn't have

two StatMans, so since I have a Ph.D. in statistics, they started calling me Dr. Stats.

Is this a typical application of a Ph.D. in statistics – getting into the fantasy leagues?

Not professionally, no. Most statisticians are into theoretical aspects. You prove theorems and analysis. But I'm far from unique in being a statistician who for the love of baseball got into the field of statistics. A lot of people do that, and actually at the symposium you saw a lot of people asking the team statisticians "how did you get that job? I wish I had your job."

However, another aspect that comes out is baseball problems can motivate new developments. In fact, my dissertation was motivated by a statistical analysis I did of baseball salaries. It turned out there was a complication in the analysis process and the solution that existed wasn't satisfactory. So I ended up writing my dissertation on that baseball data set.



PHOTO: BENJAMIN

I have another paper where a colleague and I proved a theorem that started out being motivated by a baseball data set. My colleague came to me and he was trying to show using statistical techniques that an owner who spends more money wins on the baseball field.

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PHOTOS: JESSE CANTLEY

“To me this is courage beyond belief. For these people to do that was just heroic beyond measure.”

Michael Emerson
CSUEB student



Honoring Heroism: CSUEB Student Creates Flight 93 Memorial

MICHAEL EMERSON

LIKE MANY AMERICANS, CAL STATE EAST BAY STUDENT MICHAEL EMERSON was “devastated” by the events of 9/11 and felt he needed to take action.

He was particularly interested in the stories of the victims of Flight 93, the Bay Area-bound plane that crashed in a Pennsylvania field after passengers tried to recapture the plane from hijackers. The 44-year-old eco-

nomics and history major and former U.S. Marine turned the subsequent years into an effort to honor the victims of that flight.

The tragedy produced an idea to create the Bay Area Flight 93 Memorial in Union City that will be dedicated this fall.

“They were the first Americans to stand up and fight back,” said the Des-

ert Storm veteran, who is also active in the local chapters of the Veterans of Foreign Wars and American Legion. “To me this is courage beyond belief. For these people to do that was just heroic beyond measure.”

What initially attracted Emerson to the Flight 93 story was that “about a year went by and we noticed that there was a lot of activity around the

memorials at the Pentagon and in New York, but hardly anything on the heroes in Pennsylvania.”

Emerson built a relationship with family members of the Flight 93 victims by writing, calling, and sending condolences.

“I brought up the subject (of a Bay Area memorial) with several of the family members and they were all very enthusiastic,” he said.

Emerson sent out a flurry of phone calls, faxes, e-mails and letters to build support. He found encouragement for his idea among community leaders in Union City, close to his hometown of Hayward, and began making plans for the memorial to be built at Sugar Mill Landing Park.

“I am doing this to honor the heroes, honor their families and not forget them,” Emerson said. “The key is that I wanted it to be fairly close to me so I could watch over the memorial being built and make sure that it was taken care of.”

More than 30 sponsoring companies enlisted in the effort, including those who worked on the preparation and placement of 2,000-pound granite “remembrance stones.” The memorial includes the victims’ names, ages and hometowns engraved on the stones, with niches carved into each to hold a stainless steel mirror signifying that those who lost their lives could have been any American. There are benches for reflection, landscaping that features California poppies, and a path to a “Circle of Hope,” including a flagpole and tiles hand-painted by local children.

Every element of the project was provided by donation.

“Whether it was labor, materials or the site itself, it was all donated by

the city, people and organizations,” Emerson said.

As the Union City memorial was nearing completion, the families of Flight 93 survivors and the U.S. National Parks Foundation asked Emerson to be a part of the 20-person steering committee that is helping with fundraising for the national Flight 93 memorial in Somerset County, Penn.

Emerson’s hard work has not gone unnoticed. Last May he was awarded the President’s Student Services and Leadership Award for Outstanding Citizenship from Cal State East Bay’s Student Life and Leadership Department.

The San Francisco Bay Area Flight 93 Memorial will be dedicated in a ceremony on Saturday, Dec. 8 at 11 a.m. It is located in Sugar Mill Landing Park at the intersection of Alvarado-Niles Road and Dyer Street, adjacent the Union Landing Shopping Center in Union City, Calif. More information is available online at www.93memorial.com. ■

WRITTEN BY LIZBETH CERVANTES

frosh

perspectives

Seven First-Time Freshmen

Take the CSUEB Story
to the Blogosphere



IN CONSIDERING NEW WAYS TO REACH OUT TO HIGH SCHOOL STUDENTS WHO WILL BEGIN ATTENDING COLLEGE IN THE FALL OF 2008 AND BEYOND, Cal State East Bay realized that perhaps nothing would be more effective than the stories that students themselves tell. And with the Internet now the preferred means for prospective college students to explore higher-education options, Cal State East Bay decided to ask seven freshmen to share their first-year experience, online, using a university-sponsored blog — a Web based log or journal.

This fall these freshmen began taking the CSUEB story to the blogosphere — the world of Web logs — each telling their own stories about “life at The Bay.” With a common goal of sharing their thoughts about classes, professors, new friends, and campus activities, the bloggers — with majors ranging from psychology to history and from liberal studies to engineering and communications — have unique personal perspectives and reasons for participating.

Antwan Terry, an engineering major from Atlanta, GA, whose objective is to own his own business, decided to participate because “I felt it would put a fun twist on my freshman experience.”

Samantha Andres of Mountain View, who is majoring in business administration with an emphasis in marketing, plans to use her blog “to be truthful about my experience in college.” Andres, whose goal is a career in event management, says she wants to use her blog to tell future students that “part of being a college student is knowing how to balance school, work, and family and friends.”

The bloggers were chosen from among 50 volunteers who expressed

an interest in helping tell the CSUEB story through their own eyes. “They were selected for their diverse interests and backgrounds, and each is free to describe what their first year college experience is like, in their own words,” said Dan Bellone, CSUEB marketing communications manager.

They’re not paid for their blogging, but each was given a digital camera to add pictures to the words in their blog entries. Lex Perez, a communication major from Rancho Cucamonga, CA who is planning a career in journalism, admitted “at first I was attracted to the idea of a free camera, but then I realized what a great opportunity this would be to express myself and to get the message out about the school.”

At least once per week the bloggers add to their online journals, filling them with stories and photos describing an important new chapter in their lives — their first year at CSUEB. Their electronic diaries can be read by anyone visiting the home page of Cal State East Bay’s Web site at www.csueastbay.edu.

Each blogger has his or her own style of communicating. They write as if they are updating close friends on what’s happening in their lives as new college students.

“On Thursday i went to a concert with one of my bestest friends in the entire world.” wrote Blake Bertrand, a history major from Brentwood, in his first blog entry. “I like to talk about how school is (and) what activities I’m doing, like going to concerts with my friends and going to the city,” he said.

Bertrand, who lives in the Pioneer Heights student apartments on the university’s Hayward campus, is also sharing his discovery that “There is a lot of responsibility (with being in college),” said Bertrand. “There isn’t

someone telling you to do your homework and telling you when to go to bed.”

Not short on words in describing her first few months at Cal State East Bay, Andres says she was surprised by what she discovered at the university. “I love CSUEB,” she said. “It’s not what I expected at all. I thought the teachers wouldn’t pay attention to students, class work would be done independently, and (it) would be hard to make friends. Professors are approachable and don’t make me ... feel like I’m wasting their time.”

Joining Terry, Andres, Perez and Bertrand as frosh bloggers are Stefanie Walch, a liberal studies major from Fremont who would like to be an elementary school teacher; Michaela Green, a psychology major from Fairfield; and Sezy Aydin, a nursing major from Mountain View who would like to be a pediatric nurse. Their unfolding story — the story of the Cal State East Bay student experience at the university’s half-century mark — can be followed at www.csueastbay.edu/froshblog. ■

WRITTEN BY BARRY ZEPPEL

► CONTINUED FROM PAGE 15

But that's true, right?

Well, yes and no. It was kind of true, but not as strongly as people thought it was. I looked over the analysis and it appeared to me that teams that were strong in pitching tend to do better than you'd expect compared to their salary.

We ended up separating their payrolls into pitching payroll and hitting payroll. It turned out hitting payroll didn't matter: If you wanted to buy a win, you'd invest in pitching.

So what are the important stats in fantasy?

