

AWARDS AND RECOGNITION

Overall Excellence

U.S. News and World Report Top Public Schools (34)
CNBC Top 50 US Colleges That Pay Off the Most (25)
Forbes Top Colleges (207)

Diversity

U.S. News and World Report Most Diverse Colleges
USA Today Most Diverse Universities (13)
INSIGHT Into Diversity HEED Award

Affordability and Value

Money magazine Best Colleges in America, Ranked by Value (62)
Washington Monthly's America's Best Bang for the Buck Colleges (49)
CNBC Make It Top Colleges that Pay Off the Most (50)
College Consensus Best Values Schools (42)
Stacker.com Public Colleges Best Return on Investment (65)

Social Mobility

CollegeNet.com Social Mobility Index (Top 2%)
U.S. News and World Report Top Performers on Social Mobility (34)

Online Campus

OnlineU: Best Online Colleges in California (3)
CollegeConsensus.Com: Best Online Colleges and Universities (38)
CA Online Colleges: Best Online Colleges in California (10)
GuideToOnlineSchools.com: Best Online Bachelor's Degrees in California (6)
Plexuss: Best Online College or University in CA Offering a Bachelor's Degree (2)
University HQ: Best Online Bachelor's Degrees (46)
ValueColleges.com: Best Online Schools in California (3)

Academic Programs

Princeton Review — Best Business Schools (West)
Study.com Best Online Business Schools (27)
San Francisco Business Times: Largest Bay Area MBA Programs (5)
RNtoMSN.org Most Affordable RN to BSN Online Nursing Programs in California (2)
Study.com Best Bachelor's Degrees in Sociology (27)
Study.com Bachelor's Degrees in Human Development & Family Studies (9)
Plexuss.com Best Hospitality Management Schools in CA (5)
Plexuss.com Best Industrial Engineering Programs in CA (4)
Plexuss.com Best Criminal Justice Programs in CA (4)

RESEARCH

CSUEB is categorized as “Doctoral University - High Research Activity” also known as R2 status, in the Carnegie Classification of Institutions of Higher Education.

ALUMNI

More than 150,000 alumni contribute to the economic, social and cultural quality of life in the East Bay and beyond.
csueastbay.edu/alumni

PROMINENT PIONEERS

Our alumni work as leaders and C-level executives at prominent places, including:

24 Hour Fitness	Marvell
Adobe	META
Agilent	Microsoft
Amazon Web Services	NVIDIA
Amgen	Oakland A's
Apple	Oracle
Bank of America	Pathwater
Broadway	Salesforce
Chevron	San Francisco 49ers
CISCO	SAP
Fremont Bank	Stanford Health
Genentech	Tesla
Gilead Sciences	Tipping Point Community
Google	The Gap
Juniper Networks	Wells Fargo
Kaiser	Workday
Los Angeles Dodgers	

For over 60 years, our alumni have served as teachers, educators, and superintendents across the state by creating and providing educational opportunities for our children.

ABOUT CAL STATE EAST BAY

- A comprehensive university serving the San Francisco Bay Area
- One of 23 campuses in the California State University system- the nation's largest public higher education system
- Founded in 1957 as the State College for Alameda County

LOCATIONS

HAYWARD CAMPUS

Undergraduate and graduate programs
25800 Carlos Bee Blvd.
Hayward, CA 94542
(510) 885-3000
csueastbay.edu

CONCORD CENTER

Select undergraduate and credential programs
4700 Ygnacio Valley Rd.
Concord, CA 94521
(925) 602-6700
csueastbay.edu/concord

OAKLAND PROFESSIONAL DEVELOPMENT CENTER

Professional degrees and continuing education
1000 Broadway, Suite 109
Oakland, CA 94607
(510) 208-7001
theoaklandcenter.com

