Master in Business Administration
MBA with Concentrations

Long known for its quality of business programs, the MBA with Concentrations program provides students with general managerial competencies along with the opportunity to develop a professional orientation in their chosen business specialization.

Anchored in strategic cross-functional management practices, we develop business leaders who possess a deep awareness and understanding of global business issues, fluency in innovation and emerging technologies, and a solid grounding in sustainability. In addition, the MBA with Concentrations allows students to develop further confidence in the chosen area of managerial focus.

Choose Your Concentration
- Analytics for Managers
- Finance
- General Business
- Human Resources and Organizational Behavior
- Marketing Management
- Operations and Supply Chain Management
- Strategy and Innovation

Career Opportunities
The MBA program prepares graduates with strong foundation in general management knowledge and skills and gives them an extra edge in concentration areas that are growing in demand.

Among careers for those with MBA include:
- Financial Manager
- Health Services Manager
- High-end Management Consultant
- Human Resources Management
- Investment Banker
- Investment Fund Manager
- Marketing Manager
- Marketing Researcher
- Sales Manager
- Operations and Supply Chain Manager
- Upper Management and Executive Leadership

Graduates are Hired At
- Apple
- Chevron
- Cisco
- Genentech
- Google
- JPMorgan Chase & Co.
- Kaiser Permanente
- Oracle
- PG&E
- Robert Half
- Wells Fargo
- Workday

Source: LinkedIn

Why Cal State East Bay?
- Get a reputable, high-quality business education.
- Strong alumni connections with graduates from the Bay Area and across the world.
- Selected by the Princeton Review as one of the country’s 300 “Best Business Schools” in 2019 for the 13th consecutive year.
- A hands-on program that builds confidence in leadership, communication, and managerial problem-solving.
- Flexibility and self-paced schedule: graduate as early as 18 months.
- Dedicated full-time faculty engaged in active research.
- Diverse and dynamic classes engaged in experiential learning.

Apply Today!
calstate.edu/apply

Contact Us
Graduate Student Success and Service Center
VB 133
(510) 885-2419
cbe_grad@csueastbay.edu
csueastbay.edu/mba-concentrations

Accreditation
The MBA with Concentrations program at Cal State East Bay’s College of Business & Economics is fully accredited by the International Association to Advance Collegiate Schools of Business.
THE CURRICULUM

MBA Core Courses (27 Units)
MKTG 601 - Managerial Communications (1.5 units)
MGMT 601 - Leading People in Organizations (1.5 units)
MGMT 602 - Business Analytics for Managers (3 units)
MGMT 603 - Managing Complex Issues in Global Context (3 units)
ACCT 604 - Financial Accounting (3 units)
FIN 605 - Corporate Financial Management (3 units)
ECON 606 - Managerial Economics (3 units)
MGMT 607 - Operations and Supply Chain Management (3 units)
MGMT 608 - Negotiation and Conflict Resolution (3 units)

Concentration Electives (12 Units)
Plus 4 Concentration Electives

Students have the option to choose one of the seven concentrations to help them develop a professional orientation in their chosen business specialization and to tailor the program to meet their unique career objectives.

Concentrations Available to Students Are:
- Analytics for Managers
- Finance
- General Business
- Human Resources and Organizational Behavior
- Marketing Management
- Operations and Supply Chain Management
- Strategy and Innovation

Capstone Experience (3 Units)
MGMT 693 - Strategic Management Capstone (3 Units)

ADMISSION REQUIREMENTS

The MBA is open to students who hold a baccalaureate degree from an accredited college or university.

Each applicant is evaluated based on:

- Past academic performance as reflected in undergraduate grade point average and subsequent coursework; and
- Results of the Graduate Management Admissions Test (GMAT) in verbal, quantitative, and the “Index Score” that involves the total GMAT score, Index Score = (Upper Division GPA x 200) + Total GMAT]. Admission to the program is selective. The average GPA and GMAT score of applicants admitted to the program varies from year to year.

- Candidates with 5 or more years of meaningful work experience may be considered for the GMAT waiver. (Meaningful work experience typically requires a bachelor’s degree.) Suitability for the program for those seeking a GMAT waiver will be determined by an interview.

- International Student Requirement: TOEFL or IELTS.

GAIN GREATER CONFIDENCE AS A MANAGER POISED TO LEAD

As a student of the MBA with Concentrations program

1. Identify global business opportunities, analyze global business challenges, and develop business strategies.
2. Demonstrate leadership and teamwork skills.
3. Apply advanced written communication skills.
4. Apply advanced oral communication skills.
5. Demonstrate cross-cultural awareness and sensitivity in interpersonal and group communication.
6. Perform quantitative analyses and apply advanced technological tools to solve complex business problems.
7. Analyze and integrate knowledge across disciplines to make managerial decisions to reach solutions to complex business problems.
8. Recognize and analyze ethical issues in decision making.

APPLY TODAY!
calstate.edu/apply

GRADUATE STUDENT SUCCESS AND SERVICE CENTER
College of Business and Economics
VBT 133
csueastbay.edu/mba-concentrations
cbe_grad@csueastbay.edu