In the heart of Northern California’s exciting and beautiful San Francisco Bay Area.

Within an hour drive to beautiful Bay Area locales: Golden Gate Bridge, Muir Woods, Tilden Park, Santa Cruz Beaches.

Enjoy a play, concert, movie night, or Pioneer Athletics game on campus.

Drive or take BART to Major League sport venues: Oakland A’s, Golden State Warriors, Oakland Raiders, SF Giants, SF 49ers and San Jose Sharks.

Take advantage of access to major business, cultural and residential areas in the East Bay, Silicon Valley and San Francisco.

www.csueastbay.edu
CSUEB has the competitive advantage. Major Fortune 500 companies are headquartered in the Bay Area. The Hayward campus is centrally located, only 30-40 minutes from San Jose, the heart of Silicon Valley, and 30-40 minutes from San Francisco, the west coast hub for banking.
Campus Highlights

120+ student clubs and organization

9 women’s sports

28:1 student/faculty ratio

14823 Total Enrollment

2014 Best in the West

32 average class size

17% online instruction

Division II Athletics

50 Bachelor Degrees

6 men’s sports
Campus Highlights

CSUEB Facts:

✓ Faculty awarded more than $10 million per year for academic research.
✓ Freshman Learning Communities recognized as "National Model".
✓ Designated as Hispanic Serving Institution (HSI) and Asian American, Native American, and Pacific Islander Serving Institution (AANAPISI).
✓ Semester Conversion is underway at CSU East Bay! The first term on the semester calendar will be Fall 2018.

✓ Ranked in top 25: Online Colleges and Universities 2013
✓ Ranked in top 50: by Affordable Colleges Foundations Best Online Colleges
✓ BestColleges.com: Online degrees for Bachelor of Business Administration and Hospitality Management

www.csueastbay.edu/semester
Location, Location, Location!

www.csueastbay.edu
Signature Programs

BS Hospitality & Tourism

BS Engineering - Industrial Engineering
(Civil and Electrical Engineering options projected for Fall 2017)

BS Construction Management

BA Economics
Minor in Real Estate Management

www.csueastbay.edu
Division II Athletics
- 9 Women’s Sports: Basketball, Cross Country, Golf, Soccer, Softball, Swimming, Track & Field, Volleyball, Water Polo
- 6 Men’s Sports: Baseball, Basketball, Cross Country, Golf, Soccer, Track & Field

Residence Halls with Dining Commons
- Apartments or Suites are available
- Single, double or triple occupancy rooms. Fully furnished including refrigerator, microwave, stove (all units except freshman)
Student Services and Programming

- Academic Advising and Career Education (AACE)
  - www.csueastbay.edu/aace

- Accessibility Services
  - www.csueastbay.edu/as

- Educational Opportunity Program (EOP)
  - www.csueastbay.edu/eop

- Renaissance Scholars

- Student Center for Academic Achievement (SCAA)

- University Honors Program
Student Success Programs

✓ Student Service Operation for Success (SSOS)
✓ Gaining Access N’ Academic Success (GANAS)
✓ Sankofa Scholars Program
✓ EXCEL Program
✓ Veterans Student Services

www.csueastbay.edu
Student Life and Leadership

• Provides opportunities for student learning beyond the classroom.
• Enhances the mission of the university through the coordination of a variety of special programs that promote campus life, leadership and community engagement.
• ASI/Student Government: Opportunities for students to get involved and have their voices be heard.
• Diversity and Inclusion Student Center

Over 120 Student Clubs and Organizations!
• Academic, Greek
• Recreation, Special Interest
• More than 25 Cultural and Religious Clubs

Other leadership opportunities on campus:
• Center for Community Engagement
• Pioneer Promoters
• Sustainability

www.csueastbay.edu/slif
Applications accepted: October 1 – November 30

- We are NOT IMPACTED at the campus level!

- Nursing
  - Students are first admitted to CSUEB as Pre-Nursing
  - Transfers must apply to the Nursing B.S. major by November 30
  - Freshmen must apply to the Nursing B.S. major before reaching Junior Level status

  www.csueastbay.edu/nursing

- Business - No longer impacted; all students admissible to CSUEB will be admitted directly to the Business Major for Fall 2016.