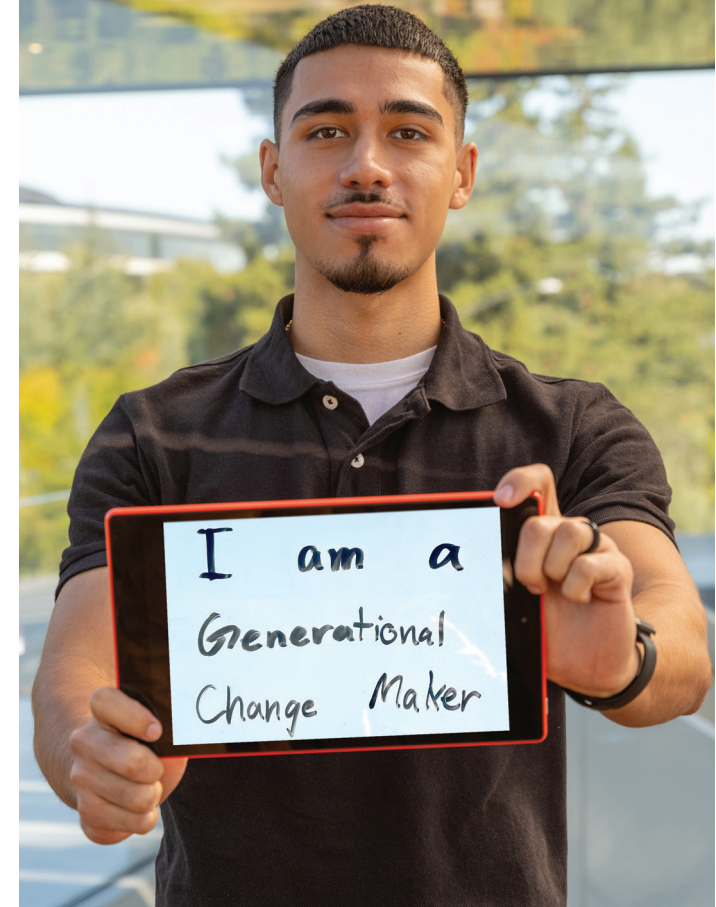
ONLINE

Select undergraduate and graduate programs
online.csueastbay.edu

CAL STATE
EAST BAY

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CALIFORNIA STATE UNIVERSITY, EAST BAY



2024 FACTS

CAL STATE
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CAL STATE EAST BAY

For nearly 66 years, Cal State East Bay has served the Bay Area as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

Motto

Per Aspera Ad Astra — Through Adversity to the Stars

President

Cathy A. Sandeen, Ph.D., MBA
csueastbay.edu/president

Colleges

College of Business and Economics
 College of Education and Allied Studies
 College of Letters, Arts and Social Sciences
 College of Science

Degree Programs

Bachelor of Arts, Bachelor of Science, Bachelor of Fine Arts, Bachelor Online Degree Completion Programs, Minors, Master of Arts, Master of Science, Master Online Degree Programs, Master of Business Administration (MBA), Master of Public Administration, Master of Social Work, Credential Programs, Single Subject Matter Preparation and Certificate Programs, Doctor of Education

49 bachelor's degrees
 57 minors
 34 master's degrees
 28 credentials and certificates
 1 doctoral degree

Degrees Conferred, 2022-2023 Academic Year

Bachelor's	3,328
Master's	1,076
Doctorate	6
Total	4,410

Popular Undergraduate Majors (Fall 2023)

Business Administration, Psychology, Computer Science, Human Development, Biological Science, Health Sciences, Art BFA, Kinesiology, Criminal Justice, Sociology

Popular Post-Baccalaureate Programs (Fall 2023)

Teacher Credential Program, Business Administration, Computer Science, Business Analytics, Health Care Administration, Counseling, Social Work, Construction Management, Public Administration, Statistics

Continuing Education

Offers more than 40 high-quality continuing education degree and certificate programs for working professionals — many taking place in the evening, on weekends, or online. Programs are taught by instructors with industry experience and academic accolades.
ce.csueastbay.edu

