MBA Faculty Meeting
March 27, 2019
Rubric Development & Assessment for Quantitative Analysis & Integration

Attendees:
• Joanna Lee, Zinovy Radovilsky, Scott Fung, Joe Kuehn, Balaraman Rajan, Izzet Darendeli, Glen Taylor, Yi Karnes, Vish Hedge, Sandy Luong

Meeting Objectives:
• Which rubrics are best to assess both learning objectives?
• Where will the assessment take place?
  o Quant in BUS 602
  o Integration in BUS 693

Meeting Recap:
• Faculty reviewed and analyzed learning objectives with Joanna leading the discussion.

Quantitative Rubric
• Faculty identified University of Baltimore rubric with suggestions for modifications including adding 2 items:
  o 1. Data visualizations to be included in the rubric item ‘Communication’
  o 2. Consider adding the 4th trait on AACU rubric on Quantitative Literacy
    ▪ Application / Analysis (to reflect the importance of ‘Implication’)
    • Ability to make judgments and draw appropriate conclusions based on the quantitative analysis of data, while recognizing the limits of this analysis.
      o 4: Uses the quantitative analysis of data as the basis for deep and thoughtful judgements, drawing insightful, carefully qualified conclusions from this work.
      o 3: Uses the quantitative analysis of data as the basis for competent judgements, drawing reasonable and appropriately qualified conclusions from this work.
      o 2: Uses the quantitative analysis of data as the basis for workmanlike (without inspiration or nuance, ordinary) judgements, drawing plausible conclusions from this work.
      o 1: Uses the quantitative analysis of data as the basis for tentative, basic judgements, although is hesitant or uncertain about drawing conclusions from this work.
    • Also discussed and suggested to consider adding ‘Identifying problems’ in the beginning (or to the first item) of the rubric.
• Bala and Zinovy to fully develop Quantitative rubric

Integration Rubric
• Faculty identified the third rubric titled: “Integration Rubric: Ability to Analyze Complex Business Situations” with modifications
- Modifications may include simplifying rubric and reflecting on analysis and integration across disciplines
- Yi and Izzet to fully develop Integration rubric
- Agreed upon timeline:
  - Rubric development completed by end of Spring 2019
  - Assessment of both objectives in Fall 2019.