The typical fantasy league these days is what's called a five-by-five league: the five hitting statistics, batting average, number of hits, number of runs, number of home runs, number of stolen bases. In pitching there are five: ERA, wins, saves, strikeouts and a stat called the ratio or walks-plus-hits per innings pitched.

In the Moneyball book they talked about how Billy Beane isn't a big believer in number of hits. He'd look at walks, strikeouts and homeruns allowed by a pitcher. His feeling was defense and park configurations could make hits coincidental. So singles weren't always a good measure of pitching.

Let's get down to the business of winning the fantasy league. You were the champion in 2005 of the MLB.com league. Give us your secret of how you did it?

In a nutshell, I had what turned out to be a risky but excellent draft strategy that year. I decided that the Texas Rangers hitters were underrated. So I drafted Mark Teixeira in the first round, which I got a lot of grief for. I drafted Mike Young, the shortstop, and

I drafted other Rangers that year. They formed an excellent core. I pieced other players together.

In some sense I was lucky that year. I took a risky draft strategy that year. Sometimes my drafts are very good and sometimes they're mediocre. I took a player named Adam Dunn, a Cincinnati Reds player. I took him in the second round and I took a lot of grief for it on the air on the fantasy radio show. To this day I still don't regret it. The criticisms they placed on Dunn was his batting average. But his average was pretty good this year.

Batting average is the offensive statistic I weigh least in my drafting. Weird things happen with batting average. It's the most unpredictable of the statistics. I look for hits. The statistics are not individual player stats but the team stats. Even if someone has a low batting average, they're going to get me a lot of hits and that's a contribution to my team batting average. I'm perfectly fine with that. There are other aspects of my draft that I prefer not to think about. That's the way it is.

Do you use any of this baseball stuff in your classes?

Yes and no. I am motivated by baseball, but there are a lot of students not interested in baseball. If I stand up and only talk about baseball I might alienate some people. I might use baseball as an example from time to time. Our department is talking about having a baseball statistics class.

What did you hope the symposium would bring to the university?

I was hoping it would bring exposure to the university and the department. I thought this was a win-win opportunity for the statistics profession. A lot

of people think statistics is just batting average and homeruns. I thought this was an opportunity to advertise the university.

There are a lot of excellent teachers on this campus. This was an opportunity to show some of the interesting things done on campus in the numerical sciences, and the hardcore baseball fans got an idea of what the field of statistics and Cal State East Bay are all about - practical knowledge. This is taking scientific knowledge and using it as a practical application. ■

WRITTEN BY DONNA HEMMILA

ALUM COMPOSES Inaugural 'Fanfare'

TWO DAYS BEFORE PRESIDENT MO QAYOUMI'S PRESIDENTIAL INAUGURATION, Robert Litton is standing in front of the Cal State East Bay Symphonic Band peering intently at the saxophone section.

"When you have a long note, go ahead and back off it," he says.

No one in the rehearsal hall knows the piece they are practicing better than Litton. The emerging young film composer had just flown in from Los Angeles for the day to listen to the 45-piece student orchestra's final rehearsal of "Inaugural Fanfare," the music the university commissioned him to write for the June 1 ceremony to inaugurate Qayoumi as the fourth president in Cal State East Bay's 50-year history.

After the inaugural planning committee commissioned Litton to the write the fanfare, the composer met with President Qayoumi for a conversation that inspired the composition. During the rehearsal, Litton explained the inspirations for each measure.

"This is all about humility, assuming the responsibilities you've been entrusted with," Litton tells the musicians. "You're reflecting on the people who have made it possible for you to be here."

Litton, who has been playing drums since the fourth grade, earned a bachelor's degree in music from Cal State East Bay and, in 2003, a master's in music and composing. In his senior year Litton wrote a piece for the wind band that was played at Carnegie

Hall. He attributes that debut to the supportive experiences he had at Cal State East Bay.

"It wouldn't have happened if it weren't for the university and the opportunity to play there," he says. "That doesn't happen at the bigger conservatories."

After graduating, Litton enrolled in a film scoring program for movies and television at the University of Southern California.

"Since then I've been taking any job I can get to make contact with young film directors," he says. "That means doing student films and independent films."

The film business can be brutal, he says, - full of politicking and jobs that fizzle - but composing for the big screen has been his dream since high school.

Cal State East Bay professor and music department chair Frank La Rocca, who was Litton's university advisor, says he selected his former student to compose the inaugural piece to focus on an alumnus who had achieved a lot at an early age.

"In my opinion, he's the most

gifted composing student to ever study in this department," La Rocca says. "I'm exceedingly proud. Robert has been gone for more than three



Robert Litton, BA in Music ('01) and MA in Composing ('03), composed "Inaugural Fanfare" for President Mo Qayoumi's inaugural ceremony.

years, but we keep in contact about his career and his life."

Having professors who play in orchestras and know how to audition is a real asset in the music program, says Litton. In addition to teaching music, he says, they also take an interest in the students' lives.

"I'm very pleased and proud of the education I received," Litton says. "The music department provides exceptional education for its students." ■

WRITTEN BY DONNA HEMMILA

Alumna of the Year

CFO Georganne Proctor Says Her Best Investment was Education



PHOTO: BEN AILES

Georganne Proctor, MBA ('82), is chief financial officer for TIAA-CREF, one of the largest pension investment and financial services firms in the world. She will join the Cal State East Bay Educational Foundation in 2008.

TWENTY-FIVE YEARS AFTER GRADUATING FROM CAL STATE EAST BAY, Georganne Proctor finally got to attend the university's honors convocation.

When she earned her MBA in 1982, even though she graduated with academic honors, Proctor had to pass up the convocation ceremony because it was held just days before her wedding.

Last May, Proctor attended the event she missed so long ago – this time as the keynote speaker and 2007 Alumna of the Year. Each year the Cal State East Bay Alumni Association honors a prominent Pioneer graduate for his or her contributions to their professional field, their communities and to the university. As the current honoree, Proctor was invited to speak to the university's highest-achieving graduates.

"I'm indebted to my Cal State East Bay education," she told the convocation audience of students and their families gathered in the University Amphitheatre. "The best investment I've ever made is my education."

Proctor knows a thing or two about investments. She is the executive vice president and chief financial officer of New York-based TIAA-CREF, one of the largest pension investment and

financial services firms in the world. Before joining TIAA-CREF in June 2006, Proctor served as executive vice president of finance for Golden West Financial Corp., the holding company of World Savings Bank. From 1994 to 2002, she was senior vice president, CFO and a member of the board of directors of the Bechtel Group, the first place she landed a job after earning her Cal State East Bay MBA.

RIGHT TOOLS AT THE RIGHT TIME

Proctor's career in high finance started with a notice tacked to a cam-

pus bulletin board in the College of Business and Economics. She was about to graduate, and Bechtel was advertising for someone experienced with a specific interactive financial planning tool. It was the same program that she learned to use in her university finance classes.

"I didn't even know what Bechtel was. I had to look them up," she recalled during a tour of the campus before the honors convocation.

Proctor applied and was hired immediately. She worked for the mul-

tinational engineering and project management company from 1982 to 1991. She then worked for three years as director of project and division finance at Walt Disney Imagineering and director of finance and accounting for Buena Vista Home Video International. Her Cal State East Bay MBA education served her well in each of these very different companies.

"I never had trouble keeping up with any information," Proctor said. "There was never a time I needed more preparation to deal with any situation."

At TIAA-CREF, which specializes in financial services for academic and nonprofit institutional clients, she is responsible for all financial management, reporting and planning as well as internal audit and controls. She also serves on the board of directors of Kaiser Aluminum and Redwood Trust Inc.

She and her husband, Robert, contributed to the building campaign for the Wayne and Gladys Valley Business and Technology Center, the new home of the College of Business and Economics. She's helped promote the college's MBA program and been a guest lecturer at the Smith Center for Private Enterprise Studies.

EARLY AMBITIONS

Proctor remembers being good at math and science when she was growing up in South Dakota. Her math abilities made her a popular partner for MBA study groups, she said. But she never planned on a business career. She first wanted to be a doctor.

When her mother passed away while she and her twin sister were in high school, Proctor said she decided to choose a major that would quickly carry her into the work force so she could support herself.



She's never regretted her choice. "I believe very strongly in public education and providing the opportunity for students who aren't able to go to the Yales, Princetons and Harvards to get a high quality education," Proctor said. "I don't hire a resume. I hire people who have been educated. There's no one school and no one background that's going to make someone successful."