STUDENTS

Fall 2023 Total Enrollment: **13,340**

STUDENT FACTS – FALL 2023

	Undergraduate	Graduate & Post-Baccalaureate	TOTAL ENROLLMENT*
Full-time	7,923 (75.8%)	1,971 (68.4%)	9,894 (74.2%)
Part-time	2,535 (24.2%)	911 (31.6%)	3,446 (25.8%)
GENDER			
Female	6,122 (58.5%)	1,786 (62.0%)	7,908 (59.3%)
Male	4,315 (41.3%)	1,086 (37.7%)	5,401 (40.5%)
Nonbinary	21 (0.2%)	10 (0.3%)	31 (0.2%)
FIRST GENERATION COLLEGE STUDENTS			
	6,611 (63.2%)	1,002 (34.8%)	7,613 (57.1%)
RACE/ETHNICITY (DOMESTIC)			
Black/ African American	968 (9.3%)	185 (6.4%)	1,153 (8.6%)
Asian	2,286 (21.9%)	488 (16.9%)	2,774 (20.8%)
Hawaiian/Other Pacific Islander	104 (1.0%)	19 (0.7%)	123 (0.9%)
Latinx	4,279 (40.9%)	608 (21.1%)	4,887 (36.6%)
Multiple Ethnicity	545 (5.2%)	101 (3.5%)	646 (4.8%)
Indigenous	12 (0.1%)	5 (0.2%)	17 (0.1%)
Race/Ethnicity Unknown	427 (4.1%)	118 (4.1%)	545 (4.1%)
White	1,587 (15.2%)	553 (19.2%)	2,140 (16.0%)
INTERNATIONAL			
	240 (2.4%)	805 (27.9%)	1,055 (7.9%)
RESIDENCE			
Alameda and Contra Costa counties	6,230 (59.6%)	1,245 (43.2%)	7,475 (56%)
Other California counties	3,907 (37.4%)	837 (29%)	4,744 (35.6%)
Other states	88 (0.8%)	27 (0.9%)	115 (0.9%)
Other countries	233 (2.2%)	773 (26.8%)	1,006 (7.5%)

*These values are rounded to the nearest hundredth of a percent.

Online Campus

Cal State East Bay is known as an early adopter, innovator and leader of quality online education among CSU campuses. In fall 2023, 47 percent of instruction was delivered through online or hybrid courses, with 37 percent of instruction being offered completely online. In addition, 18 percent of students are taking courses exclusively online, and 63 percent of undergraduate students and 30 percent of graduate students are taking at least one online or hybrid course. As of December 2023, 55.1 percent of CSU certified high quality online/hybrid courses are produced by Cal State East Bay. And as of January 2024, Cal State East Bay is listed as #10 in the nation to have the most high quality online/hybrid courses certified by Quality Matters. csueastbay.edu/online/

ACCREDITATION

Cal State East Bay is accredited by the WASC Senior College and University Commission. In addition to institutional accreditation, a number of individual programs are accredited by national organizations. csueastbay.edu/accreditation

COST AND FINANCIAL AID

Mandatory Tuition and Fees per Year

Full-time, undergraduate, California resident	\$6,995
Students receiving financial aid, 2022-23	73%
Grants or scholarships	64%
Loans.....	32%
Federal Work-Study	2%
Students receiving Pell Grants	39%
Total aid awarded in 2022-23	\$128 million

csueastbay.edu/financialaid/prospective-students/cost-of-attendance.html

COMMUNITY ENGAGEMENT

In Fall 2023, the CCE supported 7,680 student hours in the community through service learning and community service activities and programs - a value of \$286,618 based on the Independent Sector's value of volunteer time in California. Community engagement gives students the chance to apply learning, develop professional skills, and forge social connections while making a positive impact within our surrounding communities. The Center for Community Engagement works to ensure all students have the chance to develop real-world skills by supporting programs that connect students with the community and each other. csueastbay.edu/communityengagement

ATHLETICS

NCAA Division II

Mascot | Colors

Pioneers | Red, black and white

Men's: baseball, basketball, cross country, golf, soccer, track and field

Women's: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo

Student Athletes, 2022-2023: 285

eastbaypioneers.com

EMPLOYEES

As of Fall 2023:

Faculty	865
Tenured, tenure-track	366
Lecturers, academic-related positions	466
Coaches	33
Staff & Administration	834
Full-time	759
Part-time	115
Total	1,699

OPERATING BUDGET

Fiscal Year 2023-24: \$211 million

GIFTS AND GRANTS

Private Support: \$5,341,355 in the 2022-23 fiscal year

Research and Sponsored Programs: \$27.1 million in sponsored project contracts and grants in the 2022-23 fiscal year.

CAL STATE EAST BAY IN THE NEWS AND ON SOCIAL MEDIA

Keep up with students, faculty, alumni and friends.

- **News Center:** csueastbay.edu/news-center/index.html
- **Cal State East Bay Magazine:** <https://drive.google.com/file/d/1rVVDwCr8zO6oysTYJalvy1CFJ5e3bzAk/view>



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