AWARDS AND RECOGNITION

U.S. News & World Report
2016 “Best Colleges” Rankings
(Ranked No. 2 for ethnic diversity in regional universities of the West)

Insight Into Diversity Magazine
2014, 2015, and 2016 Higher Education Excellence in Diversity Award

Chronicle of Higher Education
2016 Most Diverse Public Institution in the Continental United States

The Princeton Review
2017 Best Colleges: Best Western
2017 Best Business Schools

Best College Reviews
“The 50 Top Ethnically Diverse Colleges in America”
(Ranked No. 14)

AffordableCollegesOnline.org
2016-2017 Best Online Colleges in California
(Ranked No. 1)

BestColleges.com
2017 Best Online Hospitality Management Programs
(Ranked No. 12)

OnlineColleges.net
2016 Best Online Colleges in California (Ranked No. 2), 2016 Most Affordable Online College in California (Ranked No. 3) and 2016 Best Online Bachelor’s in Hospitality Management Degree Programs (Ranked No. 6, nationwide)

Payscale.com
2016-17 Best Schools for Computer Science Majors by Salary Potential (Ranked No. 15)

Collegechoice.net
2017 Best Online Business School in California (Ranked No. 2)

PROMINENT PIONEERS

Edward G. “Ted” Barrett
Umpire, Major League Baseball

Kenneth W. Bayless
Professional Boxing Referee

Judy Belk
President and CEO, California Wellness Foundation

Robert M. “Mike” Bellettini
College Football Analyst, ESPN

Kelly Bowers
Superintendent, Livermore Valley Joint Unified School District

Keith Carson
Superintendent, Alameda County

Scott A. Chambless
Production Designer and 2002 Emmy Award Winner

Ping Chung
CEO, Delta Electronics

Karen Colenius
President and CEO, Simpson Manufacturing Company, Inc.

Bita Daryabari
Philanthropist

Atul Dhablania
Vice President of Hardware Engineering, Dell SonicWALL

J.R. Havlan
Writer, The Tonight Show Starring Jimmy Fallon; Emmy Award Winner, The Daily Show

Gaylord G. “Glenn” Henry
Former Vice Chair, Mary’s

James M. Ignatius
Tony Award-winning Broadway Actor, currently appearing in Hamilton

Marilyn E. King
Olympic Pentathlete

Scott G. Kriens
Chairman and CEO, Juniper Networks

Karen Luey
Executive VP and Chief Financial and Administrative Officer, Jamba Juice

Mark Mastro
Founder, 24 Hour Fitness

Byron J. Miranda
Meteorologist, NBC 5 Chicago

Joe L. Morgan
Hall of Fame Player, Major League Baseball; Former Broadcaster, ESPN

Mark Mastro
Founder, 24 Hour Fitness

Timothy P. White
Chancellor, CSU System

Ron Yee
CEO, Delta Electronics

Richard Valle
Supervisor, Alameda County

Timothy P. White
Chancellor, CSU System

Gene L. Yang
MacArthur Fellow and National Ambassador for Young People’s Literature, Library of Congress

LOCATIONS

HAYWARD CAMPUS
25800 Carlos Bee Blvd.
Hayward, CA 94542
510.885.3000
csueastbay.edu

CONCORD CAMPUS
4700 Ygnacio Valley Rd.
Concord, CA 94521
925.602.6700
csueastbay.edu/concord

OAKLAND PROFESSIONAL DEVELOPMENT CENTER
1000 Broadway, Suite 109
Oakland, CA 94607
510.208.7001
csueastbay.edu/ce/about/locations/oakland.html

ONLINE CAMPUS
csueastbay.edu/online

ABOUT CSUEB

• A comprehensive university serving the San Francisco Bay Area
• One of 23 campuses in the California State University system — the largest higher education system
• Founded in 1957 as the State College for Alameda County

Payscale.com
2016-17 Best Schools for Computer Science Majors by Salary Potential (Ranked No. 15)

Collegechoice.net
2017 Best Online Business School in California (Ranked No. 2)
Cal State East Bay

For nearly 60 years, Cal State East Bay has served the Bay Area as part of the California State University system, providing access to higher education for a diverse student body and advancing regional engagement through its academic programs and leadership.