She attributes her success to her leadership abilities and a talent for motivating others. In today's global business environment, she said, leaders need to know how to work with different people from around the world. That is something she's enjoyed in her 25 years in the financial industry.

"I'm proud and honored," she said of being named Alumna of the Year. "Who would have thought 25 years ago when I was a graduate student, that I would be so honored and so blessed." ■

WRITTEN BY DONNA HEMMILA

PHOTOS: BEN AILES

She lived with her grandparents, who were in their 80s, and helped take care of the family business and farm. Her grandfather owned a small bank in Madison, S.D., and grew corn, soy beans and wheat.

Proctor commuted two hours each way to the University of South Dakota where she earned a bachelor's degree in business. When her grandparents died, she moved to California where other relatives lived.

Proctor took a job at the Pleasanton branch of lending company HFC and then enrolled at CSUEB because it was close by.

“ I don't hire a resume. I hire people who have been educated. ”

Georganne Proctor,
TIAA-CREF CEO

Taking Care of **BUSINESS**



PHOTO: BEN AILES

Vicky DeYoung, BA Marketing ('84), is vice president for Cornish & Carey Commercial.

ONE OF CONTRA COSTA COUNTY'S BUSIEST AND MOST INFLUENTIAL BUSINESS PEOPLE for more than two decades is Vicky DeYoung.

DeYoung, 57, is vice president in the Walnut Creek office of Cornish & Carey Commercial, a real estate brokerage where she specializes in leasing and landlord/tenant representation. She also is vice president for membership and a former president of the Contra Costa Council, a business advocacy organization for the county.

She's been one of the county's and the nation's most productive leasing brokers since the early 1990s.

Not bad for someone who didn't get her feet wet in the business world until well after her husband David had completed a tour of duty in the Navy. Then she worked as a secretary to help put him through college in Wisconsin. After that came many years as a "stay-at-home mom," raising their daughter Angela and son Adam.

In fact it was only after David DeYoung had established his career in the sales of engines for several companies—including Rolls Royce—and had moved the family to California that Vicky DeYoung ventured away from their Oakland home to resume her own educa-

tion. Even at that point she was only able to take classes on a part-time basis. She was 34 when she earned her bachelor's degree in marketing from Cal State East Bay in 1984.

"I went back to school part-time as my children were growing up," she said. "I first went to Merritt College in Oakland and then transferred to Cal State Hayward (as Cal State East Bay was known until 2005). It took me about seven years to finish my degree.

"When I returned to school, it was more to prove something to myself because I had been working in a clerical level position, trying to move up when David and I were still living in the Midwest," she added.

Since then, she's proven her value to the commercial real estate industry as well as to leaders in business and government throughout Contra Costa County. Her sales and leasing production rank her in the top 20 percent among brokers in the county since the early 1990s, including her 17 years in the Walnut Creek office of Grubb & Ellis Co., one of the world's largest commercial real estate organizations. She moved to the regional firm of Cornish & Carey Commercial in 2003 in order to focus on larger listings and clients.

Her confidence in business may have blossomed for the first time during her senior year at Cal State East Bay when she took a business class with Professor Ric Tombari, who retired in 1992 and passed away in September of 2006.

"Tombari was one of my favorite instructors—he was so caring," DeYoung said.

She also remembers a class from that year, Small Business Development, being one of her favorites.

"In that one, the professor divided

our class of 20 students into teams of three or four people each," she said. "Every team was assigned to counsel a struggling small business on its marketing and financials, as well as to prepare a business plan for that client.

Her team was assigned to a small firm based in Oakland that sold, leased and cared for green plants decorating office buildings in the surrounding area.

DeYoung and her teammates were fearful of the assignment because "we were being trusted with this person's life savings."

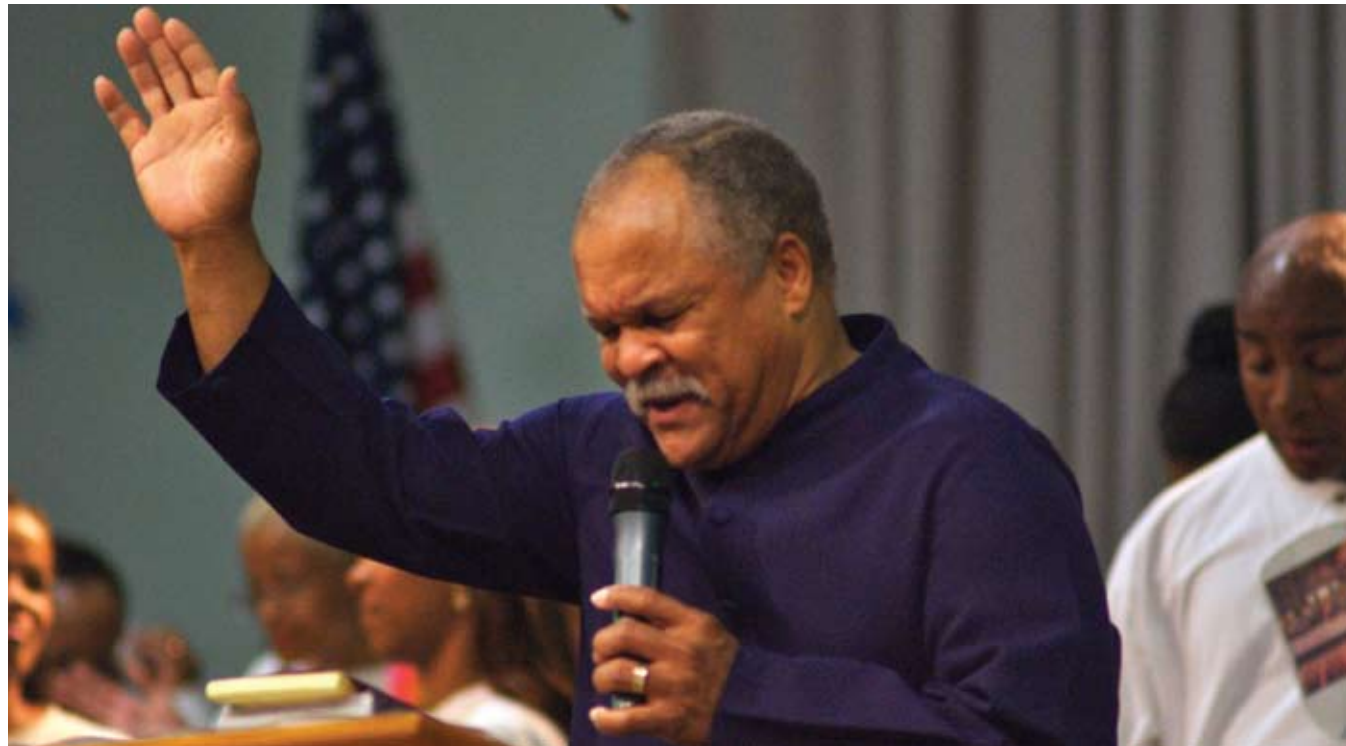
"I remember when we asked our instructor, 'why are you letting us counsel them?' His response was, 'who better to counsel them than you, who have all of the professors in our department at your fingertips, as well as all of this new knowledge on your team. Who better to do it?'"

"I wouldn't be where I am today without Cal State East Bay, because UC Berkeley wasn't set up for part-time students like me," DeYoung said. "Cal State East Bay allowed me to economically accomplish as a part-time student what I needed to enter the business world." ■

WRITTEN BY **BARRY ZEPPEL**

“Cal State East Bay allowed me to economically accomplish as a part-time student what I needed to enter the business world.”

Vicky DeYoung,
V.P. Cornish & Carey Commercial



PHOTOS: BEN AILES

Bishop Bob Jackson, BA Psychology ('73) has more than 7,000 members in his Oakland congregation.

Alumni Inspiration

Bishop Bob Jackson

WHEN BOB JACKSON WAS TAKING CLASSES AT CAL STATE EAST BAY in the early 1970s, he questioned the necessity of taking required courses like probability, economics, and geography. Psychology, however, was another matter.

"I studied psychology at Cal State because I was mainly interested in why I was doing the things that I was doing," Jackson said. "I wanted to have a better understanding of the mind and how the mind operated."

More than 30 years later, as Bishop Bob Jackson, he fully understands how everything he learned at the university, and in every other stage of his life, has had a direct connection to

who he is, what he does, and the success he has had. He's also confident that the more than 7,000 church members he preaches to during three services every Sunday at Acts Full Gospel Church of God In Christ in East Oakland have learned and benefited from his lifelong journey.

