For more than 60 years, Cal State East Bay has served the Bay Area and beyond, providing access to higher education for a diverse student body and advancing regional engagement. In recent years, the university and its many programs have been included in several state and national rankings.

U.S. News & World Report
2018 "Best Colleges" Rankings
(Ranked No. 1 for ethnic diversity in regional universities of the West)

Insight Into Diversity Magazine
2014-18 Higher Education Excellence in Diversity Award

Chronicle of Higher Education
2018 Most Diverse Public Institution in the Continental United States
(Ranked No. 3)

The Princeton Review
2018 Best Colleges in the West
2018 Best Business Schools
(Ranked No. 23)

CollegeNet
2017 Social Mobility Index
(No. 9 in the United States)

AffordableCollegesOnline.org
2017-2018 Best Online Colleges in California
(Ranked No. 1)

Diverse: Issues in Higher Education
Top 100 Universities to Confer Minority Degrees
(Ranked No. 55)

Payscale.com
2017-18 Colleges in California by Salary
(Potential (Ranked No. 47)

Cal State East Bay offers 49 baccalaureate degrees, 61 minors, 35 master's degrees and one doctoral degree.

Notable alumni include MLB Hall of Famer Joe Morgan, California Wellness Foundation President and CEO Judy Belk, Tony-winning actor James Iglehart and CSU Chancellor Timothy P. White.

I call Cal State East Bay my home melting pot. You have students from all walks of life and we come together for a better understanding of each other and the world. It’s also shown me that there’s so much more to learn about beyond the Bay Area.”—Riley Miller

Cal State East Bay has campuses in Hayward and Concord, and a professional center in downtown Oakland.

Cal State East Bay is committed to promoting civic engagement among students and has signed a Campus Compact Civic Action Statement.

The Wall Street Journal recognizes Cal State East Bay as a Top 10 college in the west for diversity.
Cal State East Bay combines top-rated academics with amazing opportunities in the Bay Area and beyond. Offering unbeatable access to faculty, internships, mentoring, hands-on learning and technology, Cal State East Bay is an exceptional college experience.

“One of the main reasons I chose Cal State East Bay was the resources available in my classrooms and labs.”

—Sawyer Fletcher
FOUR COLLEGES

COLLEGE OF EDUCATION AND ALLIED STUDIES
Our undergraduate programs in Kinesiology and Physical Education and Hospitality, Recreation, and Tourism break new ground in the fields of health and wellness. Our dynamic programs maximize new technologies and push students to consider diverse perspectives in their studies. CEAS is also home to future teachers, who can begin working in the classroom without having to wait to start a credential program.

COLLEGE OF LETTERS, ARTS, AND SOCIAL SCIENCES
Choosing a major from the 22 arts, social sciences and humanities degrees offered through CLASS means nearly endless possibilities. Whether you want a future in politics, environmental studies, the arts, human development, or criminal justice, CLASS connects students to experienced professionals working in the field and encourages complex thinking strategies that consider issues of social justice.

COLLEGE OF SCIENCE
The College of Science is where innovation and creativity are tested against principles of hands-on experimentation, research and collaboration between students and faculty from different disciplines. Explore the mysteries of dark matter in physics, pioneer changes in medicine with chemistry, design new software through computer sciences, or reimagine the skyline in engineering.

COLLEGE OF BUSINESS AND ECONOMICS
The courses in the College of Business and Economics present different ideas and issues of global importance while offering the opportunity for students to engage in real-world projects. Our undergraduate degrees give students the comprehensive foundation they need for critical decision making, in addition to specialized study in areas such as marketing, entrepreneurship, international trade and finance.

Because of CSUEB ... I was able to do research that I like to do and I feel I’m very content and confident in that area.
—Jennifer Bahramian
COLLEGE OF BUSINESS AND ECONOMICS
Business Administration, B.S.
Accounting Concentration
Business Economics Concentration
Entrepreneurship Concentration
Finance Concentration
General Management Concentration
Human Resources Management and Organizational Behavior Concentration
Information Technology Management Concentration
Marketing Concentration
Operations and Supply Chain Management Concentration
Economics, B.S.

COLLEGE OF EDUCATION AND ALLIED STUDIES
Human Development, B.A.
Youth Development Programming Concentration
Sustainability Concentration
Recreation Therapy Concentration
Kinesiology, B.S.

ALLIED STUDIES
Human Resources Management and Business Economics Concentration

COLLEGE OF SCIENCE
Chemistry, B.S.
Chemistry Education Concentration

Environmental Science, B.S.
Environmental Health Concentration
Geology, B.A.