- Music: Students are conditionally admitted to the Music BA major pending the results of an audition with the Department of Music.

www.csueastbay.edu/admission
Freshmen only accepted for Fall quarter and must meet minimum requirements:

- Be a High School graduate or complete GED
- Qualifiable Eligibility Index
- Meet “a-g” Requirements

www.csueastbay.edu/admission
Transfer students accepted for Fall quarter and must meet minimum requirements:

- Have completed 60 or more transferable semester (90 qtr) units
- Have a grade point average (GPA) of 2.0 or better in all transferable units attempted
- Be in good standing at last college or University attended
- Have a grade of C or better in each of the Golden 4 Courses

www.csueastbay.edu/admission
The “Golden Four”:

1. Oral Communication (usually 3 semester units): a public speaking course (A-1 at California community colleges)

2. Written Communication (usually 3 semester units): a freshman English composition course (A-2 at California community colleges)

3. Critical Thinking – (usually 3 semester units): a logic or argumentation / debate course (A-3 at California community colleges)

4. Math / Quantitative Reasoning – (usually 3 semester units): a math course with intermediate algebra as a prerequisite (B-4 at California community colleges).

www.csueastbay.edu/admission
**Fall 2016 Application Deadlines**

<table>
<thead>
<tr>
<th>Deadlines</th>
<th>Freshman</th>
<th>Transfers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Applications Accepted</td>
<td>10/1/2015 - 11/30/2015</td>
<td>10/1/2015 - 11/30/2015</td>
</tr>
<tr>
<td>Deadline for SAT/ACT Test Scores</td>
<td>2/1/2016</td>
<td>2/1/2016</td>
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<tr>
<td>Deadline (FTF only), Residency Documents and Application Fee</td>
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<td></td>
</tr>
<tr>
<td>Transcripts Deadline (if requested)</td>
<td>3/1/2016</td>
<td>3/1/2016</td>
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<tr>
<td>Accept Offer of Admission Deadline</td>
<td>5/1/2016</td>
<td>5/1/2016</td>
</tr>
<tr>
<td>EPT/ELM Placement Test Completion Deadline</td>
<td>5/7/2016</td>
<td>N/A</td>
</tr>
<tr>
<td>Final Transcript (if admitted)</td>
<td>7/15/2016</td>
<td>7/15/2016</td>
</tr>
</tbody>
</table>

- Applications accepted from freshmen for Fall quarter only; Applications accepted from Transfers for other quarters can vary each academic year.
- EOP Application: You must submit an EOP application through [www.csumentor.edu](http://www.csumentor.edu) by February 1, 2016.
  Email eopadmissions@csueastbay.edu with questions.
- Students must meet all published requirements and document deadlines

[www.csueastbay.edu/deadlines](http://www.csueastbay.edu/deadlines)
Complete FAFSA by the March 2 priority deadline!

More than 50% of our students receive Financial Aid; over $100 million awarded annually.


www.fafsa.gov
Exciting scholarship opportunities from CSUEB and private agencies, including the Presidential Pioneer Endowed Scholarship, listed online at www.csueastbay.edu/scholarships.

Scholarships range from $500 to covering full tuition and fees.

You can apply for scholarships once you have a NetID: https://csueastbay.academicworks.com/

Three ways to improve your Financial Aid experience:
- Read everything! If you receive notification from FA, it’s important!
- Don’t turn in anything that is not asked for!
- Beat the deadlines, don’t just meet them!

For many scholarships, students must have submitted the FAFSA by the priority deadline.
Visit us at the Welcome Center!

- **Individual Tours**: Monday- Friday, 11am and 2pm
- **Group Tours**: Daily at 10am, reservations required
- **Saturday Tour Programs**
- **Download the free CSUEB app to take a virtual tour!**

- 510.885.2556, or visit us online: [www.csueastbay.edu/visit](http://www.csueastbay.edu/visit)

- For a full list of events for students: [www.csueastbay.edu/events](http://www.csueastbay.edu/events)

"... the perfect place to appreciate a 360-degree panoramic view of the Bay and reflect on what I'm learning and where I want to go with it.”

- Hillary Johnson, Liberal Studies Major

www.csueastbay.edu/visit
Important websites:

- Application & Doc Deadlines: [www.csueastbay.edu/deadlines](http://www.csueastbay.edu/deadlines)
- Meet our Counseling Staff and schedule a tour: [www.csueastbay.edu/visit](http://www.csueastbay.edu/visit)

Connect with **CSUEB Admissions** on Instagram, Facebook and Twitter!

[www.csueastbay.edu](http://www.csueastbay.edu)