Following Jackson's four years of military service as a jet mechanic in the United States Air Force from 1964 to '68, he studied general education during two years at Merritt College in Oakland, followed by three more years at Cal East Bay, where he majored in psychology.

"I'm very thankful to Cal State East Bay

because of the formal education I received there," Jackson said. "Because of my college education, I can converse on different levels. It exposed me to a lot of different things." He credits former university administrators and faculty members Mack Lovett, Art Scott, and Paul Berghart for keeping him focused on his studies.

The focus was diverted a bit when Jackson spent four relatively aimless years in an Oakland motorcycle gang after his graduation from Cal State East Bay.

Today, Jackson also sees his experience as a gang member as a benefit toward his efforts to reach out beyond his congregation into East Bay communities to help those who have had more than their share of problems.

ing a can of beer, with a .38 (pistol) under my coat."

"I did drugs, I did pills, I did alcohol, I did motorcycle gang fighting, until a friend and former gang member saved me and God changed me," Jackson said. "So when I reach out (to gang members), they tell me 'you don't understand.' That's when I show them that photo of me when I was in a motorcycle gang. They look at that and realize that I do understand (their troubles)."

It has been 23 years since Jackson founded his church with 13 people from the community in a small Oakland storefront on Foothill Boulevard. Since then, the congregation has grown by leaps and bounds, the church moving several times until opening on



Other individuals who take advantage of Bob Jackson's life experiences are local and state officials, including California Gov. Arnold Schwarzenegger, who meets with the Oakland clergyman on a regular basis and has appointed him to his committee on gang violence.

When entertaining guests in his spacious office, Bishop Jackson points with pride to his framed bachelor's degree, earned in 1973, hanging on the wall behind his desk. With a sense of humility, he also points to a photo of himself "sitting on a motorcycle, hold-

New Year's Eve 1994 on an eight-acre former industrial site. The 3,000-seat sanctuary and a K-8 school for nearly 300 children is just a few blocks east of McAfee Coliseum.

The 61-year old Jackson, who was promoted to bishop by the Church of God in Christ in April 2004, said he may have to move his ever-growing congregation yet again in the near future because of the need for more space.

Bishop Jackson's appreciation for education as a way for his flock to succeed in the world was especially

“I’m very pleased that the university is reaching back into the inner city, telling us that they want our kids to come; that they want us on campus.”

Bishop Bob Jackson

evident at “Super Sunday” events in 2006 and 2007, sponsored by the California State University system at African American churches throughout the Bay Area. He was joined at the

pulpit by Cal State East Bay President Mo Qayoumi in urging African Americans to take advantage of a university education.

“We’re thankful to be working with my alma mater, getting our kids focused on the university,” Bishop Jackson said. “I’m very pleased that the university is reaching back into the inner city, telling us that they want our kids to come; that they want us on campus.” ■

WRITTEN BY **BARRY ZEPPEL**



alumni association news

Class Notes

1970s

Fran David, ('71), is assistant city manager for the city of Hayward.

John Farahi, B.A., Political Science ('71), is co-chairman of the board, CEO and chief operating officer of the Atlantis Hotel and Casino in Reno, Nev. He also is the partner at Farahi Investment Co., which specializes in real estate investment and development.

Rod Gaines, B.A., ('77) is the head wrestling coach at Tokay High School in Lodi, Calif.

Sam Johnson, M.A., ('74), is the superintendent of San Mateo High School District and has worked in education for the past 39 years.

Willie Natt, B.A., Finance ('76), is a regional sales development manager for Wells Fargo Bank. He is also a member of the Alameda County Food Bank board of directors, which feeds up to 40,000 people a week by working with more than 300 community organizations throughout the country.

1980s

Margaret Burner, B.A., Music ('85), is the cantor for the master of sacred music from Hebrew Union College Jewish Institute of Religion, School of Sacred music, New York City.

Paul Crain, B.A. Criminal Justice Administration ('88), is captain for the police department in Concord, Calif.

Melanie Davis, ('82), is a communications consultant and the creator of Honest Exchanged LLC, a consulting firm dedicated to sex education and resource development. She is also the author of her self-published book, "Sexuality Talking Points: A guide toward thoughtful conversations between parents and children," and is the co-author of "Principled Commitment," a relationship enrichment commitment.

Jeff Glaze, MBA, ('88) is senior vice-president and chief operations manager of American Baptist Homes of the West. ABHOW is one of the largest providers of continuing care retirement in the Western part of the United States.

Terry Guillory, B.A., Business Administration and Finance ('89), is a finances service professional and senior commercial lender for First Republic Bank in San Francisco. She is a volunteer for the Oakland Business Development Corp. and serves on the board of directors for the Golden Gate Better Business Bureau.

Alice Rush, B.A., ('82), is a career coach and owner of CareersU. She was a founding member of several state of the art internal career centers for Silicon Valley companies. Random House recently published her book, "Paid to Play: An Insiders Guide to Video Game Careers."

1990s

Jason Burita, B.A., English ('99), is a teacher at Bret Harte Union High School in Angels Camp, Calif. Formerly, he was a technical writer producing computer textbooks for MacMillan Publishing. He recently was profiled in The Stockton Record newspaper in a feature on outstanding educators.

Liesel Loesch, B.A., Business and Economics ('93), is chief financial officer at Vantagemed, where she manages the accounting, compliance and financial operations of the company. A CPA, she was formerly the controller for Silicon Image, Inc. and an audit manager for PricewaterhouseCoopers LLP.

Betsy London, B.A., Psychology ('95), is a professional viola player and performs with prominent Bay Area symphonies. In 2004 she was part of the Broadway show, "Lion King," when it came to San Francisco and has been in many studio orchestra recordings including a small part in the film score for Disney's "Finding Nemo." She toured

and performed with Eric Clapton for a few months. Currently she teaches private lessons as well as at Oakland public schools and at the Young Musicians Program associated with UC Berkeley.

Arturo Medina, B.S., Business Administration ('91), served as a planning commissioner, city councilman, and mayor of the city of San Juan Bautista, Calif. He is the president and CEO of Rivera Advertising, specializing in Spanish language radio and television advertising.

2000s

Dino Battaglini, Administrative Credential ('04), is the new principal of Tomales High School.

Sashikant Joshi, M.S., Computer Science ('05), is the developer of Prefode a software enterprise for employee performance management. The product was recently sold to the Canadian corporate software company, Cytiva Inc. Software.

Emma Ramierz, B.A. ('00'), is assistant vice-president of Commerce National Bank. She also worked as the vice president for Bank of Walnut Creek and held similar positions at U.S. Bank, Wells Fargo and Harbor National Bank.

Submit Class Notes

Share news about your career, accomplishments and changes in your life with other alumni.

Include your address, phone numbers, degree earned, major and graduation year. Mail to Cal State East Bay Magazine, Attention Editor, 25800 Carlos Bee Blvd., WA 908, Hayward, Calif., 94542. Or e-mail to: kim.huggett@csueastbay.edu.



ALUMNI ASSOCIATION HOSTS EVENTS, OFFERS BENEFITS FOR 2007-08

New and expanded benefits are in store for members of the Cal State East Bay Alumni Association in 2007-08. A new Web site and an online community, set for launch this fall, will allow all alumni to expand their personal and professional network

to include CSUEB alumni. The online community, known as Cal State East Bay inCircle will allow you to search for fellow alumni by city, employer, industry, class year, and more. It also will allow you to post and search employment listings, join and form alumni groups, register for events, and pay membership dues with ease.

"Our new Web site will provide something unique and exciting for all of the university's alumni," says Kate Shaheed, Cal State East Bay's alumni relations director. "It will offer alumni a convenient way to connect based on their interests and get a little something more out of being a Cal State East Bay alum."

The benefit of membership in the alumni association has expanded to include great entertainment discounts through the Employee Discount Club. Members will enjoy discounted tickets at AMC, Century, and Regal movie theaters. They also can take advantage of reduced ticket prices for Disneyland, Paramount's Great America, Six Flags Marine World, and Monterey Bay Aquarium that exceed discounts offered to the general public. Others discounts include car rentals, hotel lodging, and other consumer products.