Motto
Per Aspera Ad Astra — Through Adversity to the Stars

Campuses
Hayward — undergraduate and graduate programs
Concord — select undergraduate and credential programs
Oakland — professional degrees and continuing education
Online — select undergraduate and graduate programs

President
Dr. Leroy M. Morishita
ce.csueastbay.edu/administration

Colleges
College of Business and Economics
College of Education and Allied Studies
College of Letters, Arts, and Social Sciences
College of Science

Degree Programs
Bachelor of Arts, Bachelor of Fine Arts, Bachelor of Science, Master of Arts, Master of Business Administration, Master of Public Administration, Master of Science, Master of Social Work, Doctorate in Education

50 bachelor's degrees
61 minors
34 credentials and certificates
1 doctoral degree

Degrees Conferral, 2015-2016
Bachelor’s 3,174
Master’s 1,088
Doctorate 16
Total 4,278

Most Popular Undergraduate Majors
Business Administration, Health Sciences, Psychology, Pre-Nursing Program, Kinesiology, Criminal Justice Administration, Sociology, Human Development, Communication, Computer Science, Nursing

Most Popular Post-Baccalaureate Programs
Computer Science, Business Administration, Public Administration, Health Care Administration, Social Work, Speech Language Pathology, Counseling, Business, Statistics

Continuing Education
Cal State East Bay offers more than 40 high-quality continuing education degree and certificate programs, and provides professional development training and continuing education for working professionals — including many online courses. Programs are taught by instructors with industry experience and academic accreditations. ce.csueastbay.edu

Students
Fall 2016 Total Enrollment
15,855

Undergraduate 11,935
Graduate and Post-Baccalaureate 3,920

Part-time 1,805

Full-time 11,530

Gender
Female 67%
Male 33%

Racial/Ethnicity/Domestic
Hispanic/Latino 32.9%
Asian 23.6%
White 16%
Black 10.6%
Two or More Races 5.5%
Unknown 3.8%
Hawaiian/Other Pacific Islander 0.9%
American Indian 0.2%

International
6.5%

Residence
Alameda and Contra Costa Counties 7,250
Other California Counties 5,409
Other Countries 590
Other States 89

U.S. Possessions 2

Online Campus
Cal State East Bay is known as an early adopter, innovator, and leader of online education among CSU campuses. In fall 2016, nearly 20% of instruction was delivered through online or hybrid courses, and more than 13% of instruction is being offered completely online. In addition, 8% of students are taking courses exclusively online, and 54% of undergraduate students and 36% of graduate students are taking at least one online or hybrid course.

Cost & Financial Aid
Mandatory Tuition and Fees per Year
Full-time, undergraduate, California resident $6,564
Students receiving financial aid, 2015-2016 75%
Grants or scholarships 61%
Loans 43%
Federal Work Study 2%

Total aid awarded in 2015-16 $135 million

Community Engagement
Cal State East Bay is committed to fostering social responsibility among our students and within the community. A wide variety of offices and programs engage staff, faculty, and students in collaborative efforts that embrace the diversity of our campus, recognize the importance of educating future leaders, and realize our commitment to the health and welfare of the region. In the 2015-2016 academic year, CSUEB offered 259 service-learning courses that included 6,256 students and contributed roughly 231,000 hours of service to the East Bay region. In the spring, 1,362 freshmen participating in the fifth annual Freshmen Day of Service, contributing more than 5,000 hours of service. Pioneers for Change, the Center for Community Engagement’s service-learning leadership program, provided 3,700 hours of service. Through community engagement, students apply learning outside the classroom to develop practical skills that prepare them to meet the challenges of the future. ce.csueastbay.edu/communityengagement

Alumni
More than 125,000 alumni contribute to the economic, social, and cultural quality of life in the East Bay and beyond. The vast majority of CSUEB graduates continue to live and work in the Bay Area. ce.csueastbay.edu/alumni

Athletics
NCAA Division II — California Collegiate Athletic Association
Mascot Colors
Pioneers
Pioneers
Red, black, and white

Men’s sports: baseball, basketball, cross country, golf, soccer, track and field
Women’s sports: basketball, cross country, golf, soccer, softball, swimming, track and field, volleyball, water polo
Student Athletes, 2016-17: 250

Employees
As of Fall 2016
Faculty 944
Tenured, tenure-track 329
Lecturers, academic-related positions 546
Coaches 54

Staff & Administration 1041
Full-time 896
Part-time 145

Operating Budget
Fiscal Year 2016-17
$188.3 million

Gifts & Grants
Private Support $4.6 million in the 2015-2016 fiscal year
Research
$14.3 million in sponsored project contracts and grants in the 2015-2016 academic year

Accreditation
WASC Senior College and University Commission (WSCUC); some departments and programs also individually accredited

CSUEB in the News
Keep up with students, faculty, alumni, and friends. ebtoday.com (East Bay Today)
cecsueastbay.edu/social_media