big dreams and turn them into reality. More students like me can take their
your generous gifts to Cal State East Bay, a great choice for me and because of you and
Things like that make Cal State East Bay
student body, and of course, there’s the view. We have incredible, personal faculty, a diverse
possibilities
Dear Friend of Cal State East Bay:

As an honors student looking forward to graduating next year, I understand the importance of alumni gifts to the 40 academic departments that serve students at California State University, East Bay. They play a vital role in providing students like me with a dynamic and transformative educational experience.

The support of alumni and friends not only sustains a wide array of student programs and services, but also provides scholarship aid, as well as funding to update equipment in classrooms and laboratories. It is only through this type of assistance that my department has been able to offer me the resources I need to graduate fully prepared for a lifetime of personal and professional success.

With decreasing state funding, all of Cal State East Bay’s departments and their students now rely more heavily than ever on dedicated alumni, like you, to help maintain the academic quality, personalized instruction and hands-on professional education that are CSUEB hallmarks. At the same time, your gift plays a critical role in helping to attract and retain outstanding faculty, maintain state-of-the-art learning technology, upgrade our academic infrastructure and — most importantly — provide access to educational excellence for students of all backgrounds. With your help, we can ensure that this important tradition of alumni-supported progress continues at Cal State East Bay.

I ask you to consider making a gift to your academic department or program today and invest in improving the learning environment for dedicated students, like me, pursuing our dreams. Simply designate your contribution to the department or program of your choice by completing the response form below. Every gift counts and participation at all levels is important. Please know that your involvement and generosity have a meaningful impact that transcends beyond the campus and its beautiful vistas.

On behalf of the entire student body, thank you for your interest and support.

Sincerely,

Reggie White ’10

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**YES, I will support Cal State East Bay.**

I wish to make a gift of [ ] $5,000*  [ ] $2,500*  [ ] $1,000*  [ ] $500  [ ] $250  [ ] $100  [ ] $50  [ ] other $ ________.

NAME

ADDRESS

TELEPHONE (DAY) E-MAIL ADDRESS

I would like to direct my tax-deductible gift to: [ ] Department/Program [ ] Other

I have made my gift online at www.support.csueastbay.edu.

My check, made out to the “Cal State East Bay Educational Foundation,” is enclosed.

I please change my credit card $ ________.

ACCOUNT NO. EXPIRATION DATE

NAME AS IT APPEARS ON CARD

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* Gifts of $1,000 or more include membership in the President’s Circle, an honorary society of the University’s closest friends.

Questions? Please call 510.885.2150 or email us at giving@csueastbay.edu.

Gifts are tax-deductible to the extent allowed by law. It is University policy that a portion of all gifts is retained for gift administration and to encourage private support.