NEW BOARD ELECTED

The alumni association membership elected five new directors during the summer that will serve on the board for a two-year term through 2009. New directors include Roger Glancy ('81 MPA) of Castro Valley, Mack Lovett ('65, '65) of Sacramento, Kenneth Parris ('87) of Dublin, Ambrus Reese ('00, '03) of Brentwood, and Judy Silva ('01, MS '04) of Livermore.

Cindi Newbold ('01) of Hayward was elected president, and Charles Fisher ('70) of Castro Valley will serve as vice president, Ambrus Reese ('00, '03) of Brentwood as treasurer, and Mike Ferketich ('84) of Livermore as secretary. Returning directors are Hardeep Luthra ('90) of San Ramon, Bill Firestone ('73) of Castro Valley, and Doug Walsh ('71) of San Leandro. Krista Kohlberg ('05) of Pinole, president of the association's Concord Campus chapter, continues to serve as an ex officio member.

Alumni association members are encouraged to consider joining the board of directors as an way to have a significant impact at their alma mater. Interested members may contact Kate Shaheed at 510.885.2839 or kate.shaheed@csueastbay.edu.

Additional information about the Cal State East Bay Alumni Association is available online at www.csuebalumni.org.



Reddy Prodhuturi ('05) and his wife, Suchana, share a scoop during the 1st annual ice cream social for alumni employees at Cal State East Bay.

ANNUAL REPORT OF PRIVATE GIVING

2006-2007

A Message From

The Chair, Cal State East Bay Educational Foundation & The Vice President, University Advancement

Looking back over 2007 — our 50th anniversary year — the California State University, East Bay community finds itself reflecting upon and also celebrating a remarkable year of progress characterized by new-found direction and momentum. Under the leadership of President Mohammad “Mo” Qayoumi, Cal State East Bay is coming into its own, empowered by its successes — and strengthened by the growing support of alumni and friends. As we prepare to move into our second half-century, we are firmly focused on the future and on a bold, new vision of Cal State East Bay as the region’s high-access university of choice.

Among the university’s 2007 achievements are the following milestones:

— U.S. News & World Report recognized CSUEB as a “top-tier” university among masters-granting institutions.

— The Princeton Review designated Cal State East Bay a “Best in the West” college for the fourth straight year.

— Enrollment hit record levels at CSUEB — up almost 17% over the past two years.

— Occupancy of new Pioneer Heights residence halls exceeded plan, accelerating the planning and construction of two additional phases of expansion, now under way.

— The Wayne and Gladys Valley Business and Technology Center opened, providing state-of-the-art classrooms for students and offices for faculty in business, economics, engineering, and multimedia programs.

— An expanded University Union, offering new spaces to meet, eat, and congregate, moved CSUEB a step closer toward becoming the “vibrant university village” envisioned at last fall’s President’s Town Hall Meetings.

— Construction of a new students services and administration building began, reinforcing our commitment to efficient, well-run operations that put “students first.”

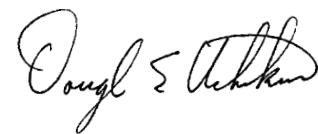
— Gifts and pledges for the fiscal year ended June 30, 2007, totaling \$4.2 million, were nearly three times the amount recorded in the previous fiscal year. During the same period, the university’s endowment grew by 58% percent, including the creation of CSUEB’s first endowed professorship and its first endowed chair.

— A strategic planning process was launched, designed to update the university’s academic and physical master plans, encompassing academic programming, enrollment, and physical infrastructure. These plans will lead to fundraising priorities for the university’s first comprehensive campaign, planned for a 2008-2009 launch.

Just last month, a delegation from the Western Association of Schools and Colleges (WASC), which evaluates and accredits the quality and educational effectiveness of higher education institutions, called Cal State East Bay, “a campus on fire ... characterized by a common vision.” They noted that the university has “achieved fast-track, measurable improvements” in such critical areas as enrollment, financial stability, increased tenure-track faculty, and campus physical conditions.

With such a remarkable transformation underway, Cal State East Bay is positioned to ascend to the regional leadership and stewardship role envisioned by its pioneering founders fifty years ago. The opportunity — and the challenge — is for Cal State East Bay to maintain this momentum.

As the workforce requirements of our region become ever more complex, the expectations of our students continue to evolve, and the societal needs of the region we serve deepens, Cal State East Bay is committed to meeting the challenge. Doing so will require bold and innovative new programs and approaches to higher education — together with your continued support. The university and the Cal State Educational Foundation are deeply grateful for your commitment to the university’s ambitious quest to set new standards for a new era in higher education.



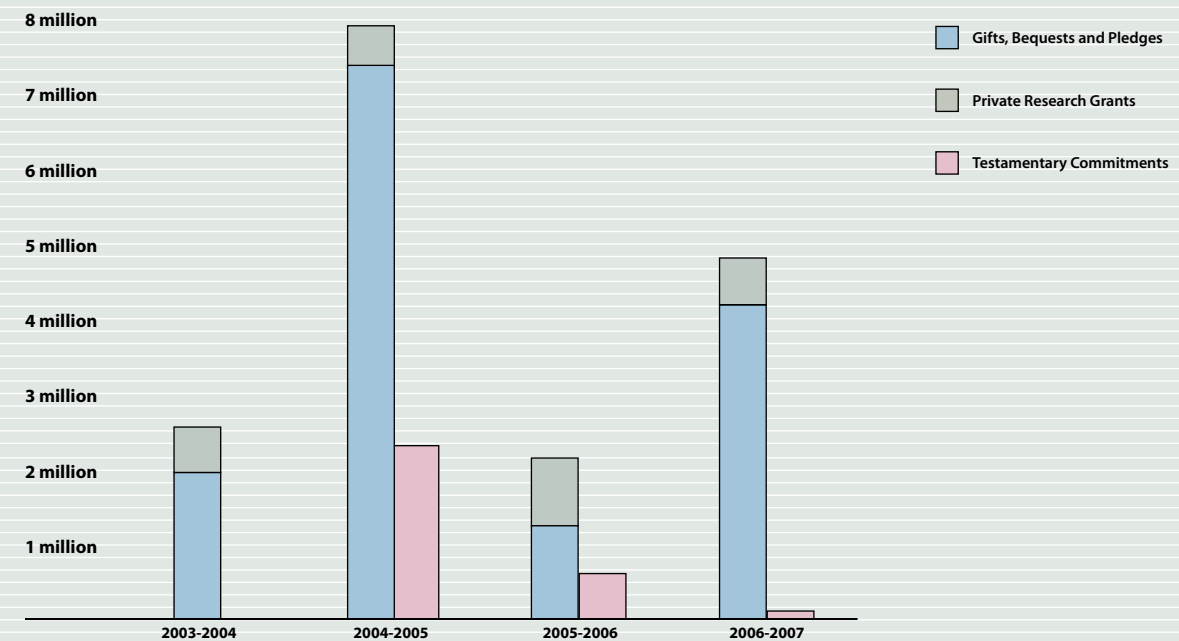
Doug Uchikura
Chair, Cal State East Bay Educational Foundation



Robert W. Burt
Vice President, University Advancement
California State University, East Bay

PHILANTHROPIC SUPPORT 2003-2007

GIFTS AND COMMITMENTS



Gifts, pledges, bequests, private research grants, and testamentary commitments received between July 1, 2003 and June 30, 2007

GIFTS RECEIVED

	2003-2004	2004-2005	2005-2006	2006-2007
SOURCE OF SUPPORT				
Individuals				
Alumni	\$352,308	\$402,609	\$577,601	\$540,951
Parents	1,100	1,651	1,391	696
Others	646,300	304,118	309,863	1,192,312
Total	\$999,708	\$708,378	\$888,855	\$1,733,959
Organizations				
Foundations	\$533,105	\$2,567,982	\$3,247,053	4,476,637
Corporations	248,030	1,428,382	786,819	547,587
Others	58,010	55,712	237,872	79,102
Total	\$839,145	\$4,052,076	\$4,271,744	\$5,103,326
Total	\$1,838,853	\$4,760,454	\$5,160,599	\$6,837,285
PURPOSES				
Current Operations				
Unrestricted	\$129,557	\$102,013	\$93,727	\$151,505
Restricted	737,118	2,243,764	1,654,392	1,822,624
Total	\$866,675	\$2,345,777	\$1,748,119	\$1,974,129
Capital Purposes				
Property, Buildings & Equipment	\$898,183	\$2,367,750	\$3,222,006	\$2,026,458
Endowments:	73,995	46,927	11,000	2,836,698
Total	\$972,178	\$2,414,677	\$3,412,580	\$4,863,156
Purposes Total	\$1,838,853	\$4,760,454	\$5,160,699	\$6,837,285

2003-2004 2004-2005 2005-2006 2006-2007

Gifts and Pledge Payments

Gifts, bequests, pledge payments, and private research grants received between July 1, 2003 and June 30, 2007.