Psychology, B.A.
Health Psychology Concentration
Public Health Concentration
Industrial Engineering, B.S.

Biology, B.S.
Cell and Molecular Biology Concentration
Ecology and Evolutionary Biology Concentration

Biochemistry, B.S.
Pre-Licensure Concentration
Post-Licensure Concentration

Chemistry, B.A.

Chemistry Education Concentration
Chemistry, B.S.
Biocatalysis and Forensic Concentration

Computer Engineering, B.S.

Computer Science, B.S.

Construction Management, B.S.

Economics, B.A.

Economics, B.S.
Operations and Supply Chain Concentration

Economics, B.A.

Economics, B.S.

Lodging, Resort and Club Management

Environmental Science, B.S.

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A dynamic mosaic of cultures and backgrounds, our campus community reflects the diversity of our region, state and the world. From University Hour—when we come together twice weekly for events—to more than 150 student clubs and organizations, the fall Al Fresco festival, the residence halls, the Recreation and Wellness Center and the Pioneer Kitchen, there are ample opportunities to form deep friendships and exchange ideas.

“I love that I get to meet new faces everyday — whether it is faculty or students — and I get to make an impact.”
—Kayla Ridao
ENRICHMENT

Dive into the university with 15 Division II athletic teams for men and women, the University Art Gallery, the C.E. Smith Museum of Anthropology, choirs and music ensembles, and dance and theater performances every semester. Enjoy special events at the student unions, workshops and presentations at the Diversity and Inclusion Student Center, and find a community of people with interests that match your own.

Get started with new and transfer student orientation, and then find a community of people with interests that match your own.

- More than 150 clubs and organizations
- 30 Greek fraternities and sororities
- 60 academic clubs and organizations
- More than 1,200 events and activities held every year

Get involved! csueastbay.edu/studentlife

"Student life at Cal State East Bay has been nothing but amazing, and the best part is the endless opportunities I’ve had a chance to get involved with. I plan to continue making the most out of my time here. Go, Pioneers!"

—Mikayla Harris
Cal State East Bay is proud to be an accessible and affordable public university. More than 75 percent of Cal State East Bay students receive some type of financial aid, and our staff are here to help you invest in your future.

Students are encouraged to apply for financial aid early, as many awards are available on a first-come, first-served basis. We offer loans, scholarships, grants and work-study employment—a great way to get to know the university, gain work experience and earn money without leaving campus.

Go to csueastbay.edu/financialaid to learn more about:
• Current cost of attendance and a Net Price Calculator that gives an estimated overall cost of college
• Applying for financial aid, work study jobs and scholarships
• Scholarships offered by the university and through off-campus partners

Notable Dates for Financial Aid and Scholarships
OCT. 1: Apply for admission at calstate.edu/apply and start your financial aid application at fafsa.ed.gov. All 540 students file the Dream application each year at dream.csac.ca.gov.
JAN. 31: Last day to apply for more than 100 scholarships offered at Cal State East Bay. Apply online at: csueastbay.edu/financialaid/scholarships.
MARCH 2: Priority deadline to complete your FAFSA or DREAM Application.

“It’s not easy being a father who is also a full time student and working multiple jobs ... but I’m now able to purse my dreams because I have a scholarship.”
—Isaiah Avila-De La Cruz

More than $134 million in financial aid awarded to Cal State East Bay students in 2017-18
Learn about becoming a student
Preview Day is held in the fall on the Hayward Campus. Meet with major departments, chat with students, learn about financial aid, and meet other future Pioneers. Discover why Cal State East Bay is the hidden gem of the Bay Area. Learn more at csueastbay.edu/futurestudents.

Tour the Hayward campus with a current student
Campus tours are offered Monday through Friday at 11 a.m. or 2 p.m. and on select Saturdays. Register today at csueastbay.edu/visit or take a virtual tour with the free CSU East Bay Mobile app from your app store.

Get your questions answered
The Welcome Center is open Monday through Friday 9 a.m.-5 p.m. and is located in the Student and Faculty Support Building, first floor, on the Hayward Campus, 25800 Carlos Bee Blvd., Hayward, CA 94542. Call (510) 885-2556 or email: visit@csueastbay.edu.

The Concord Campus
Information about programs at the Concord Campus can be found online at csueastbay.edu/concord. Visit the Concord Campus at the Academic Service Center, Monday through Thursday 9 a.m.–6:30 p.m., except during academic breaks when the lobby closes at 5 p.m. 4700 Ygnacio Valley Rd., Concord, CA 94521. Call (925) 602-6700 or email: cccinfo@csueastbay.edu.

Scan here to schedule a campus tour.