The audited financial statements of the Educational Foundation are available upon request. Please contact the Office of University Advancement, California State University, East Bay, 25800 Carlos Bee Blvd., WA 908, Hayward, CA 94542, or call: 510-885-2360.

The Cal State East Bay Leadership Fund

The Cal State East Bay Leadership Fund comprises all unrestricted gifts that support the colleges, departments and programs of the university and campus-wide needs.

These funds provide resources that allow CSUEB deans, department chairs, program directors, and the president to meet the most pressing needs and capitalize on opportunities as they arise in their areas.

Gifts to the Cal State East Bay Leadership Fund are used in the academic area or program that the donor designates, or by President Mohammad H. Qayoumi, should the donor designate the gift "where it is needed most."

Funds are used in numerous ways, including scholarships, faculty and graduate-level research initiatives, visiting scholars and lecturers, and extracurricular activities.

Annual gifts to the Leadership Fund also guarantee a foundation upon which the future support of the university is built. Leadership Fund money helps ensure academic excellence year-round.

Whether designated to a specific college or department, the University Library, a cultural, athletic or educational outreach program, or to the university to meet campus-wide needs.

No form of giving to the university has a more immediate impact upon our students and faculty.

First Endowment of its Kind in CSU



A partnership between the Sikh community and Cal State East Bay has created the Dr. Ranjit Singh Sabharwal Chair in Sikh and Punjabi Studies at the university, the first of its kind in the California State University system. The chair is named in memory of Professor Sabharwal, who taught mathematics at the university for four decades beginning in 1968.

Sabharwal, who died in July 2006 at the age of 81, had a dream of forging a relationship between the Sikh community and the university. He was instrumental in the founding of Sikh temples in Fremont and Hayward that thrived under his watch as that community grew from 20 families in the 1960s to more than 20,000 families.

"My father was a visionary leader on raising private support from the community," said Paul Sabharwal. "(He) was always community-minded and also keen that we maintain support for education as well. He used to say that 'the university is the temple of education.'"

After the professor's death, The Sabharwal family, the Palo Alto-based Sikh Foundation, and members of the Sikh community raised \$500,000 to endow the chair in his honor. More than 300 people have contributed.

A Foundation of Giving

CUMULATIVE GIVING EXCEEDING \$100,000

We extend special recognition to the following individuals and organizations whose cumulative giving to the university has exceeded \$100,000.

Individuals

Anonymous
Mrs. Julia Abrott
Mr. and Mrs. Jack L. Acosta
Mr. Michael George Fuhrig
Howard and Carin Sei High
Mr. and Mrs. John N. Hunter, Jr.
Kumar and Vijaya Malavalli
Lee and Nagesh Mhatre
Mr. and Mrs. Joe Leonard Morgan
Mr. and Mrs. Louis Gene Navellier
Bruce and Marie Rosenblatt
Rajinderpal S. and Maskeen K. Sabharwal
Mr. and Mrs. Mike Schneider
Mr. and Mrs. Owen Smith
Dr. Henry A. Tombari and Dr. Joan Sieber
Stanley and Franny Wang

Alzheimer's Association
Ann and Gordon Getty Foundation
AT&T Foundation
Bank of America
Bay Area School Reform Collaborative
Cabletron
Chevron
Comer Foundation
Genentech, Inc.
Intel Corporation
James Irvine Foundation
KPMG
Kresge Foundation
Network Appliance, Inc.
Radin Foundation
Rational Software Corporation
Southland Mall
The Bernard Osher Foundation
The William and Flora Hewlett Foundation
The W. M. Keck Foundation
Walter S. Johnson Foundation
Wayne and Gladys Valley Foundation
Wells Fargo Bank
Y & H Soda Foundation
R. Zaballos & Sons
Zellerbach Family Fund

Organizations

HERITAGE SOCIETY

Members of the Heritage Society have included the university in their estate plan.

Mr. John Paul Abbey
Dr. Georgia Babladelis
Dr. Lowell J. Bean
Dr. and Mrs. Stephen Benson
Mr. James George Boutos
Dr. and Mrs. Stanley J. Clark
Dr. Carol Inberg
Mrs. Judy M. Huey and Mr. Leland D. Levy
Dr. and Mrs. Edward Jay
Ms. Sylvia M. Jesuit
Mr. and Mrs. Bruce Kern
Mr. and Mrs. Karl Stuart Klausner
Mr. Roger E. Lipman
Dr. Joanne Frances Loomba
Mr. and Mrs. Richard Lopez
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Dr. Lindy Li Mark
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Mrs. Diana S. Schaufler
Mr. and Mrs. Mike Schneider
Dr. Jodi and Mr. Brian Servatius
Mr. Richard Harry and Mrs. Susan Sherratt
Dr. Joan Sieber
Ms. Marin Tucker
Mr. and Mrs. Gary Christopher Wallace

Two \$1 Million Endowments for OLLI, PACE Programs



The Bernard Osher Foundation of San Francisco, which previously had provided annual support ranging from \$50,000 to \$100,000 for the creation of two educational programs at the university, awarded endowments of \$1 million each in November 2006 towards the ongoing support of the university's PACE and the Osher Lifelong Learning Institute (OLLI) at Cal State East Bay.

PACE, acronym for Program for Accelerated College Education, enables working adult students to make speedier progress towards a bachelor's degree with a major in human development, liberal studies, or leadership in hospitality and leisure services. The endowment allows the university to increase the number of scholarships awarded to the highest achieving students in PACE.

OLLI at Cal State East Bay, designed for mature learners 50 years of age and older, features short courses, lectures, discussions, book groups, and travel and study programs.

The Bernard Osher Foundation seeks to improve the quality of life for residents of the San Francisco Bay Area through programs principally in higher education and the arts.

The President's Circle **Contributors of \$1,000 or more**

LEGACY CIRCLE

\$100,000 and above

Estate of Mrs. Julia Abrott
Mr. and Mrs. Jack L. Acosta
Rajinderpal S. and Maskeen K. Sabharwal
Stanley and Franny Wang

Organizations

Genentech, Inc.
James Irvine Foundation
The Bernard Osher Foundation
Walter S. Johnson Foundation
Wayne and Gladys Valley Foundation

FOUNDER'S CIRCLE

\$50,000 - \$99,999

Estate of Mrs. Diana June Colburn
Narinder and Satinder Kapany
Mr. and Mrs. Louis Gene Navellier
Mr. and Mrs. Dick VrMeer

Organizations

Bank of America
Chevron
The Sikh Foundation, USA
The Thomas J. Long Foundation
Wells Fargo Bank

MILESTONE CIRCLE

\$25,000 - \$49,999

Dr. Gurpartap (Gary) S. and Amarjean K. Basrai
Ann and Kanwal Rekhi
Bruce and Marie Rosenblatt

Organizations

Pottruck Family Foundation
Citigroup
Zellerbach Family Fund

TRUSTEE'S CIRCLE

\$10,000 - \$24,999

Pritinder S. and Maninder K. Arora

Dilmohan S. and Ameeta K. Chadha
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Mr. W. Roger Haughton
Dr. Carol Inberg
Malik Family
Shailesh J. and Kalpa S. Mehta
Bryan and Katie Neider
Daulat Singh and Surinder Kaur Nijjar
Georganne and Robert Proctor
Dr. Major S. and Parveen Purewal
Marvin and Susan Remmich
Sonia Singh
Dr. Joan Sieber
Mr. and Mrs. Richard Warren

Organizations

Ann and Gordon Getty Foundation
Bay Area Development Company
Chardi Kala Sikh Community Center
CSUEB Alumni Association
CSUEB HIRE Center
Gurdwara Sahib Fremont
Guru Granth Sahib Foundation
Kriens Family Foundation
Sprint Nextel
Sun Microsystems Foundation
Take Charge America, Inc.
The Leakey Foundation
The Society for the Study of Social Problems
Union Bank of California
Wave Division Holdings, LLC
Y & H Soda Foundation

PROVOST'S CIRCLE

\$5,000-\$9,999

Anonymous
Ratinder Paul Ahuja
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Dr. Jan Avent and Mr. Dave Rossetti
Mr. Chris Bell
Bhupinder Bhandari, M.D.
Anjanmeet and Harinder Bhasin
Tom and Sharon Bjornson
Mr. Richard and Mrs. Sue Carson
Charanjit and Tina Ghai
Jaswant S. and Ravinderjit K. Gill
Dr. Roy M. Kahn
John and Irene Kolbisen
Surjit K. and Anmol S. Mahal, M.D.

Mr. and Mrs. Louis Paul Miramontes
Dr. Wade A. Morehouse, Jr.
Dr. Ajit Sandhu and Dr. Surinder Sandhu
Pramodh and Kulveen Sidhu
Professor Istvan Simon
Dr. Prithipal Singh and Rajinder Singh
Mr. Gary Sloane
Mrs. Betsy Fakir Strasburg
Avtar and Nirmal Virdee

Organizations

American Speech Language Hearing Association
Bell Investment Advisors Inc
Best Way Limo, Inc.
CSUEB Associated Students
East Bay Community Foundation
Felson Companies Inc
International Reading Association
Mt. Diablo Health Care District
New United Motor Manufacturing PG & E
Punjabi Educational and Cultural Foundation
Raja Sweets & Catering
Silicon Valley/San Jose Business Journal
Stephanie Kalman Foundation
The PMI Foundation

DEAN'S CIRCLE

\$2,500-\$4,999

Anonymous
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Mr. Terry Alexander
Mrs. Janice Batcheller
Major S. and Surjit K. Brar
Joe and Martha Cooper
Ms. Mary Flynn
Mr. and Mrs. Alan Charles Gould
Mr. and Mrs. John N. Hunter, Jr.
Gurmeet and Dr. Kiranpreet Kalra
David and Mary Lu Lillivand
Dr. Julia Norton
Stan Pisle
Dr. Norma S. Rees
Harmeet and Tripta Sachdev
Jagmohan Singh and Kawaljit Kaur Sahni
Dr. Susan D. Schaefer and Mr. Hale J. Conklin
Dalbir and Manjeet Sethi
Surinder Singh and Harpal Kaur

Mrs. Connie G. Smith
Hari Singh Sran and Kirpal K. Sran
Mr. Steven M. Tami
Sukhvinder Singh and Balwinder Kaur Waraich

Organizations

AA Batarese Foundation
ABC Security Service, Inc.
Ameriprise Financial Services Inc
Cal State 9 Credit Union
Cassin Educational Initiative Foundation
Consolidated CM
Enterprise Rent-A-Car
Gurdwara Sahib Fremont - Sangat
HSBC
KPMG
Mervyn's
Pricewaterhouse Coopers, LLP
Target Inc.
Zoom Delivery Service

DIRECTOR'S CIRCLE

\$1,000-\$2,499

Dolly and Jatinder Ahluwalia Family
Harbans and Kanwal Ahluwalia
Joginder Singh Ahluwalia
Gurbachan S. and Harjinder K. Anand
Vick and Rajleen Arora
Hardeep Singh Aulakh
Dr. Georgia Babladelis
Mr. Richard Michael Baca
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Iqbal S. and Kuljit K. Barn
Dr. and Mrs. Sambhu Basu
Amrit Pal Singh and Manmeet Kaur Batra
Ravinder Pal and Arvinder Kaur Batra
Raj S. and Kalvinderk Bawa Family
Kawaljeet S. and Pritpal K. Bhasin
Arun K. and Neera Bhatia
Dr. K. K. Bhatia
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Balvinder and Jaspinder Chadha
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Mr. Scott Anthony Chambliss
Mr. Clay Creasey
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Mr. Shawn Alan Hanson
Honorable Priscilla H. Haynes, ret.
Mr. Shamsar S. Kang
Preetmohan S. and Harvinder K. Kapoor
Amarpal and Rahat Khanna
Anoop and Ritu Khurana
Klaudia Kobelt
Kohli Family
Molinder Singh Kohli
Ms. Myoung-Ja Lee Kwon and Mr. Ernest Irish

Gurjeet and Jasbir Lamba
Chon Hei and Mimy Lei
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Dr. Michael K. Mahoney
Kumar and Vijaya Malavalli
Luanne Sconberg Malkmus
Dr. Nancy R. Mangold
Dr. Lindy Li Mark
Joginder Singh and Jaswant Kaur Matharu
Dr. Nan L. Maxwell and Dr. Ronald J. D'Amico
William McDaniel and Surinder Kaur Sue and John Merrill
Bhupinder S. and Shandhya S. Minhas
Dr. Alan Monat
Dr. Jagir and Mrs. Amarjit Multani
Mr. and Mrs. David Leslie Owen
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Mrs. Nella S. Powell and Mr. Kelly E. Powell
Kuljit and Manjeet Rai
Mr. and Mrs. Crisanto C. Raimundo
Gopal K. and Hema G. Rao
Mr. Greg and Dr. Sonjia Redmond
Mr. Charles David Ruth
Ms. Vaishnavi Sannidhanam
Mr. and Mrs. Mike Schneider
Dr. Jodi and Mr. Brian Servatius

Rakesh and Ranjana Sharma
Richard Harry and Susan Sherratt
Jagjeet Kaur Sidhu
Mr. and Mrs. Timothy L. Silva
Gurinder and Pushpinder Singh
Harinder Pal and Hardip Singh Jagjeet Singh
Jasjit Singh and Gurinder Preet
Mr. Kawaljit Singh
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R.K. Janmeja Singh, Ph.D.
Sukhwinder Singh and Rajinder Kaur
Mr. Arthur Joseph Songey
Dr. Scott Stine
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Mr. and Mrs. Philip P. Storrer
Mr. Donald Frederick Strachan
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Foster Youth Have a 'Bridge' to CSUEB as Renaissance Scholars



PHOTO: KAREN ZEREN

The adjustment to college life and later to independence as an adult can be difficult, no matter one's upbringing and family background. Imagine trying to make that adjustment as a former foster youth. At the age of 18, these young people are dropped from the foster care system, left to fend for themselves—often with little or no financial, emotional, or academic support and guidance. Any thought by them for a college degree must seem like a distant dream.

The university wants to ensure that their dream can become a reality, and with that, the Renaissance Scholars Program was launched in September of 2006. It provides those former foster youth with scholarships, housing assistance, counseling, and emergency funds. A \$19,000 planning grant from the Walter S. Johnson Foundation helped jump-start the program.

The first 20 students entered the program with the start of the fall quarter in 2006. With each year that follows, 10 new students will be accepted into the program. But with more than 140 former foster youth and wards of the state enrolled at the university in 2006, the Renaissance Scholars Program needs further assistance to help make each one's dream a reality.

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Mobile Audiology Van Helps CSUEB See, Hear Needs of East Bay Youth



PHOTO: BEN AILES

Cal State East Bay and graduate students of its Communicative Sciences and Disorders Department have annually provided low-cost hearing tests for about 900 preschool and grade school children throughout the East Bay in an effort to detect childhood hearing loss. But thanks to three grants totaling \$132,000, more school children will receive the tests, and in a more efficient manner.

Thanks to a grant of \$50,000 from The Thomas J. Long Foundation as well as those from the Eden Township Health Care District (\$57,000) and Wells Fargo Bank (\$25,000), the university is acquiring a new mobile audiology van.

With this van, the hearing test site will always be set up and ready to go, according to assistant professor Rebecca Kelly, who is in charge of the program and wrote the grant proposals with Janet Patterson, chair of the Communicative Sciences and Disorders Department. Before the van, tests at the elementary school locations would often have to take place in the back of a classroom or in a kitchen with interfering noises, not conducive for the best hearing testing.

The van also benefits the university's graduate students majoring in audiology, who will be able to complete the service hours they need to get their degrees.

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Professors Impact the Lives of Students



Professor Carol Inberg

Bryan Neider has never forgotten Carol Inberg, accounting professor emerita, for all she did to encourage him to persist when he thought it would be too hard—because of family and work commitments—to earn his MBA at Cal State East Bay in the late 1980s.

“Professor Inberg helped me get across the finish line with my MBA,” he said. “I’ve always been very appreciative of her support, patience and encouragement. Raising a family, working full-time, and then having classes at night can be a lot to juggle.”

That MBA allowed Neider to move up the corporate ladder. He is vice president and chief financial officer of Electronic Arts (EA) Worldwide Studios with responsibility for managing budgets and financial operations for the Redwood City-based company that is the world leader in interactive entertainment software.

In appreciation of what Professor Inberg did for him, Neider and his family formed The Bryan and Katie Neider Accounting Scholarship in her honor with a contribution of \$8,500 that will provide for three awards, one each for the fall of 2008, 2009, and 2010. He also has contributed \$1,500 to the Multimedia Leadership Fund and gives his time as a member of the CSUEB Multimedia Department’s advisory board.

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hayward campus

ATHLETICS

Men's Basketball

All games at Pioneer Gym

Dec. 14, 7:30 p.m. vs. Simpson University
 Dec. 28-29, Cal State East Bay Holiday Classic
 Jan. 5., 7:30 p.m. vs. Dominican University
 Jan. 12, 3 p.m. vs. William Jessup University
 Jan. 17, 7:30 p.m. vs. Pacific Union College
 Jan. 19, 3 p.m., vs. Bethany University
 Jan. 26, 7:30 p.m. vs. Menlo College
 Jan. 31, 7:30 p.m. vs. Holy Names University

Women's Basketball

All games at Pioneer Gym

Nov. 30-Dec. 1, Pioneer Tip-Off Tournament
 Dec. 14, 5:30 p.m. vs. Simpson University
 Jan. 5, 5:30 p.m. vs. Dominican University
 Jan. 12, 1 p.m. vs. William Jessup University
 Jan. 17, 5:30 p.m. vs. Pacific Union College
 Jan. 19, 1 p.m. vs. Bethany University
 Jan. 26, 5:30 p.m. vs. Menlo College
 Jan. 31, 5:30 p.m. vs. Holy Names University

Women's Swimming
At Pioneer Pool

Dec. 1, noon, vs. San Diego State

Women's Water Polo
At Pioneer Pool

Jan. 20, noon, alumni game

Baseball

At Pioneer Field

Jan. 27, noon, alumni game

Softball

At Pioneer Field

Jan. 26, noon, alumni game

THEATRE AND DANCE

Cloud Nine

Nov. 16, 18 at 8 p.m.; Nov. 19 at 2 p.m. in the University Theatre. Directed by A. Fajilan. \$10 general admission, \$7 youth and seniors, \$5 CSUEB students. Call 510.885.3261

Around the World with Mulan and Aladdin — A Holiday Magic Carpet Ride

Directed by A. Fajilan; Fri., Dec. 14, 7 p.m.; Sat., Dec. 15, 3 & 7 p.m.; University Theatre; \$8 general admission, \$6 youth and seniors, \$4 students, \$20 for a family.

ICE - A Dance Extravaganza

Dec. 7-8, 8 p.m.; Dance Studio, \$5 general admission, \$3 students. Produced by Nina Haft and Eric Kupers with the dance faculty.

MUSIC

Jazz Combos Performances

Johannes Wallmann, director; Tuesday, Nov. 27 and Thursday, Nov. 29, noon; room 1039 of Music Business Building; free.



EXHIBIT

Cal State East Bay at 50

In celebration of the 50th anniversary of Cal State East Bay, the University Library is hosting an exhibit that recounts the institution's history. A variety of campus historical images are on display, many which have never before been exhibited. Library hours: Monday through Thursday, 8 a.m. to 10 p.m.; Friday 8 a.m. to 5 p.m.; Saturday 11 a.m. to 5 p.m.; Sunday 11 a.m. to 8 p.m.

CSUEB Symphonic Band, Chamber Winds, and Wind Ensemble Concert

Wesley J. Broadnax, conductor; Tuesday, Nov. 27, 7:30 p.m.; University Theatre; general admission \$7, students \$5, students with CSUEB ID free.

Scenes and Arias - Opera Workshop Performance

Allen Shearer, director; Sunday, Dec. 2, 2 p.m.; room 1055 of Music Business Building; free.

Student Composer Recital

Tuesday, Dec. 4, noon; room 1055 of Music Business Building; admission free.

Percussion Ensemble Recital

Arthur Storch, director; Thursday, Dec. 6, noon; room 1039 of Music Business Building; free.

CSUEB Symphony Orchestra Concert

Buddy James, conductor; Thursday, Dec. 6, 7:30 p.m.; room 1055; general admission \$7, students \$5, students with CSUEB ID free.

From Far Off Lands: Music of Eastern Europe / East Bay Singers Concert

Rasa Gelgotiene, guest conductor from Lithuania and guest choir: Slavyanka, Gregory Smirnov, director; Saturday, Dec. 8, 8 p.m., The Old Mission San Jose, 43300 Mission Blvd, Fremont; general admission \$7, students \$5, students with CSUEB ID free.

Gloria!

East Bay Oratorio Society and Chamber Singers; Buddy James, conductor; Sunday, Dec 9, 7 p.m.; room 1055; general admission \$7, students \$5, students with CSUEB ID free.



JAZZ!

CSUEB Jazz Band, Jazz Workshop, and Jazz Ensemble Concert

Johannes Wallmann, director; Tuesday, Dec. 4, 7:30 p.m.; University Theatre; general admission \$7, students \$5, students with CSUEB ID free.

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OLLI Programs

The Osher Lifelong Learning Institute, funded by the Bernard Osher Foundation and CSUEB, provides programs for mature learners, 50 and older. For details, call 925.602.6776 or visit www.concord.csueastbay.edu/scholar-home.htm.

Exploring Asia: A New Renaissance

Tuesdays: Nov. 27, Dec. 4, 11 and 18. 10:30 a.m. to 12:30 p.m. in the Oak Room, Concord Campus. The historic, political and geographic factors that have created the dramatic changes occurring in East and South Asia will be presented by Larry Foster, professor emeritus of geography for San Francisco State University. 40 for OLLI members, \$55 for non members. Registration required. Call 925.602.6776.

DNA-Cracking the Ancestor Code

Dec. 5, 4-5:30 p.m., Oak Room, Concord campus
 An opportunity to decipher your own genetic code will be made available during this presentation on the variety of pathways our ancestors have traveled. Presenter is George Miller, professor of anthropology and director of the C.E. Smith Museum at CSUEB.

THE LAST WORD: 'Mo-time'

The leadership of President Mo Qayoumi during his first year at Cal State East Bay led to numerous references to the concept of 'Mo-time.' While no one can exactly point to how the expression originated, many students, faculty and staff on the university's campuses, as well as alumni and community leaders, have their own ideas of what it means. To some it means an accelerated pace of change, to others it's all about an attitude. Here are some other definitions.



To me, "Mo-time" is a long-overdue recognition of the need for vision at the top, coupled with a determination to make things happen. I've noticed that in the past year there is a momentum for positive change and we seem to be truly redefining ourselves with a clear, crisp eye to the future. His vision of the university's potential is positive, forward-looking, consistent with our historical experience, and - most of all - inspiring.

Richard Apple, coordinator, Archives and Special Collection, University Library



"Mo-time" is moving forward time. It is time to anticipate the future and be prepared. Having viewed the campus in all its stages in the last 48 years as a young child and now as an employee, it is exciting to be present when changes are in the air. Mo's interest in technology makes my contribution to the university feel more significant.

Terry Smith, academic technology Consultant



To me, "Mo-time" means change in a positive direction. I love what he's doing with the campus grounds, including the new signs. He is upgrading the campus with improvements like new furniture and blinds for classrooms, and he is remodeling the weight room in the KPE building. I also like that he is hiring more custodians.

Charles Hillary, supervising carpenter, Facilities Management



Since he has been here, "Mo-time" means there have been a lot of changes on campus. The school is a lot prettier. I am hopeful that with his hiring of new faculty that the number of students per class will get smaller.

Kellie Trauner, junior sociology major



Thanks to the president, students can go online to air their complaints, comments or questions about the university right away, in "Mo-time." I think that is a good way to have outreach to the students, have a closer connection with them and hear their needs. The president sends a communiqué to the campus community each month. I'm very pleased that students can ask him questions and everyone see those questions and his answers.

Wendy Cheng, 2006 liberal studies graduate & Admin. Support Assistant, College of Business and Economics



I am so impressed with the improvements on campus since the president has arrived. For example, the little dirt walkway that went from the Welcome Center to the tennis courts... what could be simpler than to have it paved and landscaped? I see positive changes all over campus. "Mo-time" for me means an attitude of hope and movement forward.

Susana Moraga, counselor, Career Development Center

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